NO COMPLAINTS

	Max.	Min.
Saturday, October 17	93	57
Sunday, October 18	91	49
Monday, October 19	80	61
Tuesday, October 20	86	50

TWENTY-SEVENTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Published
Mondays and Thursdays
174 N. Palm Canyon Drive
Phone 2249

VOL. XXVII, NO. 18 | 3 Sections — 18 Pages | Palm Springs, California, Thursday, Oct. 22, 1953 | Single Copy 10c

Realignment of Drive Protested

Dinner to Honor Farrell and Colegate

(Desert Sun Photo)

BIG MAN, BIG GUN — Buddy Baer, the biggest man in Hollywood is showing his heavy frontier guns to Police Chief John Davis to get permission to wear them to the Golden Nugget Ball. Scott Brady (Hollywood muscle man, in his own right) is kibitizing. The Chief said "okay"

BUDDY BAER'S WORRIES SET AT REST BY CHIEF

By HILDY CRAWFORD

Buddy Baer was worried!

The man who came close to being heavyweight champion of the world is six feet six inches tall and he was packing a pair of frontier pistols . . . so it wasn't physical violence he feared.

It all started at the fashion show at El Mirador Saturday noon, when he and his wife (May Mann, fan magazine writer) were seated at the same table I was.

OF COURSE, the lovely clothes being modeled had been designed by a man, Waldo of Beverly Hills, and so had the hats (that was Rex), but it still seemed a strange place to be meeting Buddy Baer. I kept remembering him as the hulking gladiator in "Quo Vadis."

The easiest way to find out why he was there was to ask him . . . which I did.

He answered that they are friends of Nina Anderton's and had come down for the Golden Nugget Ball.

Then I found out what was worrying him.

I ASKED WHAT he was wearing to the Ball and he said "jeans and a western shirt . . . and my guns," and asked me if I thought he'd get into trouble if he wore them and his gun belt which had live bullets in it.

He told me he is a depury in Sacramento County and he thought it would be all right but didn't want to start any trouble that would go out under a Palm Springs date line.

I told him that if he would get into his western outfit I'd get a cameraman and we'd go consult Chief of Police John S. Davis.

WHICH IS JUST about what we did . . . except that we wound up taking the picture at El Mirador, where the Baers were staying, and Scott Brady came up to speak to Buddy and obligingly got into the act. Both Brady and Chief Davis are normal height even if they do look a little dwarfed in the picture. Buddy's that BIG! He's so big he says the only things he can buy ready made are shoe laces and handkerchiefs.

We had quite a talk while we were waiting around, and he showed me his $12,000 wrist watch that has an alarm in it. Well, anyway that's what it cost a movie company one day

See BUDDY BAER, Page 5A

This Side of The Sun

By Phat

**The new street plan
is mighty cosy,
Now we play Ring
Around the Rosy.**

But it isn't true that the planning commission got its idea for all of those curves from watching pedestrians on Palm Canyon drive.

NOW HERE'S AN IDEA for some manufacturer of costume jewelry . . . It has to do with earrings . . . They should be made in triplicate instead, of just in pairs . . . Then, when one is lost, there's no grief on the feminine side of the home . . . No one useless earring without its mate . . . Most of the night spots around town have a jar or glass filled with unmatched earrings . . . picked up from booths and floors after a busy night . . . One spot I know has a pint Mason jar full of single earrings . . . Now, if they came in threes, when one was missing, all would not be lost and that especially-strung necklace to go with them, would not have to be discarded . . . Understand that one firm is now making Nylons in threes . . . That's the same idea . . . When there is a run in one, the good one still has a mate.

COULD IT BE that Palm Springs is slipping? . . . Big headlines the other day heralded the Wayne divorce case with screaming information about drinking bouts . . . I scanned the story carefully . . . Not for the sordid details but just to see if they'd ring Palm Springs in on it . . . But, no . . . Nowhere was Palm Springs mentioned . . . Either we or the re-write men in Los Angeles are losing their punch . . . First time I have read a racy bit in the metropolitan papers in which the locale did not include Palm Springs in some manner . . . Maybe the Chamber of Commerce had better look into it . . .

THE LAWNS are up and looking like billiard tables . . . So smooth and green you feel like shooting for the corner pocket . . . But in spite of the fact that powdered pumice was used on

See THIS SIDE, Page 3a

Owners Ask Thoroughfare be Left as Is

Three Plans Up for Discussion on Street Program

Ten persons, representing South Palm Canyon drive property owners, at an informal discussion meeting Tuesday, went on record in favor of the present alignment of South Palm Canyon drive in the route of Highway 111.

The property owners, meeting with City Planning Director W. G. Roeseler, asked that South Palm Canyon drive be widened to 64 feet, that Tahquitz bridge be widened, and that the roadway be landscaped to conform with the rest of Palm Canyon drive.

OPINIONS OF VILLAGERS are being sought at informal meetings prior to the public hearings scheduled by the planning commission for 3 p. m., October 28 and November 2, in the city council chambers.

Three proposals were presented to the group by Roeseler: leaving the alignment as it is at the present time, extension of Palm Canyon drive due south, and realignment of a certain section of the existing South Palm Canyon drive in the vicinity of the Tahquitz channel.

"Either of the latter two routes would be a great hardship on businesses already established, particularly that part between Ramon and Mesquite which would become an off-side street," M. G. Mead, spokesman for the group, stated.

"IN THIS AREA alone there is now over a million dollars of land value and established business places," he continued. "It is the opinion of property owners in this section that Palm Canyon drive does not lose its identity nor change its course, but rather that it be widened and landscaped to conform with the rest of Palm Canyon drive, and the widening of Tahquitz bridge."

"If this were done," Mead said, "it would be a great savings to the taxpayers, as no land would have to be bought and graded, which would take years."

"TO EXPEDITE an improvement that Palm Springs needs badly at the least expense, the present route should not be

See STREETS, Page 4A

FIRST CHRISTMAS TOY PLEA SOUNDED

First appeal was sounded by the Welfare and Friendly Aid association for their annual Christmas distribution of toys to brighten the Yule season for every child.

Villagers were asked to check on unused toys and to give them to the society for their Christmas distribution to less fortunate children.

Mrs. Arthur G. Hoff is chairman of the Christmas project and is anxious to begin assembling the toys and gifts as soon as possible.

She urged all who wished to aid in the project to call 5683 and pick-up of the material will be arranged.

Supervisors Call Hearing on Charter

November 9 has been set as the date for a public hearing on the proposal to establish a charter form of government for the county by the Board of Supervisors.

On that day it will hear expressions of opinion on the question of calling an election of a board of freeholders to draw up a county charter.

CONFLICTING statements on the proposed charter form of government were presented supervisors at their Monday meeting.

County Association of Chambers of Commerce had asked the supervisors to call a public hearing for discussion of a charter election and then to set the election to coincide with the

See CHARTER, Page 4A

Hotel Group Directors to Meet Monday

First meeting of the Fall season of directors of the Palm Springs Hotel and Apartment Association will be held Monday evening at The Rossmore, President George Brown announced today.

Brown will host a cocktail party and dinner for the directors, preceding the meeting.

Plans and projects of the group for the coming year will be discussed, and a program of activities adopted.

Village Civic Leaders to be Feted Nov. 12

Junior Chamber Sponsoring Great Testimonial Affair

Although Charles Farrell counted himself out as a member of the city government's official family as councilman and mayor he still occupies a particular niche in the hearts and minds of his fellow citizens.

In view of this deep, widespread affection for the man, the Palm Springs Junior Chamber of Commerce, at the suggestion of other interested citizens, is sponsoring a special testimonial dinner Thursday, November 12, at which time Charles Farrell will be the honored and distinguished guest.

AT THE SAME TIME Roy Colegate, former city attorney, who spent almost 20 years of his life guiding the city government around legal pitfalls, will also share honors with Farrell.

News of the event has been received with acclaim throughout the Village.

The dinner will be staged in the Starlite Room of the Chi Chi with the entire official city family present as well as motion picture, television and stage stars present for the occasion.

AS A MATTER OF FACT the entire Starlite Room capacity as well as the contiguous patio will be reserved for those attending the testimonial dinner.

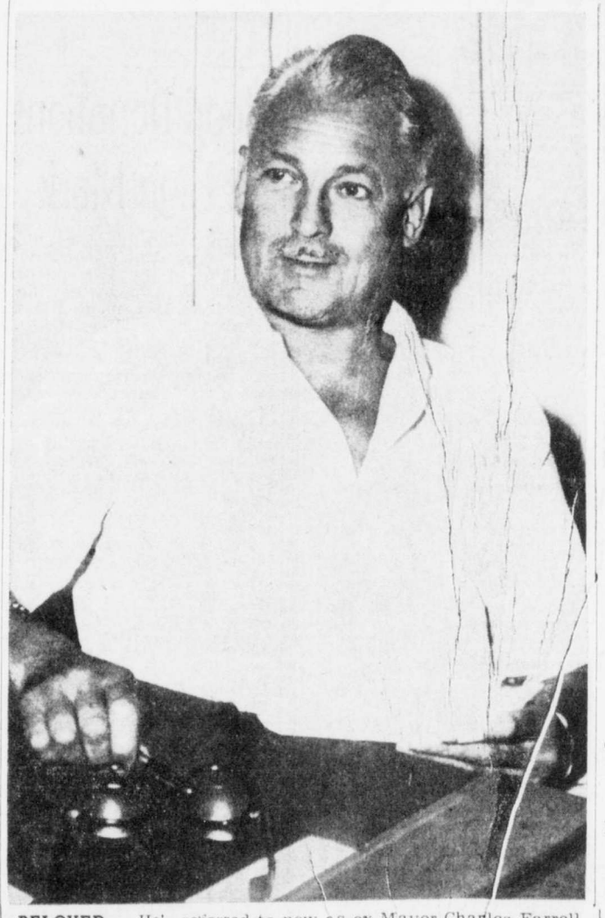
Fred Weigel and Bill Anderson, members of the Jaycees are co-chairmen in charge of the event.

Irwin Schuman, owner of the Chi Chi, plans to bend every effort in making the occasion one of the stellar ones of the current season.

Both Anderson and Weigel announced that the Chi Chi plans to serve one of the most sumptuous dinners ever spread before persons attending banquets in that famed establishment. The menu includes everything from a Caesar salad through the main entree, a pound filet mignon, down through the baked Alaska dessert. The entertainment for the occasion will be a special one "and will be pleasing to all in attendance," Lou Mawby, manager of the Chi Chi said.

AS THE PLANS for the testimonial dinner were released,

See JAYCEE, Page 4A



BELOVED — He's referred to now as ex-Mayor Charles Farrell but he is nevertheless, believed to be held in just as great affection by the citizens of Palm Springs whom he served for seven years as he has ever been. He, along with former City Attorney Colegate, will be honored at a testimonial dinner in the Starlite Room November 12.

EXTEND COURTESY WEEK ANOTHER SEVEN DAYS

Courtesy Week will continue one additional week, through October 31, due to the great popularity it has enjoyed in its opening three days, Chamber of Commerce Manager William Dunkerley announced today.

Most Villagers have been wearing the identification badges, which have the friendly greeting, "Let's Get Acquainted," and also give the person's name and firm.

"Everyone likes the plan, and is cooperating to the fullest extent," Dunkerley said. He said that many visitors have joined in the spirit, securing badges for themselves.

PERSONS who have not obtained badges and would like to do so, may secure them from the Chamber office, or from the following block captains named by the Chamber's Retail Merchants division:

Palm Canyon — North, 100 block, George Beebe, Jr., and Henry Frank; 200 block, Bob Morris and Merrill Crockett; 300 block, Fred Hillstrand; 400 block, Ed Landfield; 500 block, Barrett O'Shea; 800 block, Sam Stuart; 1600 block, Kenny Paul.

Palm Canyon—South, 100 block, Jerry Maloof; 200 block Marge Riley; 300 block, Joe Butler; 1000 block, Maury Pavny; 1500 block, Earl Merritt.

INDIAN AVENUE—North, 300 block, Earl Neel; 400 block, E. W. Schutte.

Indian avenue—South, 100 block, Hutch Moseley; 300 block, Laurie Sheklow; 400 block, Anton Wacek.

Amado road, Gordon Youngs; Andreas road, Paul Campbell; Arenas road, Ed McCoubrey; The Plaza, Lou Dubin; Sunny Dunes road, D. C. Stachler.

Term County C. of C. Attack on City Unfair

Dunkerley Replies to Charges of Associated Group

"Unfair criticism," was the comment today by William Dunkerley, manager of the Palm Springs Chamber of Commerce, that the local chamber has not participated in the program and meetings held by the Riverside Association of Chambers of Commerce.

The whole controversy started at the last meeting of the county group, when a letter from the local Chamber was read, together with the notice that only $50 would be paid as dues.

ASSOCIATION PRESIDENT Oscar Crowell, after reading the letter which requested that dues be reduced since "the association has no specific program," commented, "If Palm Springs would come around they'd find we are doing something."

Dunkerley, in replying to this charge this week, said that he has "only missed two meetings during the past year," and the Chamber's official representative, Earl Hough, has also had a very good attendance record.

THE CHAMBER MANAGER added that he would have been at the last meeting in Banning, except for another important local meeting which was called shortly before his planned departure.

As to activities of the county group, Dunkerley said that since the group was organized, there has been no public report of all activities, and no official financial report issued as is customary with public bodies.

ON REQUEST several months ago, he continued, "We received notice that most of the dues money was going into a special fund and that there now was a surplus of more than $1,000." That is why the local

See CHAMBER, Page 4A

HERE'S A SWITCH — WESTERN WEEK WILL HAVE A KING — NOT A QUEEN

A man is going to reign over all festivities of the 1953 Western Week sponsored by Los Compadres.

And this is a logical choice, for the two co-chairmen of the annual season-opening event are women, Anita Haskell Jones and Dottie Higgins.

The King, selected from local businessmen, will be crowned at the Friday evening, November 13, show and street dance celebration. He will be honored in both the Saturday parade and at the Sunday Wild West show, where he will have a special box.

FRANK BOGERT will be master of ceremonies of the Friday night event, and also serve as Judge of the Kangaroo Court.

Wearing of Western attire will be enforced on the Village streets all during Western Week November 9 through 15, by roping cow-gals, who will stage street-lynching parties for offenders. A gal-constable will officiate in order that lynchings are legal, the co-chairmen said.

OFFENDERS not wishing to be lynched may give a donation to the Palm Springs Coordinating Youth Council, which will be collected by the cow-gals and donated to this cause.

A Whiskerino Contest is also scheduled for anyone wishing to so display his masculinity, and a prize for the best growth to be awarded Friday night.

The celebration is scheduled to open Monday, with a pet show at 4 p. m. Prizes will be awarded for the best Western-dressed pets.

Complete details on all events will be announced in the near future.

United Nations Days Being Observed in Palm Springs

Palm Springs today started its observance of United Nations days, proclaimed by Mayor Florian Boyd as October 22 through 24.

Today is United Nations days in the schools of the Palm Springs Unified School District and special programs are planned.

Tonight at 6 p. m. the annual Mexican dinner of the Katherine Finchy school Parent-Teacher group will fete the United Nations.

The big event of the week will come at 11 a.m. tomorrow at a flag raising ceremony at the city hall in which city officials and interested citizens will participate.

Mayor Florian Boyd will preside at the event and the Palm Springs high school band will be on hand, under direction of Gustav Oatzner, to provide appropriate music.

Saturday restaurants in the city will mark the observation featuring foods of the United Nations.

Civic and club leaders will attend the flag raising program tomorrow morning and are aiding in the planning of other events on the three-day program.

United Nations week is being observed throughout the

See UN DAYS, Page 4A

They Pay!

That's what the want ads do! It's fun to read them because you'll find so many interesting items and locate many a bargain in articles you want to purchase.

Or you can turn your "no longer needed's" into cash through an inexpensive for sale ad.

Whatever you seek to buy or sell, the classified ads in The Desert Sun will do the job for you quickly and easily.

Classified ads are easily placed, by phone, mail, or at our counter.

And everybody knows, "It pays to advertise."

Just call 2249.

Highway 111 Program to be Aired at Hearing Monday

Palm Springs city officials and civic leaders will go to Riverside Monday for a hearing on matters of importance to future development of the city and surrounding areas along Highway 111.

The question of fringe zoning along the entrances to the city along Highway 111, billboards and through truck trafic along the highway, will be aired at a meeting before county supervisors that day.

At the request of Palm Springs city council, supervisors two weeks ago set October 26, at 3 p.m., as time of the hearing to be held at the court house.

W. G. Roeseler, city planning director, who was delegated by the Coachella Advisory Planning commission to name a committee to study the problem of beautifying Highway 111 through the desert area from Palm Springs junction to Indio, said his group would be at the hearing.

Also invited by supervisors to take part in the discussions were members of the county planning commission, Tyler Suess, county planner, and officials of the Southern California Trucking association.

Homer Varner, supervisor from the fourth district in which the entire project lies, is active in preparations for the hearing.

The PUBLISHER'S Corner

by OLIVER B. JAYNES

CONTROLLING THE DEVELOPMENT of any community is a difficult and ticklish task. It has been the most controversial issue in Palm Springs for many years — one which runs to extremes on both sides. It has been a hot potato for members of the city council, with a majority on the conservative side at all times. The pressure for a more liberal attitude has become greater in recent years.

Control is accomplished by restrictive, prohibitive and licensing ordinances. The most effective method of regulating development is zoning all land within the city limits into restricted business and residential uses. This method is used by all cities to regulate development. To bring about the most desirable development, zoning must be planned far ahead of the city's growth — and a minimum of variances granted. The importance of adopting a long range plan of development here in Palm Springs cannot be over emphasized. It is the cornerstone of sound and most desired development. Investors will not spend large sums on high grade improvements unless they are assured of a pattern for future growth.

Like zoning, the proposed master plan for major thorofares in Palm Springs (see map in last Monday's Desert Sun) is a good example of intelligent city planning. Specific location of major streets should, of course, be determined only after careful study and public hearings. But the idea of such a plan is essential to the future growth and prosperity of this city. It should be worked out and adopted as soon as possible.

It is comparatively easy to lay out streets in a logical pattern for future development. The fireworks begin when any contemplated changes are announced. And little wonder. The value of millions of dollars worth of property — and more millions in business transactions — is directly affected by the flow of traffic. Heavy traffic hurts some businesses, helps others. The welfare of businessmen and property owners is of vital concern to the entire city. The subject must be approached with the greatest care and the views of all property owners heard.

Any changes will work hardships on some property owners and business establishments. Others may reap benefits. The goal has to be a minimum of such hardships consistent with a beneficial plan for the entire city. This is a matter that can generate a lot of ill feeling and suspicion of selfishness in the community. It will place a great deal of pressure and responsibility on members of the city council. If our people will start right now with a tolerant attitude, it will be a great help to all concerned. Let us hope that a plan can be adopted without stirring up a lot of dissension in the community.

Truck Ass'n Pledges Aid in Route Plan

Fullest cooperation of the Motor Truck Association of California with the campaign by the city of Palm Springs and Coachella Valley Advisory Planning Committee to remove through truck traffic from Highway 111 was promised Monday noon by Manager Wade Sherrard, at a luncheon meeting held at the Chi Chi.

His organization has already sent out a bulletin asking members to use Highway 99 as a through route, and Sherrard reported that he expects all members to comply with the request.

Present at the meeting with Sherrard were: W. G. Roeseler, city planning director who also is serving as chairman of the Coachella Valley Planning Advisory Committee group named to work on this project; and committee members: Clarence Washburn of Indio, CVPAC president; Lee Odle of the Palm Desert Corporation; John Clark and Harry Williams of Palm Springs.

SPECIAL SALE!

Group of BATHING SUITS reduced to 1/2 Regular Prices

Just received new shipment of Spagnoli Italian-Imported Sweaters PRICED $12.95 to $25

Fay-Renee

191 SOUTH PALM CANYON DRIVE
Just South of the Plaza

William H. Smith Installed Head of Escrow Society

William H. Smith, Palm Springs, president of the Coachella Valley Savings and Loan, was installed as president of the Riverside County Escrow association at an installation dinner meeting held Thursday evening at the Mission Inn, Riverside.

Other officers are Armond Bruno, Riverside, first vice president, and Wilma Wilson, Palm Springs, secretary.

Meetings of the organization are held monthly, in each city in the county. The Palm Springs session is scheduled for April.

Featured address of the evening was given by Joe Long of the Security Title Company of Riverside. Telling of new laws affecting escrow organizations, he said that one of the most important was the one requiring all escrow firms in the future to become corporations.

Blood Donations Set High Mark

Twenty-nine pints of blood were donated at the first visit this Fall of the Riverside-San Bernardino two-county Blood Bank from 11 a. m. to 1 p. m., Monday, Robert Henwood, administrator at Desert Hospital, reported.

"The results were very encouraging," Henwood said. "We hope that the community will continue to show this cooperation during each monthly visit of the Blood Bank, and that each person possible will have blood in the bank for his own use, or that of his family or friends."

Next visit of the Blood Bank is expected to be about the same time of the month in November.

The Desert Sun
and
PALM SPRINGS NEWS
The Desert Sun — Established 1927
Palm Springs News — Established 1935
CONSOLIDATED DEC. 1, 1952

Vol. XXVII, Thurs., Oct. 22, 1953, No. 18

Published Mondays and Thursdays — except during June, July, August, then on Thursdays only — at Palm Springs, California, by Palm Springs Publishing Co., 174 North Palm Canyon Drive. (The Center) — Palm Springs, California.

PHONE 2249
OLIVER B. JAYNES
Editor and Publisher
WARD J. RISVOLD
General Manager
R. F. Graettinger — Exec. Editor
William Rashall — Promotion Mgr.

Entered at the post office at Palm Springs, Calif., August 5, 1927, under the Act of Congress of March 3, 1879, 10c per copy; $6.00 per year by mail in Riverside County; $7.00 per year by mail elsewhere in U. S. Foreign postage extra. Palm Springs Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun or Palm Springs News.

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California Newspaper Publishers Ass'n.
National Editorial Association
Palm Springs Chamber of Commerce
Address all communications to
PALM SPRINGS PUBLISHING CO.
P. O. BOX 190
PALM SPRINGS, CALIFORNIA

New Dodge Delivery Unit Has Distinctive Styling

The one-half ton panels in the new C-1 Series of Dodge "Job-Rated" trucks have been given the appropriate name of Town Panel because of their modern styling and appearance.

Many businesses have long wanted attractive delivery trucks which give a good impression of the companies whose names they bear, so the Town Panel was designed, Imperial Motors, of Indio, Dodge dealer, serving the Palm Springs resort area, pointed out.

Labor-saving ideas were incorporated in the new Town Panel to provide greater driving comfort, better visibilty, easier entry and exit, and lower loading height—all aimed at increasing driver efficiency and so reducing delivery costs.

Over-all height has been reduced approximately three inches, but the unusual interior height of 53 inches permits easy working of loads. The 155 cubic feet of cargo space behind the driver compartment is now the greatest of any popular half-ton panel. Payload capacity is 1,475 pounds.

This large cargo capacity has been achieved by widening the floor to 65 inches and lengthening it to nearly 95 inches behind the driver's seat.

The Town Panel is offered in both the standard panel and the De Luxe panel. The latter's external appearance is marked by additional bright metal moldings. All Town Panel models are powered by the economical 100 horsepower six-cylinder engine.

Mrs. Anderson with Pegi Scot

Mrs. Ruth Anderson, formerly associated with the Palm Springs Employment Agency, has now joined Pegi Scot's Agency and will be in charge of the domestic employment division, Pegi Scot announced today.

Pegi Scot's Agency is now located in its new offices at 256 South Palm Canyon drive.

READ SUN CLASSIFIED ADS

Miss Ward Host to Throngs at Realty Office

More than 200 persons attended the open house Saturday held by Edith Eddy Ward, which marked the opening of new offices adjacent to her present office in Palm Desert.

The doubling of her office space now enables her to offer services of a public stenographer, a new insurance agency operated by Charlotte Steward, and expansion of her real estate activities. Bob Coates is now associated with Miss Ward in the real estate division of the business.

Among those present at the open house were: Mr. and Mrs. Robert H. Gibson, Mr. and Mrs. E. W. Stewart, Mrs. R. K. Hanson, Mr. and Mrs. Lelande Quick, Mr. and Mrs. Charles Milliken, Mr. and Mrs. Tom Brown and Mr. and Mrs. Joseph Moons.

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Television's Finest Value!

The New 1954 Raytheon TV is Years Ahead!

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PHONE 2626

The Best in TV as low as $199.95

UNITED NATIONS DAY

October 24

Sponsored by Public Spirited Citizens

CHI CHI
Starlite Room

ALL STAR REVUE

DAY — DAWN AND DUSK
INTERNATIONALLY RENOWNED SINGING TRIO
MAKING THEIR THIRD PALM SPRINGS APPEARANCE

★ ★ ★ ★

DENNY and CAMERON
COMEDY DANCE TEAM
YOU'LL LOVE THEM

★ ★ ★ ★

MARDONI and LOUISE
MAGICIANS — MENTAL TELEPATHISTS
AMAZING!

★ ★ ★ ★

BILL ALEXANDER'S ORCHESTRA
Dancing Nitely from 7:30 P.M.
No Minimum — No Cover (Except Saturdays)

Free Parking — Telephone 7391

DAY, DAWN AND DUSK — The "Caliope" is coming back to town, that is, in the form of song by Day Dawn and Dusk, singing trio who have just completed a seven month tour of Europe. Their appearance in the star spot in the Starlite Room of the Chi Chi marks their third appearance in Palm Springs. On the same bill of entertainment are Denny and Cameron, a superb comedy dance team, and Mardoni and Louise, mental gymnasticians and workers of magic.

Desert Empire Committee Distributes Desert Books

A new booklet, Southern California Deserts, is being offered free by the Desert Empire committee of the California State Chamber of Commerce to all those entering the committee's statement contest which closes November 15.

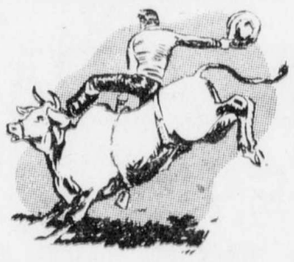
Contest prizes, valued at more than $2500, are one week's free accommodations for two at some of California's top desert resorts this winter, including the Desert Inn, Palm Springs; Shadow Mountain Club and Shadow Mauntain Terrace, Palm Desert; Barbara Worth Hotel, El Centro; Hotel De Anza, Calexico, Furnace Creek Inn, Death Valley; Apple Valley Inn, Apple aliey; 29 Palms Inn, and El Adobe, 29 Palms, and Whitehorn Ranch Hotel, Joshua Tree.

Prizes will be awarded in order of standing.

Entries to the contest will be acknowledged and a copy of the booklet sent immediately.

4 DOUBLE UNIT COURT
can be used as 6 units
Full Price
$32,500
$6,500 down and you're in business. Balance on easy terms.
Also 8 units. Easy Terms
SEE LOUIS VENGER
Phone 5595
3775 N. INDIAN AVENUE
"All Men Are Brothers"

Corny Sez....



CORNY SEZ;
Folks, thers some mighty good reasons why ye shud eat with us here in the Desert Farmers Market

1. The foods scrumtious. Ask them that et it.
2. No sourpusses around here. Every order filled with a smile and a thanky. That don't cost nobody nothin.
3. Ifn you come by stagecoach or Cadylac thers plenty of hitchin space on our big parkin carral.
4. No tippin pleeze. Ye got evry rite to good servis.
5. No mater dee showin ye whar ye gotta set. Ye pick yer own anywhar in the pattio. Little tikes morn welcome.
6. We jest like people. Lets git akwainted.

P.S. Our Corn on the Cob shor must be good. Saw one feller takin home the cobs.

"Barbecued Food at It's Best"

Eat It Here — Have It Delivered — Take It Out
CORNY'S BARBECUE
444 North Palm Canyon Drive
in the Desert Farmers Market
PALM SPRINGS, CALIFORNIA
CALL 5769

From Page 1—MORE ABOUT

THIS SIDE

a lot of them . . . The beautiful green lawns have brought their usual quota of flies . . . Tuesday was an all time high for me . . . Between 7:01 a. m. and 9:03 a. m., I swatted 16 . . . Previous high in the early quiet morning hours was 13 . . . So it seems to me that the argument over which is best . . . The old familiar fertilizer which makes 'em grow green or the powdered pumice . . . is all in vain . . . fight the flies is to keep a swatter handy on the desk and when one finally decides to light . . . Let Go . . . Always aim slightly back of the fly . . . When they take off, they always go backward before spiraling upward.

THIS NEW MASTER STREET plan is of much interest to me . . . All of the circles they have mapped . . . The thing that bothers me is, while circular roads will fit a lot of our drivers late at night, how are we going to start them out circling the only satisfactory system toright way? . . . Some might zig when they should zag . . . On this South Palm Canyon controversy, my idea would be to leave it as it is . . . But widen that Tahquitz creek bridge right away . . . It's wide enough now for two cars when both drivers watch that white line and neither swings wide in making the curves . . . But when two cars plus a pedestrian or a cyclist get on there at the same time, it takes some maneuvering to prevent a statistic.

AND THEY SHOULD curb the speed on Highway 111 . . . At the Palm House curve . . . Many a car bound in toward Palm Springs comes around that corner so fast the centrifugal force thrusts them into the left lane . . . Causing southbound drivers to forget that it is Courtesy Week . . . Which also makes me think . . . (Something for which to be grateful) . . . When ambling along the sidewa'k, should some one pass before you, you generally step back and politely say, "Pardon me" . . . But when driving a car and it is a question of yielding the right of way . . . What do you say? . . . Well, we can't print that.

HAVING over a long period of years acquired real laziness, a glance at the calendar gave me a big lift this morning . . . The second Friday next month falls on the 13th . . . I hope Mrs. G. gets back from Chicago in time to take over . . . By the second week in November I am going to be awfully tired . . . And this little item in the Danbury, Iowa, Review, caught my attention . . . "It isn't what the young people know that bothers parents . . . But how they found out."

SIGNS
A. K. MAGENNIS
240 N. Indian Ave.
PHONE
2648

Family BUDGET BARGAINS

HUNDREDS OF PRICE CUTS EFFECTIVE NOW!

Prices are being brought down by the score at Safeway *right now!* Shelf after shelf throughout the store is posting new low prices on familiar items you use every day. These are NOT week-end specials . . . but EVERYDAY prices to help you keep your family budget in line when you need low prices the most! Compare Safeway prices. We believe you'll agree you'll save the most on your food bill by shopping regularly at Safeway. Please note dozens of just-lowered prices came through too late to be included in this ad.

TOMATOES 28-oz. can 15c
Gardenside brand. Standard quality.

SOUP RANCHO TOMATO 3 10½-oz. cans 26c
Excellent for quick lunches.

CRACKERS 1-lb. pkg. 23c
Sunshine Krispy. Fresh, crisp, salted sodas.

CHUNK TUNA 29c
Breast O'Chicken brand. For cooked tuna dishes. 6½-oz. can

Reach for the Syrup with Plenty of Real Maple Sugar!
SLEEPY HOLLOW Syrup
24-oz. bottle 43c
Pancake Mix 20-oz. pkg. 17c
Suzanna brand. Fine for waffles, too! (40-oz. pkg., 33c.)

Empress Brand U.S. Fancy 100% Pure
CLOVER HONEY
Nature's own quick-energy food. Delicious on biscuits, pancakes, toast.
24-oz. jar 39c
8-oz. jar 17c
12-oz. jar 23c
This is National Honey week.

Bel-air FROZEN FOODS
ORANGE JUICE
2 6-oz. cans 29c 12-oz. can 27c
GREEN PEAS
Quick-frozen at flavor peak. 2 10-oz. pkgs. 29c
LEMONADE
Makes 2 quarts of delicious lemonade. 12-oz. can 25c

Check These Low Prices
Mayonnaise pint jar 39c quart jar 67c
Nu Made brand, in purity seal jar.
Edwards Coffee 1-lb. can 89c
Vacuum packed. (2-lb. can, 1.77.)
Nob Hill Coffee 1-lb. bag 85c
Finest quality. (2-lb. bag, 1.69.)
Spaghettini Mrs. Weber's 3-minute 12-oz. pkg. 19c

Curtsy "OVEN TO YOU" BAKERY SPECIAL
Nutty, Tender, Tasty WALNUT POUND CAKE!
Curtsy "home ingredient" baked with finest fresh English walnuts!
SPECIAL 33¢

SAVE 25¢ ON EACH 25-LB. BAG
Kitchen Craft FLOUR
25-lb. bag 2.19 With Coupon 1.94
Use coupon from flour display.
5-lb. bag 49c 10-lb. bag 95c

WHITE MAGIC SOAP
For washing machine or dishes.
23-oz. pkg. 25c 46-oz. pkg. 49c

A PAIR AND A SPARE... 3 DUPONT NYLON HOSE
A pair and a spare of flawless, 51 gauge, 15 denier, Dupont Nylon Hose only $1.00 and Slender Way bread wrapper. FULL DETAILS ON LOAF.
SLENDER-WAY BREAD standard loaf 24c

LAMB ROAST
U.S.D.A. CHOICE GRADE SHOULDER, SQUARE CUT
Neck and shank removed, see diagram at right. lb. 39c

LAMB SHANKS
Meaty, flavorful. U.S.D.A. CHOICE. lb. 39c

LAMB BREAST
To stew or braise. U.S.D.A. CHOICE. lb. 12c

BACON GRADE A SLICED 1-lb. pkg. 69c
Popular brands, in heat-seal pack.

PORK SHOULDER
Roasting cuts from select Eastern grain-fed pork.
WHOLE FRESH PICNICS 7 to 8-lbs. in size lb. 39c
FRESH PORK BUTTS Approx. 4-lbs. lb. 49c
Shank Half of Picnic. About 4 lbs. lb. 35c; Round Half of Picnic. About 4 lbs. lb. 43c

GROUND BEEF
Freshly made, Visking packed. lb. 39c
WHOLE WHITING
Captain's Choice. In 1½-lb. pkg. lb. 25c
SOLE FILLET
Captain's Choice. In 1-lb. pkg. lb. 49c

Values in Sundries
Rubbing Compound 16-oz. bottle 19c
Gold Seal brand, Isoprophyl Alcohol.
Hydrogen Peroxide 3.8-oz. bottle 9c
Atlas brand. 10-volume strength.
Mineral Oil Gold Seal Heavy 16-oz. bottle 39c

Fleet Mix for Biscuits 40-oz. pkg. 35c
Quaker Oats Regular or quick. 20-oz. pkg. 17c 48-oz. pkg. 37c
Grapefruit Juice Town House. Sweet or natural. (18-oz., 2 cans 21c.) 46-oz. can 25c
Lipton's Black Tea ¼-lb. pkg. 33c 16-bag pkg. 19c
Baked Beans Libby brand. Deep Brown, with Pork. 2 16-oz. cans 19c
Silk Toilet Tissue Toilet Paper 3 rolls 19c

HERSHEY'S DAINTIES
Semi-sweet. Use in baking. 6-oz. bag 19c
LEMON-LIME SODA
Cragmont brand. 2 32-oz. bottles 29c
(Deposits are extra on bottles)
LAC-MIX DRY MILK
Makes nonfat milk for only 8c quart. 1-lb. pkg. 39c
(3-lb. pkg., 99c.) Also packed in handy 3.2-oz. envelopes (each makes 1 quart). Package of 3, 27c.
LUCERNE MILK
Now, in a new and better container that pours like a pitcher. Easy to open, easy to use, easy to close!
Homogenized quart carton 21½c
(half gallon, 43c.)
Concentrated quart carton 53½c
Milk prices effective only in local milk marketing area.

PIPPIN APPLES
Crisp, new crop, Northern grown. For pies or sauce. 4 lb. 29c
YAMS FANCY LOCAL 3 lbs. 29c
Just right to bake or to candy.
ONIONS SWEET YELLOW lb. 3c
Mild, flavorful. For sandwiches, salads or to cook.

PRICES EFFECTIVE THURS., FRI., SAT., OCT. 22, 23, 24, 1953, AT SAFEWAY STORES IN THIS AREA.
Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

SAFEWAY
Air Conditioned
350 So. Palm Canyon Drive . . .
STORE HOURS Mon. thru Sat. 9 a. m. to 8 p. m. Sunday 9 a. m. to 6 p. m.

Jaycee to Stage Variety Show Saturday Night

The Junior Chamber of Commerce will stage its first public presentation of its "J. C. Vanities" at the Playhouse Pavilion on Saturday night, October 24, at 8 p. m.

The two-hour variety show of songs, dances and skits will be presented on the terrace, with the audience seated at small tables under the stars. Informal service will be in the continental manner.

The show, directed by George Heap, includes new routines in addition to those in the original show which was previewed at the JC October social. At that time an audience of around 175 agreed that it was one of the best amateur performances ever staged in the Village.

ANOTHER WETBACK

A Mexican "wetback" taken into custody by police at 10 p. m., Tuesday, after he was brought to the station by a private citizen, was released to Border Patrol officers Wednesday.

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HOTEL SUPPLY CO.
Complete Hotel &
Motel Furnishings
Lawnlite Lawn Furniture
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BOX SPRINGS
Renovation & Rebuilding
AT SUBSTANTIAL SAVINGS
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(Desert Sun Photo)
J. C. VANITIES — Barbara Foster, Florence Ambler, and Ruth Magadini are shown here in their specialty act "Diamonds are a Girl's Best Friend", which is a feature of the J.C. Vanities to be staged at the Playhouse Pavilion on Saturday night.

MANPOWER PLANS IN CASE OF WAR NEEDED

The United States needs to plan use of its manpower more efficiently to avert a critical shortage in the event of an atomic attack, Thomas R. Reid, assistant director of Defense Mobilization for Manpower, warned the 250 industrial executives and employe relations specialists attending the 11th Annual Employe Relations Conference of the Merchants and Manufacturers Association.

Reid was one of 12 nationally known employe relations leaders who are appearing at the five-day conference being held at the Desert Inn. The seminar started Sunday.

THE GREATEST NEED, Reid said was for engineers, scientists and technicians, and it would be 1960 before the nation reached full manpower strength.

In the opening session, Abram T. Collier, vice president of the John Hancock Mutual Life Insurance Company of Boston, Massachusetts, told the group that "you may not know it, but you have a right to tell off your boss."

This "right" is a fundamental principle in business, Collier said, with the "no man" having a more important function in his organization than the "yes" man.

"DISAGREEMENT in business is a constructive element," the insurance executive said. "You've got to have trouble to get things done. Conflict, we must remember, has a positive value and we need more risk takers, men who are not afraid to say what they think when they have ideas which may be at variance with those of the top brass.

"There is, however, a difficulty which arises from conflict, and that is the question whether anyone is right. Sometimes this means that no decision is made and that can be just as dangerous as a decision that is made with verbal unanimity but mental differentiation."

Coming Soon
WATCH FOR
The POPO CUP at
YOUR FAVORITE BAR
THE DRINK OF THE CENTURY

Brighten Your Meals
with
Delicious Home Bakery
from John and Connie's
Dekker Pastry Shop
Complete line of breads . . . cakes . . .
cookies . . . party pastry
468 No. Palm Canyon Dr.

'Where to Stay' Listings Printed

The new and revised "Where to Stay" directory of hotels which are members of the Chamber of Commerce is now in the process of being printed, and will be made available at the Chamber offices and 15 distribution points as soon as possible.

The directory is sent to all persons making inquiries concerning accommodations in Palm Springs.

The Chamber this year will continue its free-telephone reservation service at its office, whereby a public telephone is made available to all visitors who wish to contact hotels.

Whether Its
A SHIRT
DIAPERS
100 Pounds OF SHEETS
. . . It's Faster . . . It's Better at the
Automatic Laundry
Rear of 440 So. Indian Ave. Phone 7984
Look for the Green & White Stripes

One Dead, Three Villagers Injured in Auto Accident

Bill Abshere, a painter and long time resident of Palm Springs was instantly killed and three passengers in his light pickup truck injured when the vehicle went out of control just this side of Cabazon Sunday and rolled over into a gully.

The injured were identified as Joe Meagher, 32, his wife, Mary 25, and their son, Larry, aged 2. The Meaghers reside at 537 East Andreas road.

All of the injured were taken to San Gorgonio Pass Memorial hospital. The body of Abshere was taken to Wiefels and Son mortuary in Banning.

The light truck, according to investigating California Highway Patrol officers, apparently struck the dividing embankment, careened back across the road and went into the ditch, rolling over. During its wild travels it knocked over the Cabazon community sign.

The accident occurred about 7:10 p. m. Sunday as the truck was traveling toward Palm Springs.

The tragedy was one of five in the county over the weekend Fifteen persons were injured.

From Page 1—MORE ABOUT

JAYCEE

Mayor Florian Boyd, who succeeded Farrell declared:

"I believe it is one of the finest gestures yet displayed. Farrell gave his all during his seven years as a councilman and mayor of Palm Springs."

Other councilmen voiced the same opinion and revealed that a mighty big surprise is in store for both Farrell and Colegate when the dinner takes place.

Comment on all sides was in the same vein. "We'll be there and will tell all our friends about the event."

IT IS A MATTER of record that during Farrell's tenure of office as Mayor he literally spent a small fortune of his own entertaining "visiting firemen" and in travel for the city on official business when he always forgot to turn in an expense account.

Now returned to the stage as a nationally known star in television and on the radio, (one of the reasons that prompted Farrell to resign), he is believed by many to be a tremendous asset as a citizen of Palm Springs.

Tickets for the event are for sale and can be obtained by contacting any member of the Junior Chamber of Commerce, at the Chi Chi or by calling Bill Rashall of The Desert Sun.

From Page 1—MORE ABOUT

CHARTER

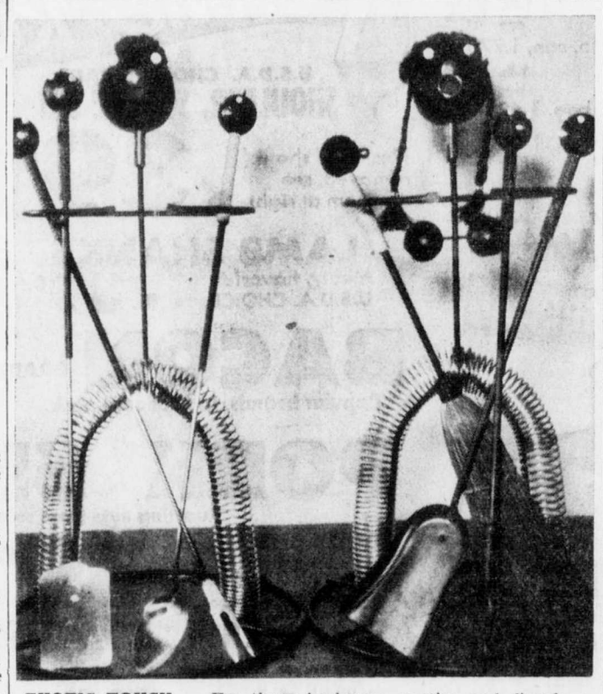
statewide primary election in June of 1954.

Three centers of the County Farm Bureau, led by the Alvord Farm Center, have asked the supervisors to slow down the movement for a charter—to appoint a committee that would make a year-long study of county government. If the supervisors grant the request, a charter election will be delayed until late in 1954.

FOUR SUPERVISORS present at Monday's meeting gave little discussion to the merits of calling an election. They merely agreed unanimously that they should give a public hearing to any group of citizens that asks for one.

One supervisor, Homer Varner of Indio, said he was sympathetic to the request of the Association of Chambers of Commerce for an election in June. Varner has been consistently friendly to the charter movement.

No other supervisor committed himself in any statement yesterday for an election in June as requested by the Association of Chambers of Commerce or for a delay as requested by the farm centers.



EXOTIC TOUCH — For those barbecue parties and fireplace tools in the living room, Mike's Fireside Shop, 171 South Indian avenue. Midge Bernstein, owner and manager, pointed out that complementary articles all in the same motif like ash trays, little pots and other items are also on display. "When I saw these Zulu designed wrought iron barbecue sets and fireside tools, I just could not resist buying some of them for our Palm Springs patrons," she said.

WHEN YOU SEE US
DON'T THINK
Insurance
BUT
WHEN YOU THINK
Insurance
SEE US
Weingarten & Hough
• Insurance Counselors •
THE PLAZA
Phone 2788

From Page 1—MORE ABOUT

UN DAYS

nation starting Monday and The local observance was limited to three days because of other events under way.

Schools to Mark U.N. Day Here

Schools in the Palm Springs Unified School District will observe United Nations Day in programs and classes on Thursday, October 22, Dr. Arthur Hoff, schools superintendent, announced today.

Cahuilla, Desert Hot Springs and Cathedral City schools upper grades will hold discussion programs, with questions being asked and answered concerning United Nations history, membership and aims. Posters will be displayed in the various schools.

Each room at Katherine Finchy school will hold a separate program. Mrs. Loyal Nichols, United Nations chairman, has given the school a display of dolls of many nations, which will be placed in the school cafeteria on Thursday.

In the evening, at the annual Mexican dinner sponsored by the Katherine Finchy parent group, these dolls and UN posters will be displayed.

Social study classes at Nellie Coffman school will have the United Nations as their study project for Thursday.

A United Nations program is also scheduled at the high school.

From Page 1—MORE ABOUT

STREETS

changed; also this would not hurt those who have their money invested in this area," Mead concluded.

Of the three proposals, Roeseler had pointed out to the group that the keeping and improving of the present highway alignment would be the least expensive.

Among the property owners present were: John Williams, Muriel Fulton, Samuel Rudick, D. C. Stachler, George Beebe, Sr., F. B. Schlaegel, Mrs. Rose McKinney, A. C. Harris, Mead, and a representative of the Palm Springs Lincoln-Mercury company.

Approval of the master street plan as proposed by the commission, together with the variation requested by the property owners, has been received from Culver Nichols, president of the Palm Springs Real Estate Board, and Adrian Rosen, president of the Merchants Association.

From Page 1—MORE ABOUT

CHAMBER

Chamber voted to decrease its own contribution, as all available monies are needed for local promotion, he explained.

Dunkerley promised that the local Chamber will "gladly increase its dues to what they were formerly when we feel that the county association's money is being spent to the benefit of all communities."

The Association, at its meeting, said that a recent project of the group was a study of the county charter government, and a planned future project is a study of a county building program.

Village Woman Fails to Appear on Dope Charge

Everything was set in superior court Monday for Lois Pallesano's trial on charges of possession of heroin, except that the defendant failed to appear.

Judge John C. Gabbert waited more than half an hour, then dismissed the jury panel, and issued a bench warrant for her arrest. Miss Pallesano, 22-year-old former Palm Springs waitress, is free on $1,000 bail.

She was arrested here at her Indian avenue home on July 30, shortly before her alleged accomplice, Tony Garcia, was taken into custody near Beaumont with $50,000 worth of heroin in his possession. Miss Pallesano was found with $200 worth of the drug in her possession.

Garcia, of Los Angeles, was found guilty in a jury trial recently, with Judge Gabbert setting October 22 for hearing a petition for a new trial, or if denied, for sentencing him.

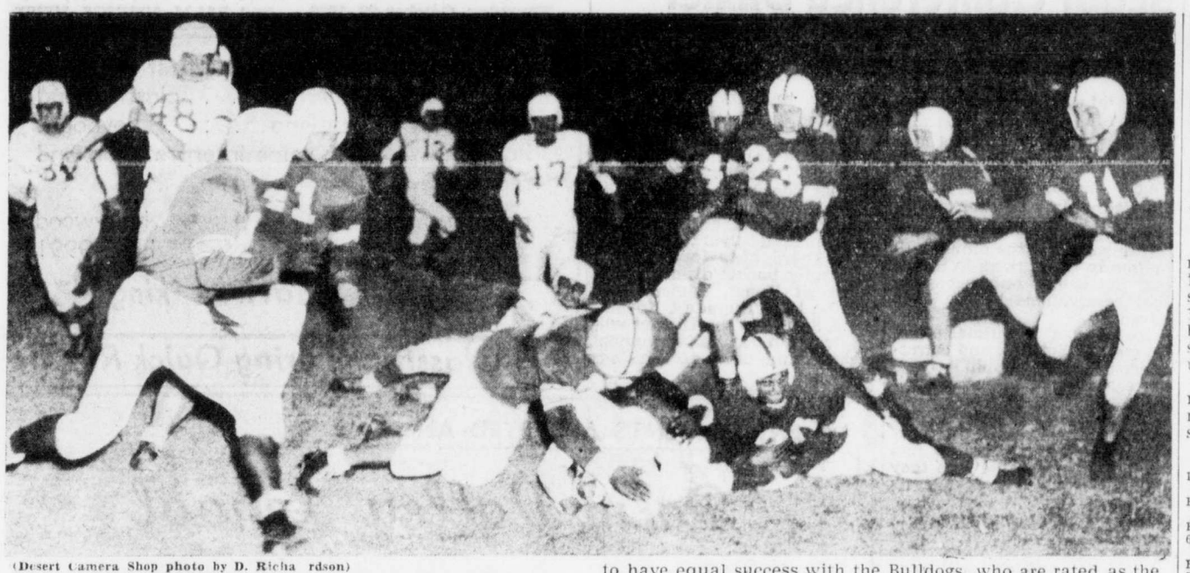
Local authorities said that Miss Pallesano has not been a resident here since her release on bail.

Slick Table Mats
They're stunning . . . They're practical . . . round 16 inch diameter chipped-wood woven washable table mats.
Decorator's colors Kelly . . . Toast . . . Pastel Pink . . . Blue . . . Lemon
$2 Values for $1
DENSLOWS
Palm Springs Oldest Exclusive Gift Shop
DESERT INN GROUNDS
Phone 5732
Shops in Carmel, La Jolla, Fairmont Hotel, San Francisco and Fresno

FREE!!!
Lube Job
On any Ford product, for the rest of the month of October

PALM SPRINGS
LINCOLN-MERCURY
335 E. Sunny Dunes Dr. Phone 2301

La Petite MARMITE
ANNOUNCES IT'S
SPECIAL BUFFET DINNER
EVERY SATURDAY NIGHT
• APPETIZERS
• COLD MEATS
• ROAST TURKEY
• BAKED HAM
• SIRLOIN OF BEEF
• PRIME RIBS OF BEEF
• MEAT BALLS
• SEAFOOD SALAD
• CHICKEN SALAD
• JELLOS
• OUR FAMOUS FRENCH DESSERTS
$2.75
IN IT'S NEW LOCATION
198 South Palm Canyon Drive
For Reservations Phone 2475



(Desert Camera Shop photo by D. Richa rdson)

STOP BANNING, HEMET NEXT — Coach Clare Ballagh's Indians were very effective in stopping the Banning scoring attack last Friday night, to blank the Bronchos, 13 to 0. Now they are turning their attention to Hemet, where they hope to have equal success with the Bulldogs, who are rated as the best well-balanced team in the league. Indians pictured on the tackling of a Banning runner include: Charles Driskell (41), Vince Gonzales (23), Tony Summers (11), and Ruben Fontes (20).

INDIANS MEET HEMET IN RCL CRUCIAL GAME

"They're tough!"

This was the only comment of Coach Clare Ballagh on the game tomorrow night with the conference favorites, Hemet. The game will be played on the Bulldogs field, starting at 8 p. m.

Hemet has demonstrated a well-rounded team in its first two games of the season, knocking off Perris 33 to 13, and Beaumont 33 to 0.

THE INDIANS have done exceptionally well in the defensive department, limiting Coachella to six points, and blanking Banning—but their offense has been only good enough to win. It was definitely improved last Friday, with Alvin Harrison and Ralph Estrada carrying the load.

Several touchdowns last week failed to materialize because of penalties.

Coach Ballagh received good news this week. Besides coming through the Banning game without any injuries, he has added two more players to the squad: Dennis Weller, first string guard of last year, and Bill Manger, who was a Jayvee star in the 1952 season.

THIS GAME could go a long way in determining the championship of the Riverside County League. The Bulldogs have met and won over Perris, considered one of the leading teams, and unpredictable Beaumont.

But the local squad has eliminated two tough contenders too, in defeating Coachella and Banning, the one and two teams of last season, and should show constant improvement.

In other games this week, Elsinore plays at Coachella, Beaumont is at Perris, and San Jacinto travels to Banning.

The Desert Sun—5c
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, October 22, 1953

RIVERSIDE COUNTY LEAGUE

	W	L	TP	OP
Palm Springs	2	0	20	6
Hemet	2	0	66	13
Elsinore	2	0	51	7
Perris	1	1	25	39
Cachella	1	1	44	14
Banning	0	2	6	25
Beaumont	0	2	7	65
San Jacinto	0	2	7	57

Scores Friday
Palm Springs 13, Banning 0
Coachella 38, San Jacinto 7
Hemet 33, Perris 13
Elsinore 32, Beaumont 7

Games Friday
Palm Springs at Hemet
Beaumont at Perris
Elsinore at Coachella
San Jacinto at Banning

$50,000 in Prizes Approved for Fair

County supervisors approved prizes of $50,000 Monday for winning exhibits at the County Fair and National Date Festival in Indio in February of 1954.

Most of the prize money is for people who exhibit horses, beef cattle, dairy cattle, swine, and horticulture. There are also substantial prizes for members of 4-H Clubs and Future Farmers of America.

Someone is Going to Doze in Comfort

Theft of 102 single and double white bed sheets valued at $221, during the Summer months, was reported to police Monday by Mrs. Kate Neishuler, 2281 South Palm Canyon drive.

Balboa Netters to Meet RC Here

First tennis competition of the season at the Racquet Club will be November 14 and 15, when the Balboa Bay club meets the RC squad.

On the following weekend, November 21 and 22, the annual Veterans Tournament of the Racquet Club is scheduled.

Outstanding players who played there last weekend were: Mr. and Mrs. Vincent Fotre, Jr., (tourney winners last season), Vincent Fotre, Sr., George and Dinah (Shore) Montgomery, Dr. Lew Morrill (his wife, Rhonda Fleming took a lesson from Tennis Pro Dave Gillam).

Patty Heard, one of the top-ranking tennis stars; Mr. and Mrs. John Gibbs, Tom Hamilton, Jim Phillips (assistant manager of the club), Owner Charles Farrell, Hugh O'Brien, Dr. B. H. Pollak, Evelyn Keyes, Scotty Rubin and Sammy Sontag.

'Bad Man' Again this Weekend

Following a successful opening before delighted audiences of "The Bad Man" at the Little Theater in Palm Desert last weekend, three more performances will be presented tomorrow, Saturday and Sunday nights.

Clay Stearns is the producer-director for "The Bad Man" as of all other Little Theater presentations.

"The Bad Man", a western drama, is a different type of play than usually produced by the Little Theater cast but proved an outstanding success with its suprises, drama and comedy.

LITTLE LEAGUE AWARDS DINNER ON WEDNESDAY

First annual Awards Dinner for Palm Springs Little League players will be held Wednesday, October 28, at the Wars Memorial building, starting at 6 p. m.

The 60 players will be guests of the Lions, Rotary and Kiwanis Clubs, with the parents and all friends of Little League baseball also invited.

Trophies to the outstanding players and teams will be awarded by Ralph Kiner, "Mr. Baseball himself"; Al Weingarten, Little League president; Bill Brubaker, league commissioner, and city officials.

JIMMY MORTON will be master of ceremonies, and Warren Linville, who has been active in the league, will talk on "Sportsmanship, and its Value to Youth."

Harold West has been named ticket chairman for the barbecued chicken dinner, and tickets are now available at Shelley's Sportsmen's Center, Bank of America, Coachella Valley Savings and Loan Association, Desert Bank of Palm Springs, Village 5 & 10, and Village Pharmacy.

Four teams were active in Little League play this Summer, with Boys Club winning the championship with a 15 and 2 record. Junior Police took second, Cravy-Hathaway third, and Strebe Stars fourth.

THIS WAS the second season for Little League play here, and it is becoming more popular with the fans and boys 12 years of age and under every year. Plans are now under way to start a Junior team, which will include boys 11 to 15 years of age.

The national organization of Little League was started in Williamsport, Pennsylvania, in 1939, by Carl E. Stotz, and has now grown to cover 1,810 leagues in 44 states, Alaska, Hawaii, Canada, Canal Zone, Puerto Rico and Cuba.

Nine New World Records Made at Salton Regatta

Nine new world speedboat records were set at Salton Sea last weekend when championship drivers competed in the 14th annual Regatta. Held up by high winds and freakish seas, the Regatta did not end until Tuesday evening.

Added to the nine new world marks, spectators received many thrills in spectacular spills and rescues.

New records are:

136 cu. in (5 miles)—Richard Hallett, Downty, Holliday, 60.326 m.p.h.

B Racing Runabouts (5 miles)—Lil Bee Ernest Rose, Patterson, Cal., 59.840.

Crackerbox Runabout (5 miles)—Bob Patterson, Van Nuys, Hot Cinders 63.829 m.p.h.

Pacific One Design (5 miles)—Marion Beaver, Parker, Ariz., Little Biaver, 57.216 m.p.h.

Pacific One Design (mile straightaway—Beaver, 62.745 m.p.h.

E Racing Runabouts (5 miles)—Ed Olson, Long Beach, Cream Puff III, 66.617 m.p.h.

B-RACING RUNABOUT—62.999 m.p.h., made by Li'l Bee, Ernest Rose, Patttrson, Calif

CRACKERBOX—New record, 72.904 m.p.h. made by Hi Cinders, Bob Patterson, Van Nuys Calif.

135-CUBIC INCH HYDROPLANE—New record 101.545 m.p.h. made by Coman Bab. Cumon Baby, Wayne Allen.

From Page 1—MORE ABOUT

BUDDY BAER

when it went off in the middle of a "take."

SWEET-MANNERED and soft-spoken, the big man is currently suffering his way through a diet that aims at 400 calories a day. I forgot to ask him whether that's because of his night club and TV singing engagements or his role in the Columbia picture "The Jubilee Trail."

Here's one actor who needs no other press agent than his own wife. She has a talent for writing and a deep belief in him. "He's a sweet person," she told me, "and he's like that all the time."

BUDDY SAID he thought the automobile accident he had 16 days before he fought Joe Louis cost him the coveted Champion's belt. He says that when he gets hit on his neck he gets twitches in the arm that was injured in the accident.

If you remember how he wrestled that bull in "Quo Vadis" you will be interested to know he really did it.

"They couldn't get a stand in my size," Buddy confided. If I hadn't lost my notes I could tell you how many days it took to film that strenuous scene . . . and how many fractures he got out of it. I think it was three apiece.

Oh, yes . . . Chief Davis said it was okay to wear the guns . . . and he did.

Coachella and Indian Jayvees Tangle Tonight

Palm Springs Indian Jayvees will entertain the Coachella Junior Varsity team in the first regular game of the season at 7:30 p.m., tonight, Thursday, at the local high school football field.

The public is invited, with no admission being charged.

Probable starting line-up as announced by Coaches Bill Manger and Dick White follows:

O. B. Crawford and John Grace, ends; Jim Crawford and Ross Cunningham, tackles; Jim Otto and Dale Johnson, guards; Les Whidden, center; Dennis Rowe, quarterback; Angel Estrada, left half; Jim Thompson, right half, and Max Dunham, fullback.

Other games scheduled this year are: October 29, Beaumont there, and November 5, Banning there. The team may also participate in a football carnival at Coachella November 11.

Famed Aquatic Stars Manage El Mirador Pool

Bill Arendain, former swimming instructor at the U. S. Naval Academy, Annapolis, Maryland, and Ray Carmassi, who holds all marathon swimming records in the San Francisco area and Catalina channel swimmer, are the new pool managers at El Mirador Hotel.

Arendain, besides teaching swimming at the Academy, has been a professional lifeguard for the city of Los Angeles, and is a well-known coach of Catalina.

Carmassi made the conventional crossing from Catalina to the mainland last Summer, in 18 hours 20 minutes, and is now in training at El Mirador for swimming the opposite way. This attempt is scheduled for next Summer.

READ SUN CLASSIFIED ADS

THOROUGHBRED RACE PLAN TOLD HOTEL MEN

Hotel and apartment house owners of Palm Springs were guests Tuesday afternoon of the Palm Springs Development Corporation and Citizens Committee for Thoroughbred Racing in Palm Springs, at a progress report and stock subscription solicitation meeting at El Mirador Hotel.

Similar meetings with business owners and interested residents of the Village are scheduled for next week.

KENNETH KIRK, president of the Palm Springs Jockey Club, told the group that $1,000,000 in stock would be subscribed by the end of this week, but that $1,500,000, or half of the proposed incorporation would have to be raised before application could be made to the State Racing Board for a hearing on the project.

E. L. Stancliff, president of the Palm Springs Development Corporation which is undertaking financing the cost of obtaining a license for a thoroughbred track, said that it is hoped that application may be filed within the next three weeks, and a public hearing scheduled by the State Horse Racing Board for November.

OTHER SPEAKERS were Dan Dunlap of Indio, and Graham Dexter, who also acted as master of ceremonies.

The men pointed out that the suspension of operation at the Las Vegas track could not be compared to any operation contemplated here, as the two were entirely different situations, especially dealing with population density and state gambling laws.

The Development Corporation this week opened an office at 425 North Palm Canyon drive. It also maintains an office at Room 704, 634 South Spring street, Los Angeles.

VANDALS ACTIVE

Malicious damage, breaking of a window by two boys throwing an apple at it while riding by on their bicycles, was reported to police Saturday afternoon by O. J. Flesher, 3712 Sunny Dunes road.

Order Your Christmas Cards Now
20 ALBUMS FROM WHICH TO CHOOSE
DENSLOWS
PALM SPRINGS DESERT INN GROUNDS
PHONE 5732
Other California Shops in Carmel, La Jolla, Fairmont Hotel, San Francisco and Fresno

ALAN KOPELSON
TEACHER OF PIANO
in Palm Springs
431 S. Palm Canyon Dr.
Tel. 5639
in Beverly Hills
8661 Clifton Way
Tel CR 6-3935
This is Mr. Kopelson's fourth year in Palm Springs. A product of the best American and continental instructors. Associate instructor with Malwine Bree, Leschetizky School of Piano, Vienna. Instructor in Berlin 1923-1925. Teacher of advanced piano Dept., Detroit Institute of Musical Art, member of Bohemian Club.
Enrollment is now open with Individual Piano Instruction at the STUDENT'S HOME.

Enjoy Yourself and Entertain Others
LEARN TO PLAY PIANO
"By Ear"
You are playing Songs in second lesson
NO NOTES SCALES MUSIC TO BUY
Tel 8-4452 after 12

WATCH FOR Tanolin

There's a new little band-box dress shop in the Village, catering to the needs of both Villagers and Tourists . . .
Everything has a couturier look but suprisingly budget priced.

Dresses . . . Sweaters . . . Swim Suits . . . Jackets
Do come in and look around

464 N. Palm Canyon Dr.
Phone 5333
Ruth Bradley
FASHION CENTER

FREE!!
Brake Adjustment
Bring in your Lincoln, Mercury or Ford for your free brake adjustment. This offer is good for the rest of the month of October.

PALM SPRINGS
LINCOLN-MERCURY
335 E. Sunny Dunes Rd. Phone 2301

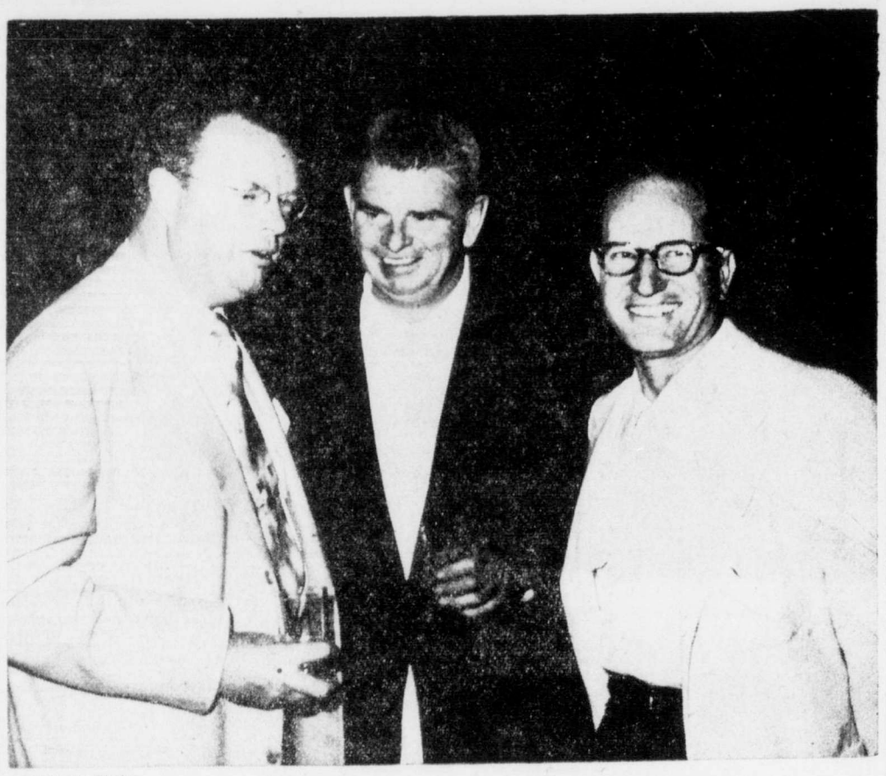
TBA
We Threw the Key Away For Good!
Open 24 Hours a Day
7 Days a Week
• 24 Hour Tow Service
• Complete expert Mechanical Service
• Electrical Analyzer To diagnose Mechanical troubles
• Top Quality Auto Accessories
• Tires — Batteries — Supplies
Two Locations:
305 N. Indian Ave. 300 N. Palm Canyon
PHONE 9060
HENDERSON'S
Associated Service

Directors' Day Members Drive Scheduled Oct. 27

Annual Directors' Day of the Chamber of Commerce, when they make a one-day membership drive, will be held Tuesday, October 27, throughout the city.

The 15 directors, with each bringing three friends, will conduct the campaign to welcome new businesses to the Village and invite them to join the Chamber.

The 60 men will meet first at the Chamber offices at 9 a. m. for coffee and doughnuts, and a final briefing.



(Junghaus Photo)
CONGRATULATIONS — Sam Taylor and Manager Lee Bering of The Tennis Club, who were responsible for the beautiful party that marked Friday night's informal opening, receive the congratulations of Jack Freeman, who hosted a dinner at the party.

Scout Conference Dinner Set for Next Wednesday

Scouters, committeemen, Scoutmasters, leaders, Den Mothers, and others, will meet at a conference dinner at Katherine Finchy School at 6:30 p. m. on Wednesday, October 28.

Members of the planning committee said that the dinner will be free to all workers in Scouting, it being only necessary that reservations be made in advance.

Joe Kanya, Scoutmaster of Desert Hot Springs, and correspondent for the planning committee, has sent letters of invitation to all key men for respective units, and they are to check on their representation. He urged that all leaders and workers confer, to be sure they get the required replies in to him.

From this conference is expected to come planning, enthusiasm, and leadership preparation which will add impetus to Palm Springs District Scouting for this year.

District President Jacques Crommelin announced Tuesday, October 27, as the date for the District Board of Review. This is for all Scouts who are advancing in rank, and for others who missed their respective troop board of review. The big all-family basket dinner at the Court of Honor, Legion Hall, will be held Thursday, November 5. Scouts of the District will receive their advancement awards and other recognitions that night.

now in palm springs for the first time . . .
the modern approach . . . classical and
creative popular piano . . . keyboard
harmony . . . voice interpretation and
repertoire

palm springs 2701 — hollywood ho. 3-9991

dorothy davison king

Sun Classifieds Bring Quick Results

Southland Youth Group to Meet Here on Nov. 14

Annual conference of the Southern California Youth Association will be held in Palm Springs Saturday, November 14, with Ted McKinney, Palm Springs Youth Center director, as chairman.

The conference will start at 10 a. m., with discussion groups meeting in various rooms of schools in the city. Lunch and dinner will be served at the Polo Grounds pavilion, and the general afternoon session will also be held there. Dale Stoner will cater the two meals.

A dance will be held in the evening, lasting until 11 p. m.

Expected at the conference are 200 Youth Center officers and 50 adult advisors of cities from Santa Barbara to San Diego.

Lloyd Mason Smith Takes Over as Recreation Director at El Mirador

Lloyd Mason Smith, former director of the Desert Museum for nearly ten years, has returned to Palm Springs as recreational director of El Mirador hotel.

Smith resigned from the Museum last May and this Summer worked two months at the Petrified Forest National Monument in Arizona where he conducted special research on the petroglyphs (rock drawings) there. Then he was appointed emergency director of the Cabrillo Beach Marine Museum in San Pedro, from where he came back to Palm Springs just last week.

In his new capacity, Smith at El Mirador will arrange and conduct four desert field excursions each week and three night lectures or film programs. Although these are primarily for guests of the El Mirador, Rudi Sidler, managing director of the hotel, announced that the public would be welcome, but of necessity would have to be assessed a slight charge for the varied activities. Information may be obtained at the hotel.

Smith received his formal education at the University of California, Berkeley, obtaining his M. A. in Vertebrate Zoology. While there he took a professional course in Museum Methods. Later he also graduated from the Yosemite School of Field Natural History. In 1940 he came to Palm Springs as the original director of the new Desert Museum. From 1941 to 1945 he served in the medical department of the Army Air Corps, being discharged as a captain, M. A. C. Then in 1945 he returned to Palm Springs and continued as director of the Desert Museum until this spring.

Smith is the author of many desert articles and wrote two chapters in Edmund C. Jaeger's "Our Desert Neighbors" as well as doing illustrations for Jaeger's "Desert Wildflowers" and his just published "Source Book of Medical Terms." At present he is collaborating with Dr. Jaeger on a "Field Guide to the Desert." He has widely travelled all over the southwest and has done considerable movie and slide photography for lecture purposes.

Parking Meter Receipts Mount in City, Report

Robert W. Peterson's city treasurer's office reported that parking meter receipts rose sharply in September when all of the meters went back into operation. During the Summer months there were but 228 meters in operation. In September, 442 meters went into operation.

The 'take' for September this year was $752. For the first three months of the current fiscal year, the total 'take' was $1,340. For the corresponding period in 1952 it was $762.

It is planned to install more meters in the city soon.

Since parking meters were first installed here in March, 1949, total collections up to October 1, this year, are $78,702.

FINDS GLASSES

Finding of a pair of shell-rimmed reading glasses by Tahquitz Canyon Falls Sunday, was reported to police by David Craft, 2215 Desert Palm drive.

Tool Shed Blaze Takes $1500 Toll

Damage estimated at $1,500 was caused by fire at 9 p. m., Sunday, to a tool shed and tools owned by Charles Chamberlin, located at a new house construction site on Panorama road.

The entire shed, hand and power tools and blueprints were destroyed.

Cause of the fire is believed to have been a short in electrical wiring, according to Fire Marshal Warren Heath.

Equipment for Flood Control Purchased

County Flood Control District reported that it has added four pieces of equipment—valued at $15,000—to its construction forces.

One is a tractor at $4,168. Another is a four-wheel drive carryall at $3,995. Another is a pickup truck at $3,030. The fourth is a low-bed semi-trailer at $4,000.

WALLET RIFLED

Theft of $27 from his wallet in his room was reported to police Saturday by John Thorp, 285 Indian avenue.

OVER 20 YEARS
Dependable Realty Service

LAS PALMAS outstanding buy, 4 bedrooms each with beautiful tile bath, enclosed lanai, adjoining large dining room, QUALITY CONSTRUCTION, full tile roof, pegged hardwood floors, large fireplace, forced air heat and air conditioned, double garage, large corner lot well planted, irrigation water shares and only a block off Palm Canyon Drive. PRICED FAR UNDER REPRODUCTION COST.
$38,000

DEEP WELL ranch home, 3 bedrooms, 2 baths, forced-air heat, closets galore, insulated thru-out, roofed over patio and walled yard. BUILDER NOW BUILDING ELSEWHERE AND ANXIOUS TO SELL.
$25,000

Munholland and Co.
1059 N. Palm Canyon Dr.
Phone 3673
ASSOCIATE BROKERS
John C. Davis
Earl Chamberlain

ENROLLMENTS ACCEPTED ANYTIME

Palm Valley School

A Private School for Boys and Girls

- GRADES 7 to 12—SMALL CLASSES
- INDIVIDUAL ATTENTION
- MONTHLY ENROLLMENTS
- CO-EDUCATIONAL

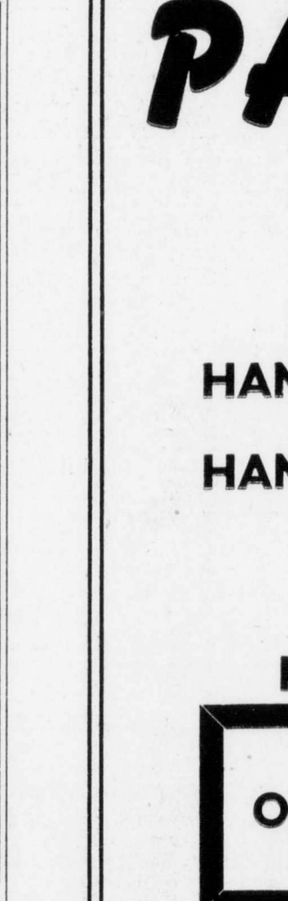
• Highly Experienced Staff of Teachers
Swimming — supervised athletic program
Transportation Provided

Located four miles east of Palm Springs off Highway 111.

J. Blake Field, Director
HARVARD, A.B., M.A.
P.O. BOX 519 TEL. 8-4472 PALM SPRINGS

PALM DESERT
LITTLE THEATRE
Presents
"The Bad Man"
A 3-ACT WESTERN
with Bill Ayers
October 15-16-17-18 and 23-24-25
ADMISSION — Adults $1.00 — Children 50c

Lighting FIXTURES
New and only Authorized
HOOVER VACUUM
Dealer in the Palm Springs Area
Sales & Service
Wiring Supplies — Small Appliances and Repairs — Desk Lamps — Flood Lighting Supplies — Lamps Rewired — Electric Sheets
CAMPBELL ELECTRIC
136 East Andreas Phone 2369
Next to Power Co.



IF YOU KNEW WHAT I KNOW...
It's Coming Soon!!

WHY PAY MORE?
Now You Can Have
HANCOCK REGULAR for 27 9/10c per gal.
HANCOCK ETHYL for 29 9/10c per gal.
GUARANTEED MAJOR QUALITY GASOLINE
FOR YOUR CONVENIENCE
Open from 6 A.M. 'til 2:30 P.M.
Watch for Our Grand Opening
Lin's
Hancock Service Station
NOW OPEN
207 North Indian Avenue
Corner Andreas Road

THIS WEEK GET A
"DOUBLE PAY-OFF"!
on a new
MERCURY
Get details today from
Palm Springs Lincoln-Mercury
335 Sunny Dunes Road, Palm Springs

ARCHIES
SIP-N-BITE
280 NORTH PALM CANYON DRIVE
Opening Friday, Oct. 23th
for the Season
With the same good food at reasonable prices
Hours: 6 A.M. to 3 A.M.

TWENTY-SEVENTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Page One-B | Palm Springs, California, Thursday, October 22, 1953 | Second Section

Publicists Seeking Words to Adequately Describe Coming of Telemeter Here

Traditionally motion picture press agents are never at a loss in searching out and coining new words to describe the media for which they work.

But they're up against a new proposition here in Palm Springs this week.

A group of these fast thinking boys moved into the Village this week, representing Paramount Studios. They are here to make preparations for advance publicity on the world premiere of "Forever Female" a product of the studio for which they work.

"That one is easy," a spokesman for the group declared. "We've done that before but this new media Telemeter or pay-as-you-see television which will be shown simultaneously in one of Earle Strebe's theaters and on the television screens of more than 500 sets in Palm Springs—well, that's another avenue along which we will have to pick up descriptive words other than the ones we have used in the motion picture industry."

It was pointed out that "Forever Female" will be the first world premiere of a major motion picture production to be televised over a closed circuit.

See PUBLICISTS, Page 2B

EARLE C. STREBE THEATRES

Village Theatre

— NOW PLAYING —

BIG 3D MUSICAL

THOSE REDHEADS FROM SEATTLE

COLOR BY TECHNICOLOR

starring RHONDA FLEMING · GENE BARRY · AGNES MOOREHEAD
TERESA BREWER · GUY MITCHELL · THE BELL SISTERS

Written for the Screen by LEWIS R. FOSTER, GEOFFREY HOMES and GEORGE WORTHING YATES
Directed by LEWIS R. FOSTER · Produced by WILLIAM H. PINE and WILLIAM C. THOMAS
A PARAMOUNT PICTURE

Friday - Saturday October 23-24

THE MOST NOTORIOUS OUTLAWS OF ALL TIME... ALL IN ONE MOTION PICTURE!

Now they were all together, gangs and guns, ringing Carson City on the eve of the Corbett-Fitzsimmons fight!

20th CENTURY-FOX presents
JEANNE CRAIN · DALE ROBERTSON
in
CITY OF BAD MEN
TECHNICOLOR

Sunday - Monday October 25-26

A TERRIFIC DOUBLE FEATURE

JOSEPH COTTEN · JEAN PETERS · GARY MERRILL in
A BLUEPRINT FOR MURDER
20th Century-Fox

— Co-Feature —

THERE'S ONE IN EVERY TOWN

SHE PLAYED WITH FIRE ONCE TOO OFTEN!
THY NEIGHBOR'S WIFE
starring CLEO MOORE · HUGO HAAS · KEN CARLTON
Written, Produced and Directed by HUGO HAAS
A Hugo Haas Production
Released by 20th Century-Fox

The VILLAGE -- Palm Springs
NOW SHOWING ALL FEATURES ON THE NEW
WIDE-ANGLE SCREEN

Phone 4384

Plaza THEATRE

Thurs.-Fri.-Sat.-Sun.
October 22-23-24-25

Gary Cooper
and
Barbara Stanwyck
co-starring in

"Blowing Wild"

with Anthony Quinn
Warner Bros. Picture

Hiway 111 Near Cathedral City
Phone 8-4232

SUNAIR DRIVE-IN Theatre

— NOW PLAYING —

STALAG 17
William HOLDEN · Don TAYLOR · Otto PREMINGER

"SO THIS IS LOVE" KATHRYN GRAYSON
TECHNICOLOR

Friday - Saturday October 23-24

ROBERT HAGGIAG presents
THE THIEF OF VENICE
Starring
MARIA MONTEZ · PAUL CHRISTIAN
FAYE MARLOWE · MASSIMO SERATO
Released thru 20th Century-Fox

Co-Feature — John Wayne - Gail Russell
"The Angel and the Badman"

Sun. - Mon. - Tues. October 25-26-27

WARNER BROS. Tea FOR Two
Color by Technicolor
starring DORIS DAY · GORDON MacRAE
ALSO STARRING GIGI NELSON · PATRICE WYMORE · EVE ARDEN · DE WOLFE · SAKALL
Directed by DAVID BUTLER

— Co-Feature —

WARNER BROS. present
JOHN WAYNE in Island IN THE Sky
CO-STARRING LLOYD NOLAN · WALTER ABEL · JAMES ARNESS · ANDY DEVINE
Screen Play by ERNEST K. GANN · Directed by WILLIAM A. WELLMAN
A WAYNE-FELLOWS production · DISTRIBUTED BY WARNER BROS.

SHOW TIME Sunday at Dark
Mon. to Sat. at 6:45

INDIO Drive-In
PHONE 7-3712

Fri. - Sat. Oct. 23 - 24

JOHNNY WEISSMULLER as Jungle Jim
ALL NEW
"VALLEY OF HEAD HUNTERS"

Gunmen Ride Trail!
"CITY OF BADMEN"
Jeanne CRAIN
Dale ROBERTSON

ALADDIN
PHONE 73360

Thurs-Fri-Sat. Oct. 22-23-24

GARY COOPER · BARBARA STANWYCK
BLOWING WILD

Sun-Mon-Tues. Oct. 25-2727

THOSE REDHEADS FROM SEATTLE
Color by TECHNICOLOR

Wed.-Thurs.-Fri.-Sat.
Oct. 28-29-30-31

Alan LADD · PATRICIA MEDINA · JAMES MASON
BOTANY BAY
TECHNICOLOR

Desert Hot Springs

Open Daily 6:15
Sundays 1:45

Ends Tonight — October 22
"MASTER of BALLANTRAE"
in color & "VICE SQUAD"

Fri.-Sat. Oct. 23-24

Gary COOPER
Return to Paradise
in Color by TECHNICOLOR

SUN.-MON. Oct. 25-26

CLIFTON WEBB
Mr. Scoutmaster

— Also —

ARROWHEAD
COLOR BY TECHNICOLOR
A Paramount Picture

NEW... FIRST RUN MOVIES AT HOME!

NOW! VIA TELEMETER

Since the beginning of TV, people have dreamed of the time when new, first run, full length motion pictures would be available on the TV screens in their living rooms with *no* interrupting commercials and with a full program—including newsreels, cartoons and short subjects.

Of course such a thing was impossible until some way was found for the public to pay for such an expensive program. Obviously, the TV advertiser, willing as he might be, could never come close to affording such a program particularly on a regular basis. Beginning November 14th the public in Palm Springs will be the first to be able to enjoy such programming every night over their TV sets via Telemeter.

Motion pictures will not be the only programs available over this new Pay-As-You-See system . . . there will be football, boxing and other sporting events as well as very special events from time to time now not being telecast.

Call Today Regarding Installation!

Palm Springs Community Television Corporation

A SUBSIDIARY OF INTERNATIONAL TELEMETER CORPORATION

192 SO. INDIAN

Palm Springs 5162

T-DAY IS COMING TO PALM SPRINGS!

Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

New Book by Mrs. Sussman

Notices have just been received of the publication of a new book by Cathedral City authoress Cornelia Jessey (Mrs. Irving Sussman). It is called "The Treasure of Darkness" and is published by Noonday Press of New York.

At the behest of the publishers, Mr. and Mrs. Sussman planed to New York last Saturday to spend a week in radio and television appearances publicising the new book.

School Club Meets

The first meeting of the School club was held last Thursday in the school cafeteria, with the new president, Mrs. Dorothy Angell presiding. The afternoon session primarily honored the new teachers of the school. Plans were made for the annual school Hallowe'en party, and the following mothers were selected to act as room mothers for the year: Kindergarten, Mrs. Warren Hansberry; 1st grade, Mrs. Kenneth Squires; 2nd grade, Mrs. Jack Hicks; 3rd grade, Mrs. Burton Lamb; 4th grade, Mrs. Howard Deason; 5th grade, Mrs. Paul Watkins; 6th grade, Mrs. Marion Woody.

Mrs. Angell announced that the second Thursday of each month would be the meeting day of the club this year, the hour 2:30 and the place the school cafeteria.

The officers serving with the president for the ensuing year are, Mrs. Hazel Ketchersid, 1st vice president; Mrs. Evelyn Scott 2nd vice president; Mrs. Johanna Lake secretary and treasurer. Refreshments were served to about 50 members and guests.

Girl Scouts Active

The Girl Scout House, on the corner of the Cathedral City school grounds is again buzzing with activity as the troops settle down to a busy scouting program.

A new troop for seventh and eighth grade girls has been formed, meeting Monday evenings at 7:00 with their leader, Mrs. Eileen Schmidt.

Fifth grade patrol of Troop 6 meets Tuesdays after school with Mrs. Betty Watkins as their leader. Sixth grade patrol, Troop 6, is under leadership of Mrs. Bette McNanaman and meets Mondays after school. Brownie Scouts, Troop 7, will be led by Mesdames Johanna Lake, Sara Guevera, and Betn Hafer, with assistants Pearl Palmer and Norene Hawkins.

The local troops are sponsored by Cathedral City Womans club, represented on the troop committee by its youth chairman, Mrs. Hazel Ketchersid.

Cathedral City Girl Scout troops are in the Palm Springs council, and share in the Community Chest.

At St. Louis Church

Two hundred and forty-five persons were present at mass in St. Louis Church last Sunday, reports Father Leissler, pastor, an indication that there should be record attendances this season. The publication of the weekly parish bulletins has been resumed for the sixth season. The pastor has been busy visiting new parishioners and greeting old ones and the accumulation of several hundred letters is slowly being answered. The Womens Guild held its first meeting last week. The Guild decided to hold the annual Turkey Dinner in the parish hall on November 14. For the past four years the parish has conducted a rummage sale up and down Broadway. The parishioners have always been grateful to the merchants and landlords who donated the use of stores for the sale. This year the rummage sale will be held in St. Louis Hall on B street off Glenn. The opening day is Saturday, November 21. A great quantity of clothing, hardware, costume jewelry and furniture has been accumulated for the bargain rush. People of the Valley are invited to rid their homes of odds and ends by contributing to this worthy cause. Articles can be brought to the rectory, left by the garage or will be picked up upon word from the owners.

Housewarming

Friends of Gretchen and Jimmie Swinnerton, the noted desert artist, helped with a housewarming in their beautiful new home last Sunday. Those enjoying the festivities of the evening with a buffet supper were: Mr. and Mrs. Carl Wilson, Godfrey King, Oswald Leas, Henry Berrey, Joan and Roger Wilson, and Mrs. Syd Bartlett, all of Los Angeles, Mr. and Mrs. George Bose, Palm Springs; Mr. and Mrs. George Roberson of the Desert Inn, Mr. and Mrs. Robert Sherrill, and the Ed Jorgensens of Cathedral City, Mrs. Wyatt Gardner of Redlands, and Mr. and Mrs. Kermit Lillich of Beaumont.

Cathedral City Briefs

Mr. and Mrs. Dan Dunkin have returned to their Cathedral City home after spending the Summer at their former home in Eugene, Oregon.

Lewis Duncan, a resident of Cathedral City for several years and formerly on the Los Angeles Police Force, is now serving as bailiff at the new superior cuort in Indio.

The first board meeting of the Cathedral City Womans Club was held at the home of the president, Mrs. Alphamay Larrison. Margaret Davidson, first vice president, conducted the meeting in the absence of Mrs. Larrison, who with Marguerite Hillery, ways and means chairman, was serving as juror in the new Indio court. Miss Davidson outlined the programs for the coming year, and announced that the year book was about ready for the press, and should be available for the members the first meeting in November.

Lee Moran, old time radio and motion picture star, was in Cathedral City renewing old friendships. Mr. Moran was a resident here for many years, and is now living at the Motion Picture Country Home at Woodland Hills.

H. E. Peterson is at home again and satisfactorily convalescing after major surgery performed at Loma Linda.

Air Watch

Public Meeting Set for November

The Ground Observers held an organizational meeting Friday evening, meeting in the conference room at the library.

Francis Crocker, supervisor, R. W. Peterson, Chief Observer, and Sgt. Roth of the Santa Ana Filter Center, were in charge of the meeting.

Plans were made for a public meeting to be held early in November, when two Air Force films will be shown.

Two tours are being arranged for Ground Observer personnel. One is a tour of the Santa Ana Filter Center, the other is to Norton Air Force Base.

Desert Hot Springs Girl at Davis, UC

Sandra Gail Marshall, Desert Hot Springs, was among seven Riverside county residents enrolled at University of California at Davis.

She is enrolled in the animal husbandry course.

Mrs. Hills Local TB Ass'n Head

Howard P. Younglove, president of the Riverside county Health and Tuberculosis association, announced Monday that Mrs. Lorraine Hills, 1318 Buena Vista drive, had been named Palm Springs chairman of the association.

Stanley F. Boggess, executive secretary of the association, was in Palm Springs Monday to confer with Mrs. Hills.

He said that the annual Christmas Seal drive in the county will get under way November 16 when the seals will go into the mails for all county residents.

From Page One B

Publicists

Accompanying the announcement of the picture's title was the further announcement that Ginger Rogers, star of the picture along with her co-stars Paul Douglas, Bill Holden as well as many other Hollywood luminaries would be present along with Dorothy Lamour, Walter Pidgeon, Danny Kaye and Bob Hope.

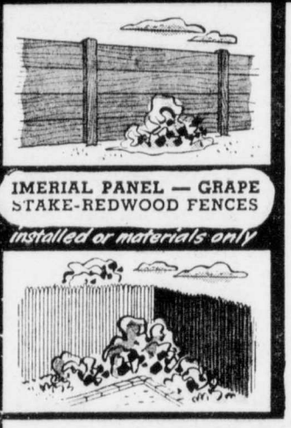
In addition 40 representatives of the world press, including trade and nationally known magazine writers as well as newsreel men will be on hand to report and record the event of the first demonstration of telemeter in the world.

TERRIER MISSING

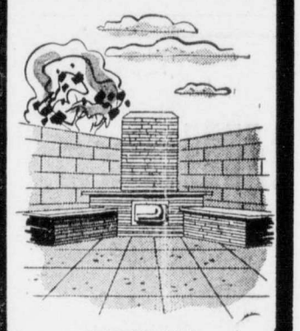
Loss of a wire-haired terrier, white with brown and black spots, was reported to police Monday by Robert Metzdorf, 466 South Patencio road. The dog answers to the name, "Duffey McGuire."

Make yours a HOME of DISTINCTION

IMPERIAL CHAIN LINK



IMERIAL PANEL — GRAPE STAKE-REDWOOD FENCES
Installed or materials only



IMPERIAL Block Walls & Patios

NOTHING DOWN
NO PAYMENT for Two Months
Three Years to Pay
. . . As Little As $5 a Month

Imperial Will Save You Money!
Imperial Fence Co. Check Imperial Prices Before You Buy
45-525 SMURR AVENUE — INDIO
Free Estimates • Ph. Indio 7-3595
COMPLETE STOCK IN INDIO

WESTINGHOUSE
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FREEZERS
DISPOSALS
RANGES
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BANK OF AMERICA FINANCING
Hammer ELECTRIC
306 N. Indian Ave. Phone 2888

Another Type of 3-D
IS COMING TO TOWN!
Doesn't Need Colored Glasses, Tickets or Passes
E.A.K.

Your 1953 SERVEL On Display
SALES SERVICE
The World's FIRST AND ONLY Refrigerator That Makes Ice Cubes Without Trays.
GAS OR ELECTRIC MODELS.
PAVNYS
Phone 7342 1001 S. Palm Canyon Drive

Mayfair LIQUOR SPECIALS!
. . . Thursday thru Sunday, Oct. 22, 23, 24, 25

SAVE on these fine BOURBONS!

Old Perfecto KENTUCKY STRAIGHT BOURBON WHISKEY
$3.49 Fifth Gal.
6 Years Old, Full Bodied 86 Proof, Smooth, Mellow

Clinton County Premium Quality STRAIGHT BOURBON WHISKEY
$3.19 Fifth Gal.
4 Years Old, 86 Proof A Super Mayfair Value!

Hoffman House, 100 Proof Ky.
BONDED BOURBON Fifth Gallon $3.98
Light Bodied, 6 Years Old, a $4.59 Value

Park Avenue Distilled London Dry GIN
Made from a famous recipe, a favorite the world over for 200 years!
$2.79 Fifth
85 Proof

Famous Kentucky Straight Bourbon
EARLY TIMES Fifth Gallon $4.77
Finest Scotch Whisky, 86.8 Proof
BLACK & WHITE Fifth Gallon $6.05
Premium Quality, 80 Proof
SMIRNOFF VODKA Fifth Gallon $3.97
Roulande, 5 Year Old, Imported
FRENCH BRANDY Fifth Gallon $3.39
Bombula, Gold Label
IMPORTED RUM Fifth Gallon $2.89

Dinner WINES
Basso, California Burgundy Full Gallon $1.19
Gallo, California Sweet Wines Fifth Gallon 58c
Guild Vino da Tavola 2 6½-oz. Btls. 25c ½ Gal. 99c

For long cool drinks
Ivan Stroloffsky 80 Proof
VODKA
"No tattle-tale after-breath"
2.89 Fifth

Carnegie's Finest SCOTCH
$4.89 Value 100% Scotch Whiskies SAVE!
$3.98 Fifth

EASTERN BEER
"Kol" Premium Quality
Less than Western Beer SAVE!
6 12-oz. Cans in handy carton 83c

Mayfair MARKETS
444 No. Palm Canyon Drive
Palm Springs

it's OLD STOVE ROUND-UP
time to buy a modern automatic "CP" GAS RANGE

See the beautiful GAFFERS & SATTLER

Other makes of new automatic "CP" gas ranges include: Caloric, Hardwick, Magic Chef, Maytag, O'Keefe & Merritt, Roper, Tappan, Universal, Wedgewood, Western-Holly.

You're in luck if you're in the market for a new range. *The new automatic gas ranges* are the best cooking and best looking ever made. And they cost *less* to buy, *less* to install and *less* to use.

You get these exclusive advantages, too:

Only gas gives you uniform oven heat and constant air circulation for baking and roasting.

Only gas gives you on-off heat... any heat... instantly.

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SOUTHERN CALIFORNIA GAS COMPANY Live better, spend less with GAS

I RISE TO REMARK

By CONGRESSMAN JOHN PHILLIPS

While I am waiting for the other members of the Battle Monuments Commission to arrive, I will tell you about Majorca.

I think I gave you, in an earlier letter, the names of the new commission members. The only ones coming over on this inspection trip are Admiral Kincaid and General Davis (both accompanied by their wives), Mrs. Theodore Roosevelt, Jr., and Mrs. Wendell Willkie. The wives pay their own expenses, of course and these all came over on the transport, General Rose. The reason I am waiting in Paris is because the transport is 24 hours late in docking at Bremerhaven. The party will fly down, go to the Ambassador's residence for a very brief reception this evening, and then get ready to take off on a hard, three-weeks inspection trip. Tomorrow, for example, almost before the boat travellers have had their landlegs again (actually before 8 a. m.) we will be on the way to the airport, headed for the Normandy peninsula where after five hours or more driving in autos, we will fly back to Paris, and I will take the night boat to London. I will pick up the party again in three days, in Brussels. And so it goes.

BUT I WANT to tell you about Majorca. You can spell it that way, or Mallorca, either way it is pronounced Myorca. I'd been hearing about this charming little island for a long time, from various people, including members of my family. It has been written up this summer in the magazines. As prices rise in other and better known localities, this begins to stand out as one of the least expensive places to visit, or to spend a vacation.

I warn you however, the time is short. It is now on the tourist lists, and soon it will be just another place, spoiled by the tourists, and by the money-spending Americans, who can not accustom themselves to the difference in currency values and so over-pay, over-tip, and soon spoil the people and the living standards.

It is a Spanish possession To get there, you go by air or by boat, from Barcelona or Marseilles. I was planning to go around the coast, by plane, over the weekend. I had been, as you know, inspecting the General Accounting Office in Rome, and was thinking of spending a weekend in Majorca. The trip from Rome to Palma would have taken about seven hours that way.

By luck, when I was in Rome, along came a group of Congressmen, inspecting some matters I probably should not talk about yet in this letter. I'll just say they were on the way to Spain. They were planning to do the same thing—spend the weekend in Majorca—so I thumbed a ride in their plane across the Mediterranean, and in a few hours I was in Palma. There we separated, for they were going to rest for two days in a little hotel on the sea, and I wanted to be where I could see the old city, and the people, how they lived, the economy, and other things of interest.

PALMA DATES BACK to the bronze age, but its recorded history begins in 121 B. C., when it was settled by the Romans. They established Palma and four other cities. The Phoenicians were probably ahead of them, or the Rhodians. In 426 the Barbarians took it from the Romans, and in 534 Byzantium was in for a time. In 798 the Arabs conquered the island, and they were chased out by Charlemagne, but the Moors came back, until Paschai III, who was Pope, declared a holy war and chased out the Moors In 1115 but that only lasted until 1165, when the Moors were back again.

Palma's greatness dates from 1229, and King Jaime I, who moved 15,000 foot troops and 1,500 mounted troops over to the Island (not a small job for those days) and entered the city in triumph. His successor, Jaime II built the city up and everything was going along in fine shape until 1715 when the Majorcans bet on the wrong horse in the argument between Archduke Charles of Austria and Philip V of Bourbon. Then Majorca lost its independence, and is now a part of Spain Like Australia, the fact that this is an island, has preserved the evidences of this history, and the museum is priceless.

Lully the Roman historian was a Majorcan; while Chopin wrote music there and George Sand wrote books, Dore painted and Laurens sketched. To a Californian, the most noted of all Majorca's sons (and I for one did not know this was his birthplace) was Father Junipero Serra, who was born in Petra, about 27 miles from Palma, in 1713.

I WANTED TO SEE the countryside anyway, and I was particularly interested in Fray Serra, so I drove out to see his preserved birthplace and the little town. It was well worth the trip.

The climate of Majorca is much like southern California. It is never very hot in summer nor very cold in winter. The people who go there for vacations go to the coast, all around the island. The farms produce the fruits and the commodities, olives, grapes, tree fruits, and the other things we see in our area.

It is an attractive place. Cost? Well, I was staying in the best city hotel, in a room with private bath, and the cost, including all meals, was a little under $4 a day. That was high, for Majorca, except in the "luxury" hotels along the coast, where it is not much more expensive. I gave five pesetas to the boy who shined my shoes overnight. He gave me back three. Two pesetas was the right amount—5 cents!

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Accident Behavior Rules Cited by CHP Commissioner

"October and December are the most dangerous traffic accident months of the year. This, then, is the most logical time for all motorists to check their accident behavior rules," B. R Caldwell, California highway patrol commissioner said this week at Sacramento.

"We don't want anyone to have an accident but it is most important that they know what to do if they are involved," he commented. "All too often collisions fall into the category of hit-and-run and many of these are due to a lack of understanding of the law rather than a deliberate act.

ANY MOTORIST involved in a collision resulting in death, personal injury or property damage of any kind, must stop and give his name, address, license number and the name of the owner of the car to the other drivers involved. Upon request he must exhibit his operator's or chauffer's license and in the event of injury must also render reasonable aid and inform enforcement officers," Caldwell reminded.

"Any injury accident must be reported in writing within 24 hours to the local police if the accident occurs within a city, or to the California Highway Patrol if it happens on a rural highway.

FAILURE TO STOP and meet these requirements can result in imprisonment up to five years or a fine up to $5,000 or both for any death or injury collision, or imprisonment up to six months or fine up to $500 or both, for any accident with property damage only," Caldwell emphasized.

"All drivers must remember that the above requirements are in addition to the provisions of the Financial Responsibility Law which make it necessary to report to the Department of Motor Vehicles any accident resulting in death or injury, or any accident with property damage in excess of $100. This report must be made within 15 days," he declared.

Picnic Planned for Girl Scouts

In observance of National Girl Scout Week all Girl Scouts and Brownie Scouts of Palm Springs District, will gather for a basket picnic Tuesday at 5:30 p. m. in Tamarisk park Each family is asked to bring its basket supper, eating equipment, and blankets to sit upon.

Suppers will be spread on the lawn, families sitting with their own Troop, which will be indicated by the Troop flag. Hot coffee, fruit punch and ice cream will be furnished.

Following the supper, there will be group singing, led by Mrs. Reba Mason.

Sick Prisoners to be Cared for at Jail

County supervisors Monday approved Sheriff Joe Rice's proposal to build a dispensary in the county jail at a cost of $3,000.

Rice said many sick prisoners who must now be sent to the County's General Hospital can be kept at the jail. This, he said, will make it possible to assign several deputy sheriffs who now patrol the hospital's prison ward to other duties.

Play Knock, Knock on Village Door

Richard Churchwell, 215 East Alejo road, reported to police Sunday night that two men kept walking up to his house and knocking on the door, then going away before someone answered.

Police checked the area but were unable to locate any suspects.

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H-ghest Qual-ty •
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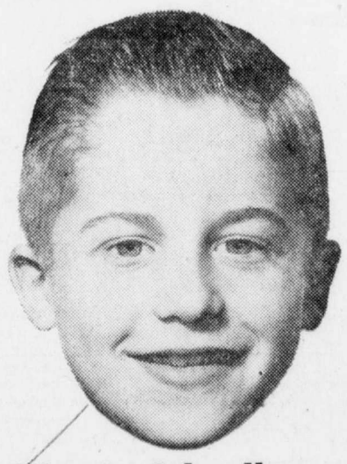
A California Schoolboy says:
Dad saves at Bank of America and so do I!
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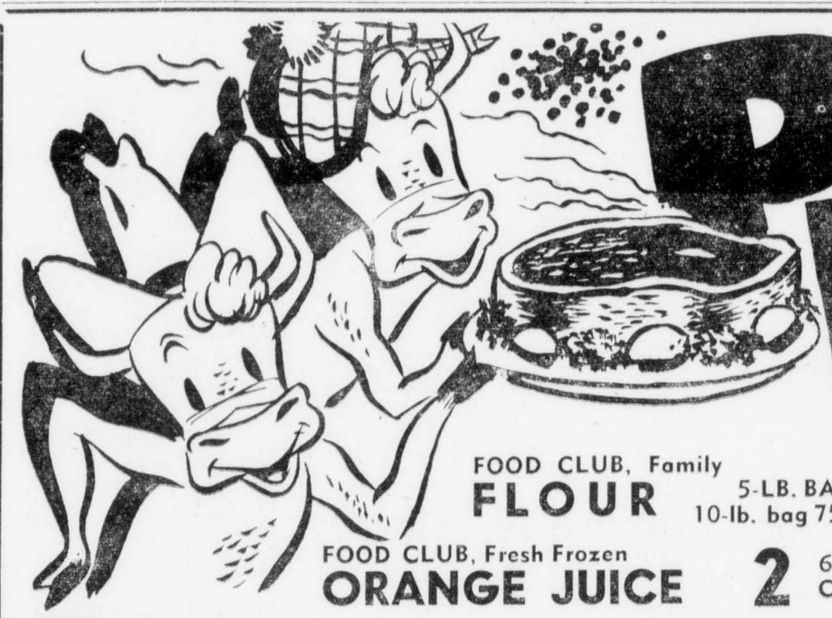
POT ROAST
Delight the family tonight. Serve a savory pot roast, with potatoes and all the trimmings. So delicious, nutritious and best of all ECONOMICAL! Two distince grades of beef from which to chose for COMPLETE selection.
Red Ribbon 25¢ lb Blue Ribbon 29¢ lb
Red Ribbon U. S. Graded COMMERCIAL leaner, less expensive
Blue Ribbon U. S. Graded CHOICE Tops in flavor, tenderness
FOOD CLUB, Family FLOUR 5-LB. BAG 39¢ 10-lb. bag 75c
FOOD CLUB, Fresh Frozen ORANGE JUICE 2 6-oz. Cans 29¢
STOKELY-VAN CAMP GOLD DOLLAR SALE
Red Ribbon Blue Ribbon
ROUND STEAK 59¢ lb 67¢ lb
PORTERHOUSE 69¢ lb 95¢ lb
T-BONE STEAKS 69¢ lb 95¢ lb
Sunshine Krispy CRACKERS 1-lb. Pkg. 25¢
Arden's, Yellow OLEO Quarters 1-lb. Carton 19¢
Sperry's Pancake WAFFLE MIX 28-oz. Pkg. 26¢ 48-oz. Pkg. 43¢
Chase & Sanborn INSTANT COFFEE 4-oz. Jar, $1.08 Less 20c Off 88¢
STOKELY'S GRAVENSTEIN APPLESAUCE 7 17-oz. Cans $1
CREAM STYLE CORN Stokely's 17-oz.can 6 for $1
HONEY POD PEAS Stokely's 17-oz.can 6 for $1
STEWED TOMATOES Stokely's 17-oz.can 6 for $1
CUT GREEN BEANS Stokely's 17-oz.can 5 for $1
GREEN LIMA BEANS Stokely's 17-oz.can 5 for $1
KIDNEY BEANS Van Camp's 17-oz.can 7 for $1
TENDERONI Van Camp's Reg. Pkg. 9 for $1
VIENNA SAUSAGE Van Camp's -oz can 6 for $1
VAN CAMP'S FAMOUS PORK & BEANS 5 29-oz Cans $1
BABY FOODS Heinz Strained 4 Reg. Cans 35¢
CHILI & BEANS Gebhardt's 15¾-oz. can 23¢
STAR-KIST TUNA Chunk Style 6½-oz. Can 35¢
Genuine, Eastern Maine CHICKEN LOBSTERS First of the Season! 79¢ lb
Lean, Fresh GROUND BEEF 100% Pure 25¢ lb
FRESH STEER BEEF TONGUES 35c lb.
FRESH STEER BEEF HEARTS 19c lb.
FRESH STEER BEEF LIVER 45c lb.
Eastern, Corn Fed PORK LOINS Rib End 45¢ lb
Lean, Eastern Pork SPARE RIBS Waste Free 45¢ lb
Garden Fresh PRODUCE
JUICE ORANGES 3¢ lb
CELERY 3¢ lb
GARDEN FRESH Radishes and Green Onions 2 Bunches 3c
FREE OF EXTRA COST 43c Tube PEPSODENT Tooth Paste CHLORPHYLL with Giant Package SURF 57c
CAT FOOD PUSS 'N BOOTS 8-oz. Can 9c
CANDY SPECIALS
Curtiss Mint Patties or Chocolate Dip Bites 33c
Chocolate Lentils M & M CANDY Family Size 27c
Antrol Ant Powder 1-oz. Can 15c
Weston's Buterscotch Creme 10-oz. Pkg. 29c
Bon Ami Cleans'r 2 Reg. cans 25c
Doyle Dog Food 1-lb. Can 9c
Modess Napkins 12-ct. Pkg. 39c
DELICATESSEN
EXTRA FANCY, NATURAL SWISS CHEESE "Open Eye" By the Piece 65¢ lb
CREAMY LOAF Amer. Cheese Sandwich Sliced 55¢ lb
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Prices Good Thurs. thru Sunday, Oct. 22-23-24-25
CLOTH PACK DEAL BREEZE Large 29c Giant 58c
DETERGENT FORMULA RINSO Large 29c Giant 57c
FOR ALL FINE FABRICS LUX FLAKES Large Pkg. 28c
NEW — FOR DISHES LUX LIQUID 12-oz. Can 39c 22-oz. Can 72c
BEAUTY BAR LUX SOAP Regular 3 for 23c Bath 2 for 23c
NEW, PLEASANT ODOR LIFEBUOY Regular 3 for 23c Bath Deal 3 for 24c NEW DETERGENT
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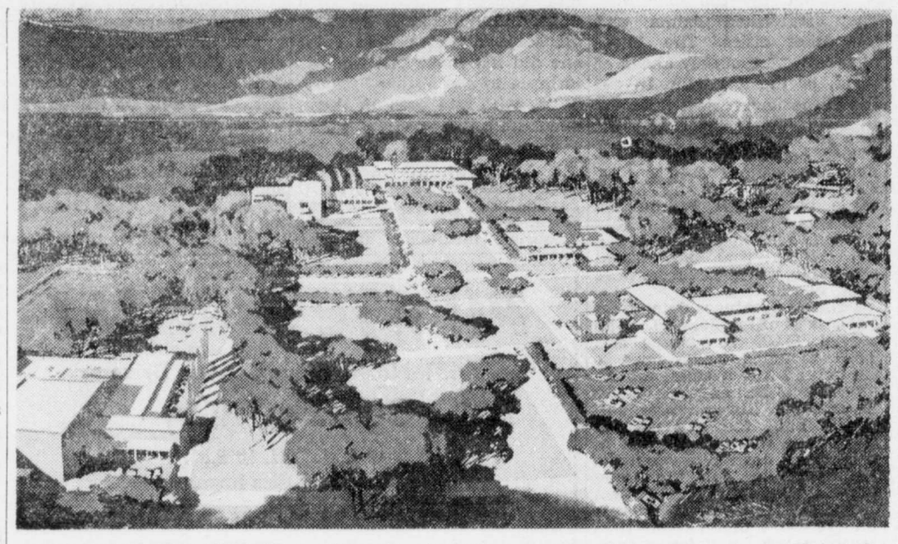
Sales Tax Take for Year to Date Shows Increase

Receipts from the city sales tax during September totalled $3,221, bringing the total for the fiscal year to date to $22,688 compared with $21,207 for July, August and September of 1952, R. W. Peterson, city manager and treasurer, reported this week.

The total was the highest Summer quarter since the sales tax ordinance was adopted.

Peterson reported that total sales tax collections since the measure went into effect in May, 1947, now stands at $802,559.



NEW UNIVERSITY CAMPUS — These five buildings on Riverside campus of the University of California will open Februray 15 to offer Southland students a four-year liberal arts program leading to a bachelor of arts degree. Applications for admission will be accepted Oct. 15.

Many Dwellings Started During September Here

Building in the city and surrounding area continued brisk the past week with $63,500 in new construction started within the city limits and $79,293 in unincorporated areas around the city.

Permits within the city, issued by the local building department went to:

Ray Ailler, 1561 North Palm Canyon drive, pool, shelter, $1,000.

The Center, 170 North Palm Canyon drive, Al Pierce, remodel, $4,000.

Dorothy Hoover, 641 Cahuilla road, W. Foster, alteration, $5,000.

Indian Land and Development company, 220 South Indian avenue, S. M. Pascall, laundry room, $1,500.

Kolkey and Greenfield, 236 North Via Las Palmas, Greenfield and Kenyon, dwelling, $25,000.

Terry Ray, 317 Camino Del Norte, Bill Darwin, dwelling, $27,000.

In the county area permits were issued by the county building office to:

C. B. Nelson, Cathedral City, three dwellings, $7,015, $5,775 and $5,775.

Thunderbird Country club, Manseau, alterations, $20,000, caddy house, $8,000.

J. G. Anderson, Cathedral City, W. W. Whittall, dwelling, $7,175.

R. A. Criswell, Palm Desert, dwelling, $6,855.

Don Galloway, Cathedral City, addition, $700.

George Garwick, 1000 Palms, Maniteau company, dwelling, $3,630.

Mrs. Lester, Cathedral City, H. E. Colglazier, addition, $1,764.

M. J. Quitter, Palm Desert, Mayo Construction company, dwelling, $6,540.

C. L. Thomas, Cathedral City, dwelling, $6,000.

OLD CARS JUST DON'T FADE AWAY

Old cars don't just fade away!

This was the lesson learned Sunday afternoon by Ronald Newlin, 18, 340 North Indian avenue, who was stopped for not having license plates on his 1922 Model-T Ford.

He was cited for this offense, and also for no evidence of registration.

A further check with the State motor vehicle registration bureau revealed that the car has not been registered since 1947.

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BEAUTIFUL SELECTION OF FABRICS THAT TAKE THE DESERT SUN
Good Modern Furniture and Lamps and FINE CARPETING at Prices you will like
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Cotton Menaced in Truck Blaze

A fire that threatened 80 bales of cotton, a truck and trailer, all valued at a total of $18,000, was put out with a fire loss of only $450 near Thousand Palms Saturday afternoon.

The blaze broke out on Highway 60-70-99 between Thousand Palms and Garnet at about 1 p. m. Trucks from the Desert Hot Springs and North Palm Springs stations of the California Division of Forestry confined damage to the truck bed and one bale of cotton, the property of Wallace Allison of Fresno.

A tarp hanging over the exhaust is believed to have caught fire and spread to the truck-bed.

University of California to Open at Riverside in 1954

Palm Springs students will soon be able to commute to the University of California.

The Riverside campus of the university will open a new College of Letters and Science next February that will offer the same undergraduate liberal arts courses as those available on the Los Angeles and Berkeley campuses.

Entrance requirements are the same as those on the major campuses, and a bachelor of arts degree will be awarded by the university to students completing the four year program.

FIVE MODERN buildings are being completed on the campus, three miles east of downtown Riverside. The new facilities include an open-stack library and a complete gymnasium with large outdoor swimming pool.

Application blanks are now available at the campus office of the registrar. All qualified high school graduates and college students other than seniors are eligible to apply for admission to the spring semester, starting Feb. 15. Deadline for filing of applications is Jan. 15.

THERE IS NO TUITION fee for residents of California. A $35 incidental fee will be charged each semester to cover use of the gymnasium, laboratories, library, health service and other campus facilities.

Key faculty members have been transferred from the other campuses of the statewide university to establish equal standards of instruction. To afford the new college a spirit of its own, other instructors are being recruited from the great universities of the East and Middle West.

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Deadline

State Report Due by November 2

Monday, November 2, is the deadline for filing California Unemployment Insurance wage reports and contribution returns covering the third calendar quarter of 1953, William W. Webster, auditor in charge for the state department of employment in Riverside county, this week reminded employers.

"Normally, reports and returns would be delinquent if not filed and paid by October 31," Webster said, but inasmuch as October 31 falls on Saturday, state law permits an extension of the period until the next working day, which is Monday, November 2."

Penalty and interest will be added to the amount of contributions if the report is filed after the deadline.

From Korea

Arthur Tropp Back from Orient Duty

Arthur W. Tropp, seaman, USN, son of Mrs. J. A. Tropp of 342 North Calle Encilia road has returned from Japan to the United States aboard the destroyer USS Henderson, landing at San Diego.

He spent several months on the "Korean Bomb Line" aboard the Henderson and took part in numerous shore bombardments.

Tropp, who attended Palm Springs high school entered the Naval service Aug. 1, 1951.

Junior Welfare Toy Library Starts with Brisk Business

Toy Loan library, conducted at Frances S. Stevens school each Saturday by the Junior Welfare opened last Saturday to a brisk business and will be in operation each Saturday until the end of school in May.

Although all school children had received membership applications in their class rooms, many parents came along with the children the first day to gain information and express their interest in the project.

Mrs. Helen T. Peterson, in charge of the Toy Loan library, said that membership is open to any child from late nursery through the primary ages. Membership applications may be signed by the parents on Saturdays at Frances S. Stevens school or at any time during the week with Mrs. Peterson at the Stevens school kindergarten.

JUNIOR WELFARE, which sponsors the project, is composed of Junior and Senior high school girls who are interested in community welfare. They are sponsored by the Welfare and Friendly Aid society. The Toy Loan library is the major project of the girls.

Carolyn Reich is the chairman this year; Shirley Kaplan, vice-chairman; Cedra Clark and Gloria Neil share the secretary-treasurer office. Members of the group staff the library every Saturday and meet two afternoons a month to work on and plan for, special events.

This year there will be a story hour every Saturday for all members interested and who are in the Toy Library at the time. There will be a Hallowe'en 'Grub Treat' when the children check out their toys on Saturday, October 31.

ALL TOYS in the library are donated. Most families have toys to discard which are still in good useable condition.

"When you do, keep the Toy Library in mind," said Mrs. Peterson. "They will be gratefully received and certainly used and enjoyed by many children over a period of time."

Those wishing to donate toys may contact Mrs. Peterson at the Frances S. Stevens kindergarten.

Horizon Trailer Village Ready for Recreation

Lee Provis was elected chairman of a recreation program at Horizon Trailer Village last week when the residents there organized for the season. She will be assisted by Stasia Hogenson, Irma Cox and Cherry Curry.

Hal and Janet Barnett presided at the organization meeting at which it was decided to have a pot luck dinner every other Thursday and dances on Tuesday and Saturday nights.

Chester Edmiston and Jack Hogenson are in charge of shuffle board, Howard Prouis, of the games, Baldwin Jerber of the white elephant sales and Irene Van Lohn of publicity.

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Chairs from one dollar to six fifty,
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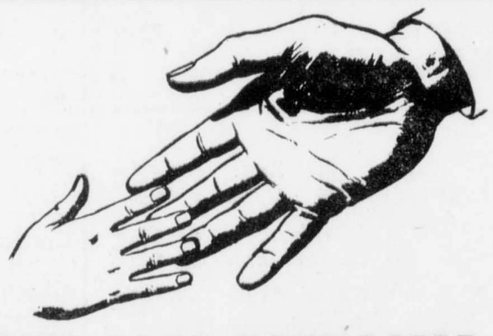
Ten fifty for a rug twelve by nine.
How's your car upholstery?? — Phone 2363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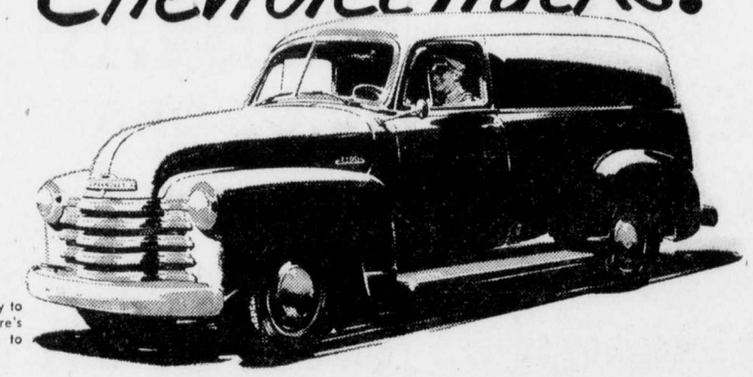
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You'll get a better trade-in!
You get more *truck* for your dollars when you buy . . . more *dollars* for your truck when you trade. Chevrolet trucks traditionally command a higher resale value.
Buy no truck until you get our deal!
Let us show you how easy it is to start saving money with a new Chevrolet truck that's just right for *your* job.
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Story of Korea Topic at Church Dinner Monday

Dr. H. Warren Allen, pastor of Brentwood Presbyterian church, will be the speaker at the first family night dinner of the Community church next Monday evening. A social hour will follow the lecture and the pictures of Seoul, the city of destruction, and Pusan, the city of refugees.

Dr. Allen went to Korea at the invitation of the United States Air Force and obtained first hand information on that devastated land. He took some 600 pictures, many of which he will show Monday night.

United Nations Subject Friday at Temple Isaiah

In accordance with President Eisenhower's proclamation of United Nations Day, a special service in honor of that world-wide event will be observed at the Sabbath services tomorrow evening at Temple Isaiah at 8:15 o'clock. Rabbi Arthur B. Lebowitz will speak on "Co-existence or Non-existence,,, The history, aims and accomplishments of the United Nations will be reviewed by the rabbi.

Special music for the occasion has been arranged by Harry Tomlinson, Temple choirmaster and at which time the entire choir will be heard. The public is invited.

Saturday morning services are scheduled for 10 o'clock. Leib Rosen will chant the liturgical portions of the prayers and Rabbi Lebowitz will discuss the biblical portion of the week.

The Religious school meets on Sunday morning at 10 o'clock. Katie Nelson ,principal, has announced that Alfred Goldenberg, Palm Springs high school senior will address the members of the school during the assembly on "Youth and the U. N."

Robert Morris is preparing the members of the confirmation class for a play to be given during the Chanukah season.

Church School Rallies with 508

Palm Springs Community church Sunday school observed Rally Day Sunday with the announcement that the goal of 500 had been passed in the campaign for membership which started in September.

Present for the exercises Sunday were 508 enrollees in the Sunday school.

An appropriate program and awards to the winners in the Rally Day contest, marked the services.

Appeal, Subject at Community Church Sunday

Dr. James H. Blackstone Jr., pastor of Palm Springs Community church will preach Sunday morning at the 11 o'clock service on "God's Patient Appeal," he announced Monday.

At the 7:30 evening service first of a series of motion pictures on the Life of St. Paul will be shown at the church. The film is entitled, "Stephen, First Christian Martyr."

An invitation is extended to all to attend.

Training Course for Teachers is Now Under Way

Annual teachers' training course began Wednesday evening at Community church and will continue for five successive weeks.

The picture, "The Vacant Chair" was shown and discussion followed.

"All interested in teaching Sunday school are invited to attend these discussions," Dr. James H. Blackstone Jr., pastor of the church, said.

Lutheran Church Service Sundays at Youth Center

Regular services of the Palm Springs Lutheran church are now being held at the Youth Center, the Rev. W. H. Tensmeyer, pastor, announced this week.

Sunday school commences at 8 a. m.

Morning worship service is at 8:30 a. m.

FINDS PLATE

Finding of a 1953 California license plate, 1Y20194, was reported to police Monday by Al Taylor, 250 North Palm Canyon drive.

United Services for Adventists of Two Cities

"Your place in God's Eternal Plan" will be the subject of Elder J. L. Shuler, of Yucaipa, at the 11 a. m. service of the Palm Springs Seventh-day Adventist church Saturday.

This will be one feature of a special all-day union service in which the membership of the Indio Seventh-day Adventist church will participate.

Elder Shuler has recently returned from Australia and New Zealand where he conducted public Bible lectures. He has served as president of four conferences in this country —Florida, Tennessee, North and South Carolina. He was Professor of Evangelism at the Seventh-day Adventist Seminary inWashington, D. C. from 1939 to 1952. At the present time he is conducting a series of Bible Institute lectures in Yucaipa.

Members of both churches will participate in the Sabbath School program beginning at 9:30. Following the 11 a. m. service at which Elder Shuler will speak, a pot-luck dinner will be held in Tamarisk park by the entire group.

In the afternoon, at 3 o'clock a special music program will be presented in the church. Members of the Challenge of Youth program from La Sierra College in Arlington, will be in charge. The church is located at the corner of South Riverside drive and Camino Real.

Girl Scouts and Brownies Guests at Cathedral City

Girl Scouts and Brownies will be special guests at Cathedral City Community church next Sunday in honor of National Girl Scout week. Dr. Graham Hunter, pastor, will deliver a special sermon for young people at the 11 a. m. service.

A Hallowe'en party, starting at 3 p. m. a week from Saturday is planned by the church for the young members. There will be wiener roast, and a "Trick or Treat" tour of the town, the treats to be gifts of clothing for Korean relief.

Dr. and Mrs. Hunter will host an 'open house' at the new Manse, 572 D street on November 6 from 2 to 5 p. m., they announced this week.

A committee composed of Mrs. Ed Dering, Mrs. Scott Thompson and Mrs. Marion Wilkes is now working on altering the old Manse at the church for Bible school usage.

Dr. Hunter will address Palm Springs Lions at their session a week from today on "A Visit to Marshal Tito."

Plan All Saints Service Nov. 1

Services next Sunday in St. Paul's in the Desert, Episcopal, church were announced by the Rev. William A. Blondon, rector, as:

Holy Communion, 8 a. m.; Family service and classes for all ages, 9:30 a. m.; Morning prayer, litany and sermon by the rector, 11 a. m.

"St. Paul's in the Desert is preparing for special All Saint's Day services on Sunday, November 1," said Father Blondon. "The departed members of the parish, and others for whom prayers are requested will be remembered at both celebrations of the Holy Communion on that day. The 11 a. m. service will consist of a full Choral celebration of the Holy Eucharist, and the church will be specially decorated for this great festival."

Women of the church are reminded that the special semi-annual United Thank Offering will be received on that day.

Christian Science Lesson Describes Probation on Death

Spiritual understanding brings freedom from the fear of death declares the Sunday-Lesson-Sermon on "Probation after Death" in all Christian Science churches.

The Golden Text is from Isaiah (9-:2), "The people that walked in darkness have seen a great light; they that dwell in the land of the shadow of death, upon them hath the light shined."

In John's Gospel (8::12) Jesus declares: "I am the light of the world: he that followeth me shall not walk in darkness, but shall have the light of life."

"The universal belief in death is of so advantage," writes Mary Baker Eddy in "Science and Health with Key to the Scriptures." She says, "It cannot make Life or Truth apparent. Death will be found at length to be a mortal dream, which comes in darkness and disappears with the light." "Universal salvation rests on progression and probation, and is unattainable without them." (pp. 42, 291).

Dr. Baker Starts Church Service at Palm Desert

"Religion Makes a Difference," will be the subject at Palm Desert Community church Sunday at 11 a. m., said Dr. P. Martin Baker, former minister of San Marino Community church, who began his ministry in Palm Desert last Sunday.

Harry Tomlinson of Palm Springs was at the organ.

Meetings of parents interested in the religious education of their children are being held this week. Mrs. E. R. Blades is chairman of nursery and kindergarten children, Mrs. Stanley Ring, primary age children, and Mrs. Reuben Buck junior children. At these meetings Dr. Baker will explain the program and literature.

Sunday school begins with classes for fourth, fifth and sixth grades at 9:45 a. m. and nursery through the third grade at 11 a. m. in the Church House.

Change Meeting Nights for Local K. of C. Council

Announcement was made this week that the dates for meetings of Palm Springs nights of Columbus council have been changed from the first and third Thursdays of each month to the second and fourth Mondays. The change in schedule will go into effect November 1.

It was announced that there will be a social evening by the local council on October 26.

The Rev. Joseph Leissler of St. Louis Catholic church, Cathedral City, addressed the group at the meeting last Thursday night.

Several members of the local council journeyed to Riverside last week when four new members were initiated into the local council. The new members are Dr. Robert Fitzmorris, Robert Clark, Patrick Cohen and Gilbert Paquette.

Making the trip with them to Riverside were Bob Rech, William Welch, Thomas Selman, Leo Paquette, Fred Millasich, Oscar Levert and Howard Haddock.

Folowing Thursday night's meeting Judge Eugene E. Therieau was presented with a brief case by Grand Knight Bob Rech on behalf of the Council for his work done as first Grand Knight of the Council and for his continuing efforts.

WALLET LOST

Loss of a wallet containing $2 in cash and a California driver's license was reported to police Monday by Mrs. Betty Bernstein, 611 East Alejo road.

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service 11a.m.
Wednesday evening meetings 8 p.m.
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"With liberty and justice for all"

THE TORCH of FREEDOM

Has always shone brightest when upheld by a firm faith, love, and respect for God and His Laws

"For God and Country" the American Legion proudly takes its stand with our many great leaders who have emphasized our religious consecration as vital to the security and welfare of our nation. Our National Convention, Miami, 1952, said: "Members of the American Legion can best serve our Country under the guidance of Almighty God — Daily prayers for a just, lasting and honorable peace — Each Legionnaire should take responsibility for having adequate religious education for his children—encourage his family, and his neighbors, to attend regularly the church of their choice, and participate in the religious services— These religious and moral ideals as an integral part of the American Legion program."

The American Legion invites you to join us, in these ideals, at the church of your choice. If we err at times — who doesn't? — we shall continue the effort at rededication of our country to the religious principles upon which it was founded and became great.

This series of messages are being published in the furtherance of the National "Back to God" movement of the American Legion. Sponsored by the following Legionnaires and friends of the American Legion.

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Complete dinners from $1.65

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For Better Appearance

Hotel Division of Chamber Wants Billboards Out

Hotel Division of the Chamber of Commerce at its first meeting of the Fall season unanimously approved a resolution supporting the removal of all billboards from Highway 111, in support of the current campaign being conducted by the city council.

A copy of the resolution was sent to the council, to be included in its material to be presented at the public hearing before the county board of supervisors at 3 p. m., Monday, October 26.

In other action ,the Division asked that full cooperation be given to its prohibiting of the words, "motel, autotel and similar terms" with reference to hotel and apartment house activities in Palm Springs.

Scout Pow Pow at Idyllwild

Many Palm Springs District Scouters plan to compete in the all-troops Pow Wow of the Riverside county Council, Boy Scouts of America this weekend at Camp Emerson, Idyllwild.

Several leaders of the local district plan to accompany them.

Woman Loses $50 to Purse Looter

Theft of $50 from a basket-type purse she left in a local restaurant for about one-half hour before reclaiming it, was reported to police Saturday by Gertrude G. Benoist, Rancho Trailer Park.

Left undisturbed in the purse was another $139 in checks and cash.

TOURIST BUSINES SETS RECORD IN SOUTHLAND

Shooting past the half-billion dollar mark, the tourist business in Southern California broke all-time records this past year, the All-Year club reported this week.

Don Thomas, managing-director of the organization handling the Southland's community tourist advertising delivered the annual report to the board of directors at the Los Angeles Eiltmore.

Just under 4,000,000 vacationists were attracted to the Southland's paim trees, sun, ocean, desert and other lures from other states, mostly the Middlewest, during the year, Thomas said. This was 4.3 per cent more than last year, and the biggest volume of visitors in the All-Year Club's 32-year history.

WHILE HERE, they spent $609,518,783, the largest part of it in retail trade channels all over the area, he reported. This was an even bigger gain, nearly 18 per cent over the year before.

"This figure of over 609 million dollars of spendings brings us to a new high peak in the Southland's tourist business," Thomas told the board.

"We had regarded the year 1946 as probably the highest point in dollar volume that we would ever reach. That year the war had just ended, people could travel again after five years' waiting, and many had war earnings saved up. The 1946 spendings soared past the half-billion dollar mark to a total of 506 million dollars. Then, as might be expected, the freshet subsided and our business settled down in 1949 to a little over 415 million dollars. Now this year it is 100 million dollars above the 1946 level."

COMMENTING on the new all-time high, Thomas said that "usually the state of the pleasure travel business is a reflection of national economic conditions. Our advertising campaign, of course, is an influential factor as are the other campaigns such as those of the transportation lines."

Of the $609,518,783 that the tourists spent here, Thomas said that $326,702,000 was spent in retail trade.

Other lines of business which he said shared heavily in the bounty were:

Hotels, home and apartment rentals $116,418,000;

Recreation, theater, sports $67,047,000;

Personal and public services ranging from doctors to beauty shops $36,571,000;

Public utilities from gas and light to transportation $62,780,000.

"This is **no** hotel man's business," Thomas commented. "The tourist dollars spread far and wide over our entire economy."

HE SAID the visitors in the course of their spendings also carried a portion of the local tax load, as follows: $7,314,225 of California gasoline taxes; $10,971,338 of state retail sales taxes; $7,923,744 share of real and personal taxes from institutions supported by tourists. The total of tourist taxes paid was $26 209,307.

Regarding the year ahead, Thomas told the board that "if other businesses find themselves in a 'buyers market' there is no reason why the pleasure travel business will be any different. We anticipate a year in which Southern California will have to carry on a vigorous campaign to sell trips here in competition will all the other commodities being offered for the consumer's dollar."

Annual C. C. Dinner Set for January 13

Chamber of Commerce membership will hold its annual banquet-meeting Tuesday evening, January 12, at the Tennis Club, Manager William Dunkerley announced today.

Attendance will be limited to 300 persons.

Enjoy Card Playing?

You will like the way the games are conducted at the Gardenia Club — The patronage of ladies and gentlemen is sincerely appreciated.

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$1.35 Value!
Smartfit NYLONS
66 GAUGE
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Beautiful "streak free" hose in flattering fall shades. All perfect first quality and full fashioned.
Approved by Good Housekeeping
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Sizes 8½ to 11

FOUNTAIN GRILL SPECIAL
75c BREADED
Milk Fed VEAL CUTLET
59¢
Served with plenty of Shoestring Potatoes, Crisp Cole Slaw, Hot Roll and Butter.
A Delicious Thrifty Meal!

Foaming Action, Limit 2
Ajax Cleanser..2 for 19¢

Waxed, Pack of 40, Limit 4 Packs
Sandwich Bags 2 for 15¢

1½ Yard Package, Chix
Cheesecloth...2 for 25¢

Pound Cello Bag, Limit 2
29¢ Moth Balls....19¢

All Metal, Decorated
39¢ Waste Baskets 24¢

UPSY TOY ASSORTMENT
• Policeman
• Monkey
• Kangaroo
• Majorette
• Indian
• Crow
49¢
The Upsy Toys are an animated joy for children. They go up and down in such a funny way.

19-in. Patty Lynn WALKING DOLL
Just hold her hand and she walks!
• Heavily Lashed Moving Eyes
• Full Saran Braided Wig
• All Plastic
$6.95
Patti Lynn is beautifully dressed in luscious rayon taffeta with organdie ruffled trim and matching panties. And, she can talk, too!

$3.00 VALUE
JEWEL Boxes
• Choice of Ivory, Rose or Aqua.
• Has Lid Mirror
$1.95*
Leather and composition covered with gold leaf border and center trim.

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6-YEAR-OLD!
Dan Bradford STRAIGHT BOURBON
FIFTH GALLON
$3.39
A carefully aged bourbon, high in quality, rich flavor, so mellow! Bottled in Kentucky

OLD MINER Distilled DRY GIN
So smooth! Extra Dry!
Fifth Gallon $2.67

BOHEMIAN BEER
12-OUNCE CANS
2 FOR 27¢
• Case of 24, $3.14
Enjoy a cold can of beer!

50c VALUE!
SHELL SHAPE ASH TRAYS
A stunning ash tray which will blend with any decor. Hand-painted silver or gold trim.
29¢
3 for 69c

FREE! $1.98 RYBUTOL 25's
WITH PURCHASE OF $5.95 BOTTLE OF 100
RYBUTOL GELUCAPS
$7.93 Value! BOTH FOR $5.95

CHRISTMAS Photo Greetings
Cards Made from Your Own Negative
• Personalized • Choice of Designs
Merry Christmas Happy New Year
25 Cards $3.50
50 Cards $6.50
100 Cards $12.00

MADE TO SELL FOR $3.95
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Made of seasoned, splinterproof wood, safe steel rod reinforced clear through.
$1.39

HALLOWEEN CANDIES
For "Trick or Treat"
BLACK and ORANGE JELLY BEANS or JUMBO JELLS
Your Choice FULL POUND
29¢
Children love them. Buy now for "Hallowe'en" parties.

FREE 29¢ Mennen SKIN BRACER
WITH PURCHASE OF 59c MENNEN DEODORANT
88c Value! BOTH FOR 59¢

Flor de Manuel Fernandez Havana BLUNTS
TIN OF 25
98¢
Cigar Smokers Special!

USP, 5-Grain, Limit 1
100 ASPIRIN 9¢

Full Pint
29c MINERAL OIL 17¢

Household, Pound Roll
HOSPITAL COTTON 49¢

Full Pint, Limit 1
RUBBING ALCOHOL 9¢

CANDY CORN
FULL POUND
33¢
Especially nice for for table favors.

FRESH ROASTED Peanuts IN THE SHELL
FULL POUND 39¢
Children love them!

BLACK and ORANGE Midget Jells
Tender, Delicious
FULL POUND 33¢

$3.95 TO $4.95 VALUES!
Nationally Advertised
MEN'S SPORT Shirts
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All Sizes. Solids and Prints
$1.59
2 FOR $3.00
All first quality and full cut for comfort. Wide selection of fabrics. Long or short sleeves.

75¢ VALUE
BOUDOIR Lamp Shades
• Plastic with Lace Trim
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49¢
Washable, pin pleated with matching ribbon girdle and bow. In pink, blue, green, yellow or white.
$1.00 Value Lamp Shades.....79c

47¢ Ammident
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WHITE OR CHLOROPHYLL
97c Value!
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HALLOWE'EN PARTY COSTUMES
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Others at $1.69

CHILDREN'S ANIMAL MASKS
Made of soft, pliable rubber latex. A buy!
24¢
A terrific selection of every animal imaginable! Others 39c to 98c

TWENTY-SEVENTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Page One-C | Palm Springs, California, Thursday, October 22, 1953 | Third Section

AROUND TOWN

With Hildy Crawford

The warm gold of the desert sun . . . and the pale gold of the moon that peered over the mountain tops this week . . . saw their color tones repeated in the Golden Nugget Ball . . . first big social event of the Palm Springs Winter season . . .

The burnished gold of the costumes worn by the East Indian dancers . . . the bright gold of the match folders that were inscribed "Golden Nugget Ball" . . . and the thought that the gold spent for tickets would bring hope to golden-haired youngsters (or any other kind for that matter) crippled by polio . . . added to the glitter of the Ball . . .

The Fairest

There were more beautiful women and gorgeous gowns . . . at the Golden Nugget Ball . . . than there were golden nuggets . . . Nina Anderton, Foundation president who did what was almost a one-woman job in arranging the fabulous affair . . . was in her favorite role of "Diamond Lil" . . . Black velvet, sequins and plumes were set off by her blinding collection of diamonds . . . including the spectacular sunburst . . .

Ruby Fallgren, who always looks beautiful . . . was stunning in her Gay Nineties costume with great-plumed hat . . . Most of the outstanding costumes (with the exception of Bettye Herbert who was an appealing and colorful figure in Indian costume) were of the '90's . . . and the great dining-room was dotted with big plumed hats . . . mostly white or pink ostrich feathers . . .

But, if you said "Mirror, mirror, on the wall . . . who's the fairest of them all" . . . I choose Andrea Leeds Howard . . . still more glamorous than most of Hollywood's reigning queens . . . Her gown was a glittering beauty . . . hand-painted cotton encrusted with pink, gold and gray sequins . . . from Mexico . . . Enchanting with her dark eyes and hair . . .

Cocktail Pourings

A number of cocktail parties preceded the Ball . . . Lee Anderson (who commentated the fashion show at noon) was hostess at one . . . Bertine Treat at another . . .

Probably the largest was the one given by that inveterate party-giver Scotty Rubin, at his view home on the hill . . . honoring Boni Buehler, the plucky former airline hostess . . . Sammy Sontag was there helping greet the guests . . . who numbered around 125 . . . Gary Steffen, who has sent the beautiful Boni a rose a day since the accident which cost her an arm and a leg . . . was among them . . . Also, the Bill Powells, Eddie Silvermans, Leonard Hammonds, Buddy Bregmans, Mrs. Malcolm Clark, Murray Randolph . . .

A group of the cocktail guests . . . including the host and the guest of honor . . . Sammy Sontag, Gwen O'Connor, Anne McCormick, Quoy Sargent, Marti Smith, the Robinsons, Hy Goode, Margie Millar and Johnny Floria . . . moved on to the Racquet Club for dinner . . .

Big laugh of the week at Howard Manor . . . was the guest who signed the register as "Howard Manners" . . . The girls on the desk though it was a gag . . . but it turned out that's his name for real . . . He's out from L. A. . . .

Lucky Horseshoe

This is the night everyone will be going out . . . to help Ned and Joann Crawford open up The Ranch . . . Cute little red-white-blue announcements with a lucky horseshoe says there'll be . . . barbecued ribs, charcoal broiled steaks and that ever-lovin' bean salad . . . Taylor, Moe and Arnie will be on hand to mix those vodka "stingers" . . . Informality and festivity always keynote The Ranch openings . . . and you can count on a crowd . . . Ned and Joann helped open up most of the other Village spots . . . and I saw them around nearly everyplace I went last week . . . including the Golden Nugget Ball . . .

Little Lindy (daughter of Manager and Mrs. Bob Metzdorf) sat in the seat of honor at Hotel the Oasis Saturday afternoon . . . for it was her fourth birthday . . . Arriving in the Village especially for the occasion, were her grandparents the Dewey Metzdorfs . . who this season will make their home in Los Angeles . . . Villagers will miss the genial Dewey . . . the tall unhurried, pipe-smoking figure . . . who could be seen all last season strolling around and directing construction on Palm Springs' new swank building . . . which fronts Hotel the Oasis on Palm Canyon drive . . . Dewey, a vice president of Western Hotels Inc., will center his activities in Los Angeles . . . headquartering this season at the Mayfair hotel . . . but he and Mrs. Metzdorf will be out here frequently . . . as they have been for the past 10 seasons . . .

Visiting V. I. P.'s

Interesting people around the Village this week . . . Baron Von Mailand (former pilot to Queen Wilhelmina) . . . down for the Golden Nugget Ball . . . Young Peter Warner (son of Mrs. Ward Warner of New York) who is being considered by Sol Lesser as a new Tarzan . . . Rex (the milliner) and Waldo of Beverly Hills . . . Rochelle (that cute little red head who is one of L. A.'s top models) . . . Buddy Baer (he's six feet six, with an unbelieveable wingspread) and his delightful wife who writes for motion picture mags under the name of May Mann . . .Pat Barham, L. A. columnist, at the Tennis Club wearing a Diane Handknit and a mink stole (newspapers pay like THIS?) . . . Charel DeThomme, who is back in town, and has been creating a Little Versailles at his Tamarisk road home . . . Lovely Sunny Sund (she owns Don the Beachcomber) . . . Red-haired Diane (of Diane Handknits) down from Beverly Hills to open her smart shop in the Sunset Towers building . . . Tall, dark and handsome Scott Brady swimming in El Mirador's pool . . . Bob Bonesteel (executive secretary to E. Roy Fitzgerald) nursing a lame back after he fell out of one of El M's electric go-carts . . . Louella Parsons and Jimmy McHugh . . . dining at the Beachcomber . . . greeting friends at the Racquet Club . . . and playing a prominent part in the Golden Nugget Ball . . . Brandy Brent getting column material around the night spots . . . Bill Ryan of California Social Quarterly here for fun . . .

Film Actress Evelyn Keyes (she is rated one of filmdom's best tennis players, too) and Mike Todd were dinner dancing at the Racquet Club . . . The David Roses are back in Palm Springs and they were with the George Montgomerys (she's Dinah Shore) and Mr. and Mrs. Vincent Fotre . . . enjoying the first Sunday night buffet at the Racquet Club . . .

Hathaway Kemper was out from Chicago on a business trip . . . and spent the weekend at the Racquet Club . . .

Ham and Eggs

How many Marjories do you know? . . . There were three of them in a party that wound up eating ham and eggs at the Ham 'N Eggery at 3 a.m. after the Golden Nugget Ball . . . Peggy Lloyd (her real name is Marjorie) . . . Marj Deegan . . . and Marj Pohl . . . and the two men in the party are well-known in newspaper circles . . . James Copp (everyone reads 'Skylarking') . . . and Brandy Brent . . .

Mrs. Harry Clatworthy returned to Palm Springs . . . in time for The Tennis Club opening . . . and to help celebrate the birthday of her granddaughter Sally Stone, daughter of the Joel Stones . . . Mr. Clatworthy will arrive next week . . .

Mr. and Mrs. Channing Wells, who spent the Summer at their home in Sturbridge, Massachusetts . . . returned Sunday to their Smoke Tree Ranch home . . .

Judge and Mrs. John Garibaldi . . . and the Vernon Underwoods of Los Angeles . . . were weekend guests of Mr. and Mrs. George Reed Wright at their Thunderbird Ranch home . . .

Lots of celebrities at Don the Beachcombers Friday night . . . like almost any night . . . Dr. and Mrs. Lew Morrill (she's Rhonda Fleming) . . . the Bill Powells and Al Hall . . . Ava Gardner and her sister . . . Louella Parsons and Jimmy McHugh . . . the Sheldon McHenrys of Tail O' the Cock . . . Elsinore Machris and Harold Maundrell . . . Louise Cellistin . . . Dorothy Gray and Rose Mints . . . Paul Trousdale . . . the Eddie Houghtons, Rudi Sidler . . . and more . . .

The Franklin MacCarthys and their daughter Lorraine Hogan . . . will be in Los Angeles Saturday . . . to help celebrate the fourth birthday of Sharon Louise (daughter of the Clifford Heinz') . . . The party which will be at the Bel-Air Country Club . . . will entertain all of Sharon's classmates from exclusive Buckley School . . . The MacCarthys leave afterwards on their long anticipated trip.

Helen Fields Recites Vows at Altar

Yellow roses and tiny chrysanthemums on the altar caught the candle glow Saturday night as Helen Diane Field, daugher of the Stephen Fields, recited her vows with Danny Stephen Richards at the Community Church. Rev. James Blackstone Jr. pronounced them man and wife, using the double ring ceremony.

In traditional white, the bride's gown had a satin bodice and floor-length tulle skirt. A crown of pearls caught her finger tip length veil. Her bouquet was pale yellow roses, white carnations and lilies of the valley.

Her aunt, Mrs. Sally Richards of Minneapolis, attended the bride, and her gown was a lemon yellow, fashioned of lace and tulle. She carried a colonial bouquet of pink and white carnations and blue bachelor buttons.

The bridesmaid, Miss Barbara Earp of Long Beach, wore a gown of autumn blue, with velvet top and tulle skirt. Her bouquet was the same as the matron of honor's.

John Rookstool of Los Angeles attended the bridegroom, and Stephen Field Jr. and Larry Bruton seated the guests.

About 75 guests were served slices of wedding cake with punch at the reception in the church parlors. Mrs. Frederick Watson and Mrs. George Ritter presided at the refreshment tables. Barbara Brubaker, Diane Weatherford and Karen Veerdling had charge of the guest book.

The bride donned a champagne-colored suit with black accessories to wear on their honeymoon trip to Arrowhead and Las Vegas.

The bridegroom, who is the son of Ray W. Richards of Baltimore, Maryland, is in the engineering department of Palm Springs Community Television.

The young couple will make their home in Banning.

Nurses Hear Lecture on Heart Disease

A large group of nurses from Palm Springs, Banning and Beaumont, attending the meeting of the California State Nurses association, Desert District 34, at the San Gorgonio Pass hospital, heard Dr. Nile Reeves of Banning, give an interesting lecture on signs, symptoms and treatment of heart disease.

President Ruth Grelson presided at the business session which followed. Miss Hazel Connor was chosen second vice president, and Mrs. Audrey Poe was named chairman of the nominating committee.

Dr. C. L. Stoneman showed a film on "The Treatment of a Patient after an Atomic Bomb Attack," at a second meeting held at the San Gorgonio Pass hospital Tuesday evening.

The next meeting will be held at the Palm Springs Health Center on November 19.

Mexican Dinner This Evening

Tickets will be on sale at the door tonight for the Mexican dinner being given by the Katherine Finchy Parent-Teacher Group at the school, Mrs. Lorraine Hill, president, announced today.

The Doll House Boys will play and Trixie Jarrett's pupils will dance, to furnish entertainment for the dinner.

Between 6 and 6:30 Curly Atkinson, cowboy singer from New Mexico, will sing.

Proceeds will be used to purchase books for the school library. The dinner will be served from 6 to 8.

Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

October 22—
Katharine Finchy P-TA Mexican dinner, school cafeteria, 6 p. m.
The Ranch opening
Lion's Club, Chi Chi, noon.

October 24—
J. C. Vanities, Playhouse Pavilion, 8 p. m.

October 27—
Soroptimists, Chi Chi, noon.
Kiwanis, El Mirador, noon.

October 28
Rotary Club, P. S. Biltmore, 12:10.

Phone Your News 2249

Bridal Party Dinner at Ellis Home

Bridesmaids, maid of honor, best men and ushers who will be in the bridal party at the Bond-Ellis wedding Saturday afternoon will be entertained at dinner at the C. Ronald Ellis home tomorrow evening, following the church rehearsal.

The fiance of Miss Ann Storey Ellis, Allan George Bond arrived in San Diego Monday, aboard the U.S.S. Henderson after seven months in Korean waters. Three of his shipmates will attend him at his wedding.

His parents, Mr. and Mrs. George L. Bond and her parents, Mr. and Mrs. Ellis, will also attend the bridal dinner.

Goes East for Christening of Grandson

Mrs. R. F. Graettinger, 450 Avenida Olancha, left Tuesday afternoon for Chicago and Hinsdale, Illinois, where on Sunday she will be present at the christening of Alan M. Graettinger, the third grandson of Mr. and Mrs. Graettinger.

Alan is the son of Dr. and Mrs. J. S. Graettinger. His father is assistant physician in residence at Presbyterian hospital, Chicago.

(Anderson photo)

BONNY BONI — Bill Powell stops by to greet Boni Buehler, the former airline hostess, who lost an arm and a leg in an accident. Boni was a dinner guest of Scotty Rubin's at the Racquet Club, following a cocktail party at which she was the guest of honor.

Kindergarten Mothers are Tea Guests

Mothers of the kindergarten pupils of Frances Stevens school, were tea guests of Mrs. Helen Peterson, kindergarten teacher, on Thursday at the school.

Miss Ann Donahue, the new district nurse, was a special guest and gave a talk on the health program for the school year. A general discussion centered on the needs of children, plans for special events, organization problems and program.

Officers for the year are: Chairman Mrs. Laura Churchwell; Finance chairman Mrs. Dan Flax. Morning session Room Mothers are Mrs. Stephen Smith and Mrs. Jesse Gardner. Afternoon session Room Mothers are Mrs. Phyllis Morrow and Mrs. F. K. Jesse. Mrs. Joline Pespesil is publicity chairman.

The group will meet the third Thursday of each month, when some phase of child development will be discussed.

AAUW Arrange Rummage Sale

The Palm Springs Chapter of the American Association of University Women have selected November 7 as the date for their annual Rummage Sale. The place and time will be announced later.

Square Dance Tonight at The Ranch

This evening, when The Ranch has its opening, there will be a square dance in the upstairs ballroom, arranged by Bill Breitweg.

The dance will be for both beginners and advanced dancers and O. O. Weber of Los Angeles will be the caller.

Breitweg says that plans are underway to form a square dance group in the Village.

Entertain Hospitalized Veterans Here

Archie McCall, of the U. S. Navy, and John Bralynski, of the Marine Corps, both long-time patients at Corona Naval hospital, were weekend guests at the Mira Monte hotel.

Owners Russ and Vickie Parsons and Resident Manager Beatrice Martinsen, entertained the visitors with a poolside luncheon, which was followed by sunning in the patio.

In the evening Artie Lee Murphy and Mimi Bryant escorted the two visitors to several night spots for dinner and a show. On Sunday they enjoyed viewing the boat races at Salton Sea, before returning to the hospital.

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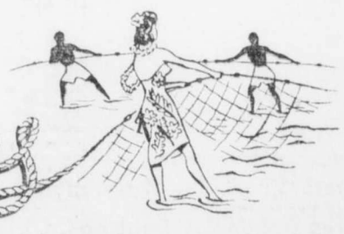

276 N. Palm Canyon Drive
Phone 4012

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The Desert Sun—2c
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, October 22, 1953

GOLDEN NUGGET BALL — Nina Anderton, president of the Jimmy McHugh Polio Foundation Inc., and Jimmy McHugh, himself, view some of the contestants in the colorful costume parade at the Golden Nugget Ball.

Style Show is Carnival of Color

Waldo of Beverly Hills presented his new gowns in three major groups, the Confetti Group, the Domino Group, and the Ice and Snow ball gowns, at his fashion showing at El Mirador hotel Saturday afternoon. The gowns were worn by top Los Angeles models and were complemented by hats by Rex.

Vivacious Lee Anderson commentated the show, which was titled "Carnival in Color."

"Cherry Jubilee," the first gown shown, was worn by red-haired Rochelle, and led a parade of red gowns, with Miss Anderson commenting that "the trend towards red is very noticeable this season."

Of interest was the new harem skirt, which was combined with a sequin bodice in "The Flame." Dramatizing the costume, the model carried an enormous ostrich plume fan.

There were a number of clean-cut sheath dresses. One very effective one was of green and white polka dot, with halter neck, worn under a white duster that was lined in brown and white polka dots.

There were black lace gowns (re-embroidered) from France, fitted black sequin gowns, and one black sequin ball gown that flaunted drifting flounces of pure white in the back, with two huge pink roses at the waist.

The hats were tiny and chosen to accent the gowns.

The luncheon, strictly invitational, was a part of the three-day houseparty arranged by Nina Anderton for the Jimmy McHugh Polio Foundation Inc.

Pre-Opening Party for Stockholders

The Shadow Mountain Club played host to the new stockholders of the club at a pre-opening cocktail party Friday.

Over two hundred Founder Members enjoyed the informal party and later joined their guests for dinner at 8 p. m.

Among those present were: Messrs. and Mesdames Jack Geller, Jack Bailey, Earl Obern, Dudley Steele, R. A. Ellsworth, Leland Quick, R. G. Meyler, Robert Morrey, John G. Hill, Henry LaForgue, R. H. Gibson, George Douglas Jones, Paul Barnes and J. B. Shutz.

During the cocktail party a strolling guitarist, Edo Lubich, roamed through the Club singing his infinite variety of songs.

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Holiday Seekers Come Early to the Oasis

A capacity crowd is noted around Hotel the Oasis this week as its colorful garden furniture lures guests to the poolside.

Among those enjoying their early desert holiday there are Mr. and Mrs. Dwight Steel, of Honolulu; Mr. and Mrs. R. Dean Thomas (he's an executive of Ohio Rubber Co., now living in Los Angeles; Mr. and Mrs. R. O. Sensor, over the mountain from Riverside; Dr. Willis M. Kenealy and Dr. Adam E. Diehl, both from Los Angeles City College; Mr. and Mrs. Arthur Meyer, Los Angeles; Mr. and Mrs. O. V. Pope, Lynwood and many more.

The Oasis dining room will have its formal opening on Sunday, November 1.

Golden Nugget Ball Adds $10,000 to Polio Fund

The opulent luxury and unrepressed gaiety of the '90's marked the Golden Nugget Ball that filled El Mirador with diners and dancers Saturday night and raised over $10,000 for the Jimmy McHugh Polio Foundation Inc.

Nearly 400 guests, in colorful costumes, thronged the spacious El Mirador Room for dinner, after cocktails in the Starlight Patio and the new Kiva Club.

The Ball, which climaxed the three day houseparty, had been arranged by Nina Anderton, Foundation president, whose "Diamond Lil" costume set the pace for the costume winners.

Jimmy McHugh in his speech, paid tribute to the late Julie Kline who arranged the first Golden Nugget festivities at La Quinta in 1950 and Mrs. Anderton revealed that she will head next January's Damon Runyon Cancer Ball "in honor of Julie Kline."

The dancing of Sujata and Asoka, was spectacular and the golden costumes and flaring torches (used in one dance) added color to the Ball.

Top society names were in the guest list and Hollywood was represented by Buddy Baer. Photographers were everywhere and among well-known newspaper figures were Louella Parsons, Dorothy Manners, James Copp, Brandy Brent.

In the crowd were the Bill Bannermans, Dolph Oberfels, Jack Kenastons, Tom Flemings, Billy Maloufs, Edwin Fallgrens, Mrs. Kenneth Kirk, the Franklin B. MacCartheys, the Vincent Marcos, Lela and Rulon Free, the Dick Rands, the Bill Rileys, the Russell Wades, the Belmont SanChez', the Gavin Herberts, Joe Froggatts, Mrs. Elsinore Machris, Dorothy Gray and Harry Joe Brown, the Monte Herberts, the Bob Howards, and hundreds more, dancing to the music of Freddie Karger's orchestra.

Soroptimists Hear Talk on United Nations

"We who believe in it . . . know that it must continue," Mrs. Loyal Nichols Jr. of Pasadena, told Soroptimists Tuesday noon, when she addressed that group on "United Nations," making the point that everything accomplished is a step toward a better world.

Referring to UNESCO as "a sort of an equalization sign to everyone," she termed it one of the important phases of UN.

Mrs. Nichols praised the formation of a Youth Co-Ordinating Council here and said that she thought it would be nice to add a young UN representative to the board.

The speaker was introduced by Mrs. Addie Hubbard, Soroptimist's UN chairman.

Olman Leaves on Survey Tour of 2 Continents

George Olman, of Olman Travel Service, left Sunday night via Pan American Airways for a survey trip around South America, going south via the west coast and north to New York on the east coast of South America.

From New York he will fly Scandinavian Airlines to England, Spain, Germany, Switzerland and France, returning to Palm Springs the latter part of November. He will check with his representatives in the various cities and note the current travel conditions in the different countries.

Weekend Guests Fill Lodge

Sun Tan Lodge at 2231 North Palm Canyon drive, reports a full house over the weekend.

Among the guests were: Mr. and Mrs. Walter Biljohann, motel owners from Santa Cruz; Dr. James A. Bowman, D. O., down from Pasadena to look for a Palm Springs location; Mr. and Mrs. Ray M. Sams, of San Diego; Mr. and Mrs. Charles Bayles, cafeteria owners; and the Guy Runyans (real estate investments) who are guests of Mr. and Mrs. A. Belden Crist.

It'll be Bargain Week for Village at Rummage Sale

It will be bargain week from October 26 to October 31, when the Jewish Women's Group holds its Rummage Sale at 430 South Indian, Mrs. Jack Freeman, president, announced today.

Co-chairmen of the event will be Mrs. Howard Brezin and Mrs. David Lager.

On sale at bargain prices will be men's, women's and children's clothing, new shoes and household items, including some furniture. Mrs. Al Bergman, 2776, heads the pick up committee.

$4,000 Voted for County Buildings

County supervisors ordered work to begin on a $4,000 renovation of the county administration building on the county fairgrounds at Indio.

A contractor will repaint the building's interior and exterior, and another will apply a new coat of stucco to the exterior.

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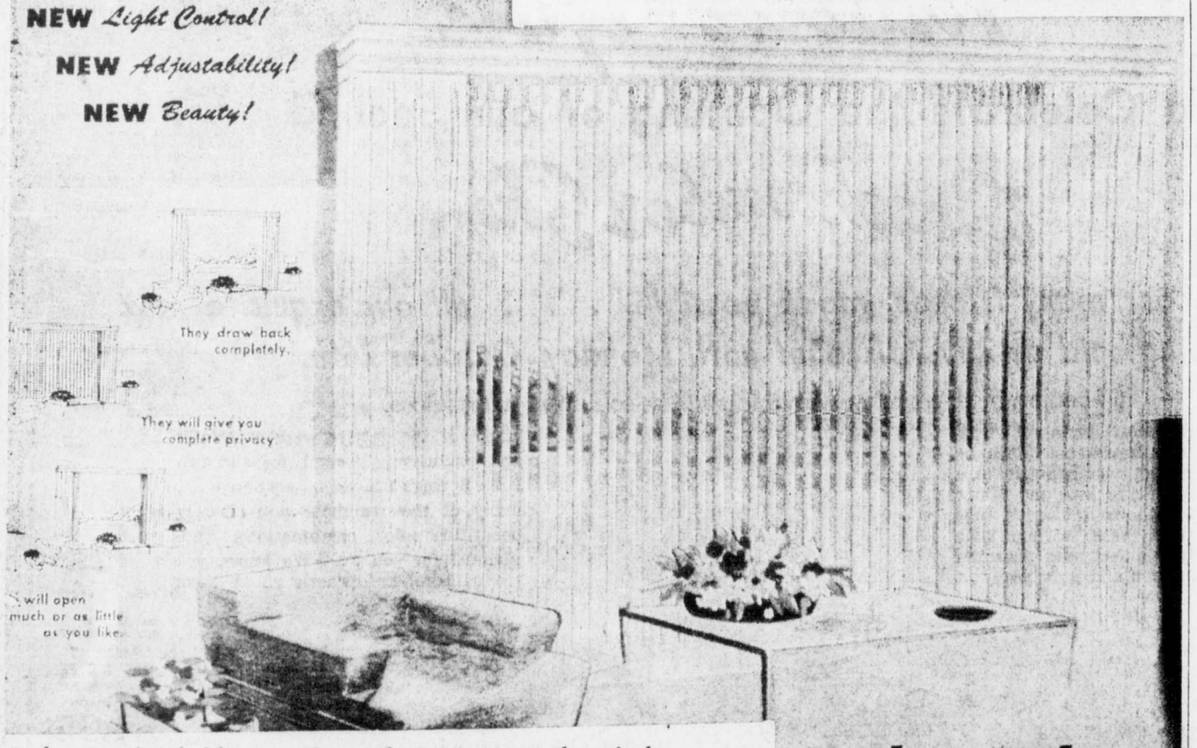

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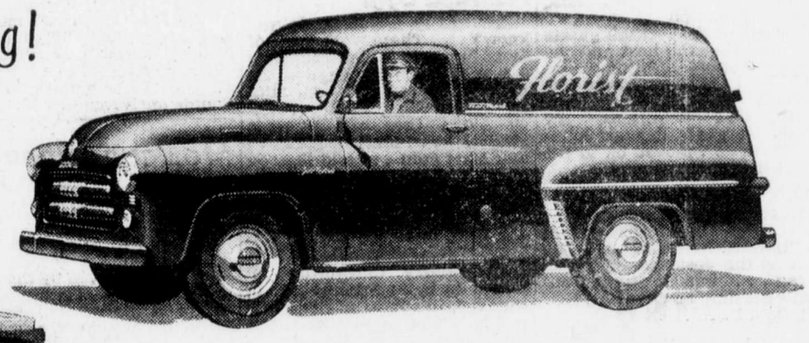

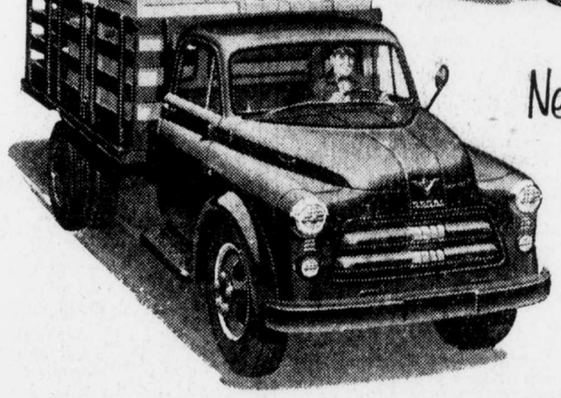

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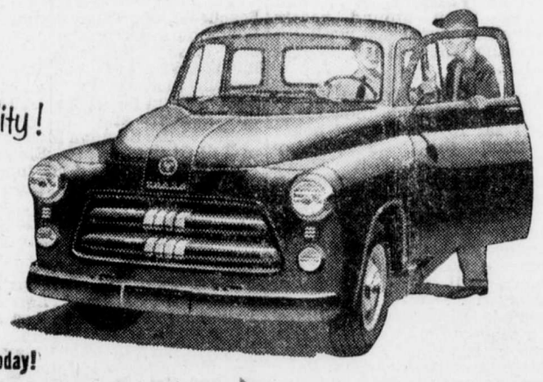

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Federation President to be at Soroptimist Conference

"Fun in the Sun," the slogan which Palm Springs has spread abroad through the land, will be the theme for the meeting of District II, Pacific Region, American Federation of Soroptimist Clubs, which will be held here on Saturday, October 31, with El Mirador hotel as headquarters, Madge Holderman, general chairman announced this week.

NATIONAL PRESIDENT— Elsie Fenton, president of the American Federation of Soroptimists clubs, will be one of the featured speakers at the District II conference to be held at El Mirador on October 31.

Featured speakers at the meeting will be Mrs. Elsie Fenton, president of American Federation of Soroptimist Clubs, who is coming west from her home in Des Moines, Iowa, and Miss Mary Ellen Pangle, of Riverside, Governor of Pacific Region and member of the board of the American Federation of Soroptimist Clubs.

Mrs. Fenton is connected with the American Institute of Business of which her husband is the head. Miss Pangle has just completed her eleventh year as manager of Riverside County Chapter of the American Red Cross. Mrs. Fenton will be the luncheon speaker while Miss Pangle will be the closing speaker of the business session which will consist of forums conducted by Regional chairmen. The Soroptimists will be welcomed to Palm Springs by Mayor Florian Boyd.

An honored guest at the meeting will be Mrs. Emily Ziegler of San Diego, second vice-president of the American Federation, who will give the invocation.

Mrs. Ruth Sprowls of Phoenix, Arizona, Director of District II, will preside.

Friday night there will be an aquacade at El Mirador swimming pool. Entertainment for the Saturday Luncheon will be furnished by vocalists Wynne and Alex Hammond with Lois Lux as accompanist. The two ladies are Palm Springs Soroptimists. The entertainment at the Saturday evening dinner will consist of acts from Palm Springs night clubs.

Assisting the Palm Springs club as hostess club are the Soroptimist clubs of Banning, Beaumont and Coachella Valley.

Museum Programs

FRIDAY, OCTOBER 23—8 p.m. at the Desert Museum two beautiful and interesting films will be shown free of charge. "Walkabout" and "Tjurunga" are vivid colored films on the aborigines of Central Australia. Dr. C. E. Smith would like to personally invite the young people of high school age to attend these sessions.

OCTOBER 24 — First Field Trip, Auto Caravan leaves Museum, 10 a. m. Destination to be announced.

OCTOBER 26—Natural Science Series, Human Biology. "The Human Hair," "Circulation," "Respiration." 8 p. m. in the Museum.

OCTOBER 29First Membership Program. Film: "The Devil and Daniel Webster," 8 p. m. at the Museum. Members only admitted.

OCTOBER 30—Anthropology Geography Series. "A Backward Civilization," "How Desert People Live," "Life in Hot Dry Lands." 8 p. m. at the Museum.

OCTOBER 31—Field Trip. Auto Caravan leaves Museum at 10 a. m. Destination to be announced.

Guest Lecture Series. Mr. Samuel King, Superintendent Joshua Tree National Monument, presents an illustrated talk on Saguaro National Monument, Arizona, 8 p. m. in the Museum.

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Fancy Food Market

"Selected Groceries"

"Delicacies From Around the World"

"The Finest in Fresh Garden Vegetables and Fruits"

"Choice Fresh Meats, Poultry and Fish cut to your Liking"

"Delicatessen and Bakery"

"Complete Liquor Department, Fine Wines and Beer"

Phone 2118

Delivery Daily

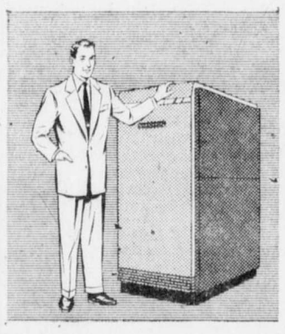
Charge Account Available

THE

El Paseo Market

816 No. Palm Canyon Dr.

Revolutionary General Electric Weathertron



COOLS Without Water!

HEATS Without Burning Fuel!

Using only electricity and air, G-E Weathertron gives you luxurious indoor comfort throughout your entire home every day of the year!

Automatic indoor weather. Now your home or place of business can be comfortable, summer and winter...automatically! The G-E Weathertron switches from heating to cooling and back—even within the same hour, when that's what your comfort requires!

Uses no water—no fuel. Eliminates cooling tower...wells, ground coils, water piping, condensers, pumps. And you'll never order or store *fuel* again!

Moderate investment for new *and* existing homes. *Initial cost* for average-size home is about the same as for a good automobile. Installation and operating costs are reasonable, too.

Hundreds in operation—in homes, stores, motels, clinics! This climate-control system of the future can be yours *now!* Free survey upon request.

GENERAL ELECTRIC

WEATHERTRON

ALL-ELECTRIC COOLING AND HEATING FOR HOMES, STORES, OFFICES

*Formerly the G-E Heat Pump

Nordic Air-Conditioning Inc.

45-767 Flower Indio, Calif.

PHONE 7-2731

(Paul Pospesil photos)

AT TENNIS CLUB — One of the many dinner groups at the Tennis Club opening Friday night was this no-host party. From left, Mrs. Walter McManus, who is social director at the club this season, Frank Blasey, Mrs. Hazel Myers, Howard Morrow (the Nut House King, who has 62 shops throughout the country and has a Palm Springs home in the Tennis Club area), Mrs. Morrow, Peter Warner of New York and Mrs. Mace Gazda.

ALWAYS OPEN

The Biltmore

Dining in the

GARDEN ROOM

Select your own steaks and watch them charcoal broiled

Entertainment at the Piano Bar

REFRESHING COCKTAILS

BILTMORE HOTEL

TEL. 2357 HIWAY 111

WHERE TO DINE

Where to Eat Answered on this Page

OUR NINTH SEASON

in

PALM SPRINGS

Saddle and Sirloin

DELICIOUS FOOD

"OUR BRAND IS"

TENDER STEAKS

CHOPS

CHICKEN

Complete Menu

Sensible Prices

FOR RESERVATIONS PHONE 9069

319 North Palm Canyon Drive

Yielding to the suggestions and demands of thousands over a period of many years, where to find the kind of food a person may be hungering for will no longer be a mystery.

With this issue of The Desert Sun this question will be answered in the form of advertisements placed by restaurants and night club owners doing business throughout the Palm Springs resort area.

Be it Mexican food, German or French cuisine, a snack, barbecue meats or delicatessen food — where to find just that "kind of food" will be an easy problem henceforth.

Today's feature on where to dine occupies six columns by 16 inches in depth. The area on the page can be expanded to include addtional advertisements. Contract for space in this feature, runs for seven months and will be published both on Monday and Thursday. Constant repetition of this feature, will result in it's avid reading by visitors and winter residents.

It is known that advertising of one's place of business is a suggestion, quite often a compellling reason, why persons visit places of business.

The Palm Springs resort area is noted for its excellent dining establishments. No greater variety and no finer food can be found anywhere and this statement is borne out by reports of summer vacationists who travel the length and breath of this nation.

It is widely known that chefs employed in this area are the highest salaried and among the most experienced food artists in the world. Many of them have served their apprenticeships in hotels and restaurants of international renown.

At each place listed here on "Where to Dine" each chef has his own special dish, the piece de resistance of all the food that he prepares daily. It is the one particular dish that a chef takes great delight in watching patrons consume.

These specialties, so expertly prepared by these chefs, will be featured from time to time somewhere on this page in future editions of The Desert Sun.

This first introduction shows only a small number of the cafes, restaurants and night clubs in operation in the Palm Springs resort area. Many more have declared their intention of placing their advertisements on the same page. All believe that a long felt need for such a feature has been fulfilled and that it will spell dollars for those who are represented on the "Where To Dine" page of The Desert Sun.

Chi Chi Restaurant

OPEN FROM 11:30 AM. TO 2 A.M.

COMPLETE LUNCHEON from 95c

OUR FAMOUS TOP SIRLOIN STEAK DINNER 2.85

ROAST PRIME RIBS OF BEEF DINNER 3.85

(extra cut)

— Banquet Room available for special parties —

FREE PARKING TELEPHONE 7391

SOLOMON'S

FAMOUS RESTAURANT AND DELCATESSEN

ONE OF THE MOST DIVERSIFIED MENUS IN THE PALM SPRINGS AREA

Complete Dinners from $1.75

FOODS TO TAKE OUT

— WE DELIVER —

Owned and operated by Moe Lyons

622 North Palm Canyon Drive

TELEPHONE 2015

The markets are full of fine meats and vegetables. It's what's *done* to them that makes the difference between just plain eating and *dining*.

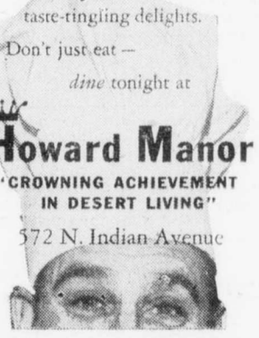
In all the West — no food so wondrous as Howard Manor's taste-tingling delights.

Don't just eat — *dine* tonight at

Howard Manor

"CROWNING ACHIEVEMENT IN DESERT LIVING"

572 N. Indian Avenue



THE DOLL HOUSE PALM SPRINGS

GEORGE AND ETHEL STREBE

Your Hosts

1032 North Palm Canyon Drive

PHONE 7301

Tops in Food

Tops in Entertainment

ROSSMORE DINING ROOM

CUISINE by CHEF ANDRE

Dining in the leisurely Continental Manner

COCKTAIL LOUNGE

— Serving —

Breakfast - Lunch - Dinner

1450 INDIAN AVENUE

For Reservations

CALL 2744

THE GLASS KITCHEN

MENU

HAMBURGERS on Toasted Bun and Trimmings 25c

BARBECUE SANDWICHES

BEEF, PORK, HAM

on toasted bun

FRENCH DIP SANDWICHES

CREAMY — THICK — DELICIOUS

MALTS - SHAKES 25c

Hires Root Beer — Cokes — Coffee 10c

BARBECUED RIBS In a Basket $1.25

FRENCH FRIES • COLE SLAW • all the trimmings

FRIED CHICKEN In a Basket $1.10

FRENCH FRIES • COLE SLAW • all the trimmings

1/2 BBQ CHICKEN In a Basket $1.35

FRENCH FRIES • COLE SLAW • all the trimmings

All food on the above menu may be boxed to take out At No Extra Charge.

Open 11 A.M. 'til 4 A.M. in the morning

Seven Days a Week

1095 SOUTH PALM CANYON DRIVE

TELEPHONE 2319

La Cita

RESTAURANT

- DELIGHTFUL HOME COOKED MEALS
- CHILDREN'S MENU
- HOME BAKING
- ENJOY DINNER ON OUR OUTDOOR PATIO
- Serving from 5:30 P.M.
- COMPLETE DINNERS from $1.75

JOHN & VIOLA BAJUSZ

Managing Owners

391 S. Palm Canyon

(opposite New Safeway)

MARCO'S

Authentic Mexican Foods

This is the last place to stop before entering Palm Springs.

You'll enjoy our real Mexican food and complete steak and chicken dinners.

Potent Cocktails

on Highway 99

between Beaumont & Banning

Telephone

Beaumont 2334

THE OLYMPIA OYSTER HOUSE

Serving

The Famous

Olympia Oysters

Steaks and other Sea Foods

Open Daily

11 A.M. to 11 P.M.

TWO LOCATIONS

Hiwy 111 Rancho Mirage

& Olympia, Washington

KENNY'S KOFFEE KUP

GRAND OPENING

November 8th

SERVING FINE FOOD

24 HOURS A DAY

1101 N. Palm Canyon

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

The Desert Sun—4c
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, October 22, 1953

CLASSIFIED ADS
The Desert Sun
and PALM SPRINGS NEWS
Published every
MONDAY and THURSDAY
(Except June, July and August, when published Thursdays only)

PHONE 2249
Box 190, Palm Springs, Calif.

RATES
(Minimum ad, 3 lines—count 24 letters and spaces to a line)
1 time, per line 75c
(Min. 2.25—1.50 cash in adv.)

Per Line	1 Week (2 TIMES)	2 Weeks (4 TIMES)	1 Month (9 TIMES)
	1.00	1.25	2.25

- Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.
- Save by ordering your ad run 4 or 9 times—if cancelled before completion, you will be charged at nearest rate applicable for times run and get a REFUND for the difference.
- This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.
- DEADLINES—for new copy or cancellations:
  MONDAY ISSUE—5 P. M. FRIDAY
  THURSDAY ISSUE—5 P. M. TUESDAY
- ADDRESS all communications to: The Desert Sun, P. O. Box 190, Palm Springs, California.

Lost and Found 10

R-X COLORED glasses. Bronze frame, gold trim. Reward Ph. 2251.

Personals 12

WITNESS TO ACCIDENT—Or persons knowing of individual who witnessed accident Oct. 28, 1952 at intersection of San Jacinto and the Veldt, Rancho Mirage, please write or phone Brown Bros. Adjusters, Carnell Bldg., Palm Springs, Calif. Ph. 2725.

ALCOHOLICS Anonymous, Airport, 8:30 Tuesday nights. Phone 7063.

Service Miscellaneous 15

PALM SPRINGS HOUSE AND WINDOW CLEANING CO. Homes opened, closed. Complete building maintenance. Year round. Verm Baumgardner, 210 East Amado. Ph. 4247.

POP MENARD'S HOBBY SHOP
STAMPS, COINS, SUPPLIES
GENERAL REPAIRS
FURN., ELEC. TRAINS, ETC.
378 S. INDIAN — PH. 6423

COMPLETE auto repair. Electric and gas welding. Ph. Desert Hot Springs 929 or 148.
WINDY CORNER GARAGE
at Garnet

ROY'S GENERAL REPAIR
Carpenter, Patch Plastering
Cement & Block-Work
Palm Springs Trailer Corral
115 So. El Segundo, Ph. 5435

COMMERCIAL refrigeration service and repairs. Phone 7828 or 2363.
VIC'S REFRIGERATION

TV SERVICE AND SALES
BERNHARD and WALLER
CATHEDRAL CITY, Ph 83302

PAINTING and decorating. Best of material and workmanship Phone 7380.

MIMEOGRAPHING
SHORTHAND — TYPING
IDA KEENEY — PH.2044

A-1 CARPENTER repairs, remodeling or alterations. Ph. Ken at 7063.

Market Raided by Burglar

Burglary of $50 from Hatchitt's Market, 188 South Indian avenue, between 11:30 p. m., Saturday, and 11:30 a. m., Sunday, was reported to police by J. E. Purnel.

Entry was made through a small window in the rear of the store, and then by breaking a padlock on a door.

HUB CAP STOLEN

Theft of a hub cap valued at $20 from her 1953 model car parked in her yard, was reported to police Monday by Theresa Press, 925 Paseo El Mirador.

TYPHOON
AIR CONDITIONING
BY REFRIGERATION
and
HEAT PUMPS
EXPERT SERVICE
FOR ALL MAKES
IDEAL AIR INC.
SERVING THE DESERT EMPIRE
HIWAY 111 at ARABIA
Next to Date Festival Grounds
INDIO
Dial 736-86

Service Miscellaneous 15

Manufactured

Furniture, mattresses and drapes. Semi monthly trips to Palm Springs, Indio, Coachella, Thermal and Mecca. Drop a card and our representative will call at no obligation to you. 15 years service to the valley.
DICKINSONS UPHOLSTERY
526 East A Street, Ontario
Phone 619 - 147

CARE for convalescent and aged patients—new building—24 hour nursing service—Healthful climate. Rates $55 week and up. For information address P. O. Box 548, Yucaipa, Calif.

RADIO, TV SERVICE
366 NO. PALM CANYON.
BREZIN'S PHONE 6015.

Situations Wanted 25

ATTRACTIVE woman, pleasing personality, wishes work assisting motel manager in exchange for all or part payment of desirable apartment. Call San Bernardino 85555-25 or write Helen Edwards, 2842 Freemontia Drive.

LADY permanent resident, desires position as receptionist, general office or secretary. Full or part time. Phone 4126.

HONEST, reliable man, 23, desires seasonal apartment or hotel management. Eastern experience, references. Box 190, File H7.

WHITE COUPLE, A1 cook and houseman. Long experience, references. Call P.S. 2397. Write 718 N. Kings Road.

HOTEL technology graduate, steward, night auditor, desires manager trainee position. Box 190, File H8.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850 evenings.

LADY — Social hostess and travel experience desires part time position. Auto. Salary optional. Box 190, File H-9.

PAINTER — Interior and exterior. Free estimates. Reasonable Immediate service. Phone 7905.

STUDIO STRING BASS man desires steady work Winter season. Wire collect, 4455 Angelo, Riverside.

LADY wants hotel maid work, baby sitting. Experienced. Ph. 8-3731, Trailer 15.

BABY SITTING, lady, long resident, good references. Own car. Phone 3652.

BABY SITTING in my home. Must be 3½ years old or older. Day care only. Ph. 4357.

REFINED couple interested in housekeeping or in managing motel. Box 92. Palm Springs.

BABY SITTER or nurse companion. Non-smoker or drinker. Ph. 9033, Dorthy Lusher.

PART TIME P.B.X. and desk clerk. Local experience. Ph. 8-4163.

WORK BY HOUR OR
BABY SITTING.
PHONE 5787

FOR A dependable baby sitter also day work.
Phone 3898

Help Wanted 27

Coachella Valley
Employment Agency
COMPLETE employment service. Offices, homes, hotels, restaurants and general.
271 S. Indian Ave.
Phone 2622
or 4414

Experienced Ford
or Lincoln-Mercury
MECHANIC
PERCENTAGE with $300 guarantee. Palm Springs Lincoln-Mercury. 335 Sunny Dunes, Phone 3201.

COUPLE wanted 21-30 years age. No experience necessary. Will train for general restaurant, pleasant surrounding. Ph. 8-4084.

LOCAL CAD-OLDS wants salesman, new and used cars. Old established firm. Mr. MacDonald, Plaza Motors. Phone 5122.

FOR BEST OFFICE positions register now at Pegi Scot's Agency. 256 So Palm Canyon Dr.

COUPLE wanted, 21-30 yrs. age, for general housework, no experience necessary. 7 miles SE of Palm Springs, 8-4084.

PEGI SCOT'S AGENCY
Commercial and Domestic
Ruth Anderson, Assoc.
256 S. Palm Canyon Drive

PAINTER MUST be experienced. Open shop. Top wages. Excellent working conditions Ph. 7905.

FREE EMPLOYMENT
OFFICE
224 North Indian Avenue

MAN OR woman. Short hour work, odd jobs in exchange for room. Ph. 9973.

LICENSED real estate salesman, local experience preferred. 326 So. Indian.

Help Wanted 27

MUSICIAN. Friday and Saturday nite dances. Piano player preferred. Write or see Ward Strickland, Rancho Trailer Park at once.

FREE Trailer space for couple to help take care of rest rooms. 70-210 Hiway 111.

Business Oppor. 29

FRANCHISE DEALERSHIP
Manufacturer of fine handcrafted furniture is offering an exclusive dealership in this area. $2,500 required, secured with merchandise. Write Desert Sun, Box 190, File J-2.

TRAILER SALES. Palm Springs area. Excellent oportunity with exclusive franchise, long lease, low overhead. P. O. Box 37, Cathedral City.

ASSOCIATE, lady preferred, to help operate fabulous lamp store. Write Box 190, File H5.

CANDY, date and ice cream shop at 132 No. Palm Canyon Drive.

BEAUTY SHOP, fully equipped, for sale or lease. Ph. 8-4464.

Business - Financial 30

WANT $10,000 on 1st T. D. to complete construction on 3 store commercial building in 29 Palms. Jack Rarick, Star Route, Morongo Valley.

Lots & Acreage 33

FOR SALE by Owner: 10 acres on North Adobe Road in Twenty Nine Palms, $8500 full price. Call Twenty Nine Palms 4244.

CORNER view lot, all utilities, pool privileges; outside city taxes. $500 less than present value. Phone 6147.

LA QUINTA Lot. Vicinity beautiful La Quinta Club. Only $795. Owner. Ph. P.S. 6746.

For Sale or Exchange 34

Going to Europe

MUST sacrifice small corner market. Good location, new and modern, best quality equipment, well stocked. Full price $22,500 including inventory. Long lease, must see to appreciate. Will take some trade, prefer business lots or home,or submit. Phone P.S. 8-4464.

FOR SALE OR TRADE
RESIDENCE lot, 150' x 100' Southwest corner Gilman and Fourth Streets, Banning. Will consider late model house trailer as part or all. J. W. Henderson, 12641 E. Orangethorpe Ave., Fullerton, Calif.

Real Estate For Sale 35

ENJOY this furnished 3 bedroom home, near EL MIRADOR, private entrances into two bedrooms from outside, service room off kitchen, opening on walled service yard, desert cooling, gas furnace heating, landscaped and ready for you to move right in. Terms can be arranged. FULL PRICE $16,500. 1193 N. Calle Rolph, corner Paseo el Mirador.

CULVER NICHOLS, REALTORS
Al E. Hoover - John Bernet
861 N. Palm Canyon Dr. Ph. 2182
Ove 20 Years in Palm Springs

MOUNTAIN cabin in Nightingale, 4000 ft. elevation, off road to Idyllwild. Completely furnished, including toilet shower, butane range, Servel refrigerator and lights. Also guest cabin and garage. On 2 acres of ground covered with pinon nut trees. See owner, M. M. Pavny, 1001 So. Palm Canyon drive. Ph. 7342.

QUICK SALE. Owner. 1700 sq.ft. 2 bedroom house, newly painted, extensively remodeled, GE dishwasher, disposal, porch, patio, sprinkler system, landscaped, fenced, pool privileges $13,900. Cash $3550. Outpost Estates, Ph. 7825. 32889 Sky Blue Water Trail.

IF A GOOD BUY
IN CATHEDRAL CITY
I KNOW IT
HOMES — LOTS — INCOME
RUTH BILES
Realtor 56 Glenn St.

This IS a bargain
COMFORTABLE 3 bedroom family home. 2 patios, fenced yard, shade trees, pleasant neighbors. Price $12,500, 4% G.I. loan. $2000 down See it. 4034 Calle San Rafhel. Phone 5631.

A Give Away

MY 2 BEDROOM and den brick home. Ample room for guest house and pool. Beautifully landscaped. SHOULD BE SEEN. 1257 So. Riverside Dr.

$4500
6YR. OLD 2 bedroom, cement block, good location, block off Hiway near Beaumont, C. Hollister or Sara Jordan, 41-388 Hwy. 99, four miles west of Banning.

FOR
BETTER REALTY DEALS
SEE
ADOLPH ISRAEL, REALTOR
RAY MILLER, ASSOCIATE
671 N. PALM CANYON DRIVE

9 DE LUXE INCOME UNITS
Heated and protected pool 1½ years old, adjacent Thunderbird, Hiway 111. Ph. PS 8-3238

HEFFERNAN LAND CO., INC.
REALTORS & OPERATORS
DRAWER CC - PALM SPRINGS
CALIFORNIA

Real Estate For Sale 35

Wright-Mathews

BEST BUYS

$18,750 BUYS THIS oval shaped swimming pool plus one bedroom and den home. Situated on large walled corner lot. Needs a little fixing but this is a very good value. Terms.

DESERT RETREAT — high on the hill. VIEW, VIEW, VIEW. 1 bedroom furnished with small pool. $15,000, $2500. down may buy.

WHAT A VALUE — south end. 3 bedroom, 2 bath, separate dining room, HUGE kitchen, twin size bedrooms, service porch. PLUS guest house with bath and kitchen. Walled yard. Asking only $21,000, $5000 down may handle - also available unfurnished. Better hurry here!

PLEASE, PLEASE, PLEASE. Let us show you this 2 bedroom, 2 bath home plus 2 bedroom guest house with large filtered and heated pool (diving board), you will love the kitchen and eating area, just a step to patio and pool. This is good value at $24,500. Terms to suit.

EXCLUSIVE SOUTH END — furnished 3 bedrooms, 2 baths, separate dining room, fireplace. Large kitchen with service porch. Beautifully landscaped and walled yard with swimming pool. A fair price at $27,500.

A WRIGHT - MATHEWS Best Buy. 8 unit apartment hotel with extra room and bath adjoingin owner's unit. Center of Village. This won't last at $49,500. Submit your terms.

NEED A RENTAL?
See us — We have them
Billy Wright
Charles Mathews
Associates
John Bullock-Marion Mathews
Bob Dietrich - Harold Sand
180 SOUTH INDIAN AVENUE
OPPOSITE THE PLAZA
PH. 5308, 5727 - EVES 4588

Outstanding Value!

in this 2 bd. rm. completely furnished house with dining room, large garage, good heating and cooling, sprinkling system. Yard all walled in. Owner MUST SELL. $18,000, $5000 down, balance easy terms.

SPECIAL

1 BEDROOM furnished house with sundeck. 2 blocks from main street. For quick sale. $4500.

ATTRACTIVE MODERN

3 BEDROOM house, cleverly designed by architect for own use. Large windows, good cooling and heating, lot 100x112'. Nice landscaping, $13,900, $5000 down. Balance easy terms. Must sell, leaving. Brokers co-operate.

ADOLPH ISRAEL
REALTOR
EXCLUSIVE AGENT
Ray Miller — Associate
671 N. Palm Canyon Drive
Phone 2981

CATHEDRAL CITY SPECIALS

3 BEDROOMS, 2 baths, large lot, a sacrifice at $9500.

NEW 2 bedroom house view lot $10,500.

NEW 2 bedroom on view lot, $14,500.

INCOME BARGAIN — actual annual income $2040. Full price only $14,000, terms.

BEST residential district lot, 95' frontage for $1650.

Ask us about a good court buy.

Clark Realty &
Insurance Agency
68-762 Broadway — Ph. 8-4691
Cathedral City

Income

5 UNITS — all leased. Good income.
Price $37,500

10 UNITS—in hotel area. Room for expansion.
Price $65,000

11 UNITS—Pool. New building located near large hotels. Fine rental area.
Price $85,000

James Hammond
REALTOR
875 N. Palm Canyon Dr.
Ph. 5373
Associates
ESTHER P. HAMMOND
LISA H. JONES
EVE MORGAN

By Owner

NEW MODERN home, 2 bedroom, double garage, quiet, very refined district. 1126 No. Riverside Dr. Ph. 6669.

Real Estate For Sale 35

Peter B. Sheptenko and Associates

OFFER THE BEST BUYS IN PALM SPRINGS REAL ESTATE

WHY PAY RENT!
3 BEDROOMS two full baths. Air cooled. Large lot. Only $13,500, small down.

MODERN DESERT RANCH HOUSE WITH LARGE SWIMMING POOL . . .
2 BEDROOMS in main house and 2 bedrooms in guest house. Large fenced in and landscaped lot. Reduced to $24,500 unfurnished.

ONE BLOCK FROM PALM CANYON DRIVE . . .
Two furnished houses with adjoining corner R-4 lot. Room for 6 units. Completely walled in. Reduced from $35,000 to $28,500. Easy terms.

5 UNIT APT. HOTEL . . Completely furnished with a $6000 swimming pool. Room for six more units. Reduced to $45,000. Will take easy terms from qualified buyer.

TO LIQUIDATE PARTNERSHIP
15 FINE LEVEL LOTS
Heart of Palm Springs
¼ ACRE EACH
Paved streets, fine homes in area.

From $2500
Terms with small down
Will subordinate for builders
Also few R-3's

Peter B. Sheptenko
THE PIONEER REALTY CO
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727
ASSOCIATE BROKERS
Bill Colven Bill Heiser
Mike Jekyll

EXCHANGES

What YOU own for what YOU prefer
NATIONALLY
Inter-City, Inter-state,
FOREIGN COUNTRIES
PALM SPRINGS

Rental accommodations: Hotel, units, residences. Chicago, New York and Houston for So Calif., Palm Springs, or West Coast. Courtesy to operators and realtors. Cash-outs in your community. Have cash buyers six, eight figures; unearned increment and potential. Since 1923. Where else but . . .
LAKE TAHOE
Liquidating excellent buildings, lots and lakefront Calif. and Nevada, north shore or will exchange for Palm Springs. Famous Nevada residential "Point" $500,000. Have sold all but one 100-foot lake frontage; precipitous with large boulders trees and an astounding sierra vista, $15,000. Super - market corner, $20,000. Unsurpassed potential combination business and year 'round deluxe hotel corner running from State High way to sand beach, $100,000

Read our ad each Friday in the national edition of the Wall Street Journal.

HEFFERNAN LAND CO., Inc.
Summer Address, Kings Beach
Lake Tahoe, Calif. NAREB

Outstanding Buys

3 BEDROOM, 3 bath home on 1½ acres with stables, steel fence, corrals and swimming pool. WILL sell all or any part of furniture desired. $59,500 unfurnished

Regarding industrial properties See John W. Williams. Will lease or build to suit tenant.

John W. Williams
Realtor
or Associates
Claude W. Gottbehuet
Roslyn Lang
423 N. Palm Canyon Dr.Ph. 3311

COACHELLA VALLEY
50 acres consisting of 22 A. grapefruit, 4 A. tangarines interset. 6 A. dates, 20 A. vegetable and pasture. Help houses with modern adobe dwelling, guest house and garage. Beautiful setting overlooking desert and sea. Plenty of water. Grosses approx. $25,000. Can be divided into two smaller ranches. Is priced to sell. Contact owner, Warren Wilson, 1005 N. Bay Front, Balboa Island, Phone Harbor 2266.

THIS IS WITHOUT doubt one of the most impressive view homes in all of Palm Springs: 3 bedrooms, 2 baths, 2 showers, finest colored plumbing. L. R. 18 x 28, forced air heat desert cooling, natural stone fireplace to ceiling, steel closet doors, sliding glass doors leading to patio, exquisite tile kitchen, double garage. $29,500. Drive by 2359 Leonard road. Call PS 5183 or your broker.

3 LARGE BEDROOMS. All rooms outside entrances. Fireplace, panel ray, 2 patios, 4 years old. Must sell fo $11,000 or best offer. 73341 San Benito Circle, Palm Desert, Village Tract.

WORKING Man's Rancho, $7,000. 1 acre. Shop, warehouse, 5 rm. house. Lots of cabinets, closets. Dble. front. Trees, shrubs. ½ way Palm & Desert Hot Springs. 64-463 Dillon road.

DELUXE HOMES. $11,500, small down, EZ payments. Corner Indian Avenue and San Rafael Place.

Real Estate For Sale 35

PALM SPRINGS FOR CLIMATE
HAROLD HICKS
FOR
REAL ESTATE
For Over 30 Years

YOU'LL OWN THIS distinctive rambling four beroom, four bath home with pride. Fine swimming POOL complete with cabana, dressing rooms, south PATIO with rustic fireplace, beautiful private walled garden. Model kitchen, TV SET, 2 car garage. Very close in but peaceful as living in the country. $ for $ THIS IS OUTSTANDING only $39,500. Very exclusive neighborhaad.

$2500 DOWN. Furnished 3 bedroom home on nice lot 100x128 feet. Panelray heat, fireplace, 2 car garage. $13,500 FULL PRICE.

INTRODUCING beautiful PALM VISTA ESTATES adjoining Little Tuscany Estates and extending above world-famous LAS PALMAS ESTATES, the finest established residential districts in entire desert area. MAGNIFICENT PANORAMIC VIEW of entire city and valley beyond. Sites priced from $5000 to $8500. Maps and details on request.

IF IT'S FOR RENT or
IF IT'S FOR SALE .....
HAROLD HICKS HAS IT
HAROLD HICKS
REALTOR
813 North Palm Canyon Dr.
Phone 2736
AND ASSOCIATES
Mildred Jackson - Ray Baur
Burnham Bigelow - Ken Herman
Offering
BUYERS — VALUES and
SELLERS — RESULTS
For Over 30 Years

OWNER MOVED and must sell. Lovely 2 bedroom home. Good location. Full price $13,750.

FINEST CONSTRUCTION. Very modern. 4 bedroom, 3 bath home in excellent location. Room for pool. Only $32,500.

OUTSTANDING BUY. 60 acres ready for subdivision. Only $550 per acre.

240 FOOT BUISNESS FRONTAGE on Palm Canyon Drive. One large piece. 87c per square foot. Owner anxious to sell.

Terry Ray
Jules DeVorzon, Helen Churchill
Howard Palmer, Ernie Dunlevie
773 N. Palm Canyon Dr. Ph.2064

RANCHO MIRAGE

BRAND NEW duplex on lot 100' x240'. Glassed in tubs and showers, tile floors, fireplaces, forced air heating. Room on property to accommodate 4 more such units and pool. Priced low at $18,750, ½ down.

Rancho Mirage
REAL ESTATE OFFICE
Roy St. Leon, Sales Mgr.
71-811 Hiway 111, across from Post Ofice. Ph. P.S. 8-3881.

Luxuriously Furnished

LARGE 3 bedroom, 3 bath home.. Close in exclusive residential district. Owner must sell. Open to offers.

CORA B. HYDE
290 N. Palm Canyon Drive
Phone 5101 or 2852

29 Palms

4 FURNISHED UNITS, plus 1 unit unfurnished, full kitchens, 2 fireplaces. Income $320 month plus owners living quarters on 103 x 136 ft. lot. Ample room for parking and more units.

Robert J. Hart
1910 W. Highland Ave.
Ph. 83-5449 San Bernardino

BOZE BUILDER
2 BEDROOM, 1840 sq ft. under roof, refrigerator cooling, forced air heat, stall shower, floor covering throughout. plenty tile, beautiful kitchen. Only $22,500 Terms. Consider trade. Have other homes and income from $9,750 up. Drive by 1125, 1135 E. El Alameda and see two of these homes or call 5370.

BUSINESS BUILDING. 2 stores, 6 apartments on Palm Canyon. Shown by appointment to qualified buyer.

MARTHA JAMES
REALTOR
445 N. Palm Canyon Dr.
2751 — Phones — 2812

By Owner

NEW MODERN home, 2 bedroom, double garage, quiet, very refined district. 1126 No. Riverside Dr. Pho. 6669.

2 BEDROOM, 2 bath, new home. Large view lot, easy terms. Ph. owner 4848.

Real Estate—For Sale 35

CASH OUT!!

Ideal summer home located at the foot of San Gorgonio mountain in Banning. This is truly a Palm Springs type of home with three bedrooms, two baths. A large lot with many shade trees and an abundance of shrubbery. Good winter rental. Due to business reasons owner must sell. Listed at $22,500 but would take $17,000 on right terms. Would also consider trade for Palm Springs home.

Frank Chambers Real Estate
PHONE 576 BANNING, CALIFORNIA

Real Estate For Sale 35

NICHOLS EXCLUSIVES

A MOST ATTRACTIVE home and BUY, 4 bedrooms, 4 baths, right in the heart of the TENNIS CLUB district — oak floors, den, forced air heat and ducted cooling, double garage, large patio, exquisite landscaping, walled lot — just $32,500 FULL PRICE.

THIS INCOME property in WARM SANDS, 4 completely furnished studios, newly decorated, gas panel heating, desert cooling, tiled showers with glass doors, walled lot, landscaped, good income and a good buy at $26,500.

NEW HOUSE and 3 adjacent R1 lots, FULL PRICE $33,150.

LITTLE TUSCANY lot with view, level, reduced to only $5000.

ALSO THESE:
A corner R-1 for $1250, a nice R-1 in Winterhaven Manor for $1650, R-2 in Warm Sands $5500.

CULVER NICHOLS, REALTORS
Al E. Hoover - John Bernet
861 N. Palm Can. Dr.—Ph. 2182
Over 20 Years in Palm Springs

FURNISHED HOME
AND INCOME
IDEAL DESERT property. The home has 2 bedrooms and 2 baths, with large living room and adjoining room for office or den. Four units, studio type with kitchens, and room for 8 more units on this large lot. The POOL is NEW. Will trade for home in Palm Springs as part payment. Details at this office.

WELL BUILT, two bedroom in South part of town, furnace heat, garage. Lot is walled and landscaped. Price includes drapes, carpets and new stove. NOW $17,000.

THIS NEW LAS PALMAS ESTATES three bedroom house has everything desired for comfortable living. Terraced south patio and pool.
Price: $45,000

SEE
Muriel E. Fulton
REALTOR
125 So. Palm Canyon Dr.
Phone 2225 or 2226
Associates
Frances Wilson - Frances Elliott

WALKING?

2 HOMES: close in. 1 and 2 bedrooms, clean, cute, well planned. PLEASANT LIVING, no financial strain. NOW available to $13,000.

INTERESTED IN: lots, homes income?
See us NOW
Ralph Weinstein
REALTOR
256½ S. Palm Canyon Drive
Phone 2884
Associates
Wilma L. Wilson
Newton L. Jackson

THIS YOU MUST SEE

A HOME close in with room for more units. Not on leased land. $12,950, terms.

AN OUTSTANDING buy. 3 units all rented. Only $19,500, terms.

FRANK MILLER
428 No. Palm Canyon. Ph. 2929
Gordon Nicholson
Mildred Potter

Lovely to Look at

ATTRACTIVELY furnished midst lush landscaping. Tiled and glassed bath, large bedrooms. Beautiful view, lots of extras, plus extra good financing. ONLY $16,500.

Gannon Realty
711 N. Palm Canyon Drive
Phone 2772

FURNISHED

2 BEDROOM, 2 bath home plus den on lovely landscaped corner with outstanding view and not too far from the El Mirador Hotel. $27,500 takes this one. Ph. 7354 for inspection.

NEW HOUSE

3 BEDROOMS, 2 bath, tile, large cooler. $1500 down, take over payments. Ph. 3174.

Real Estate For Sale 35

Exclusives

S. O. S.
SICKNESS forces sale of this beautiful home. Originally priced at $39,500 then reduced to $32,500. Now open to any reasonable offer. Has 3 bedrooms, 3 baths, lovely living room with mammoth fireplace, enclosed lanai with fireplace, dining room completely furnished. Walking distance to town.

1 BEDROOM home, fireplace, delightfully furnished. Sprinkling system. One block off Palm Canyon. Small down. $11,900.

LOADED WITH CHARM. Completely and smartly furnished 2 bedroom home. Ready for occupancy. A real buy at $13,900.

MUST SELL
SEE THIS charming 3 bedroom home, completely furnished. Well landscaped, close to schools. Only $15,750.

FOR SALE OR RENT
Near El Mirador Hotel. 3 Bedrooms, 3 baths, 2 fireplaces, completely furnished.

RENTALS
4 BEDROOMS, 4 baths, furnished. Close in, $200 month.

BUSINESS OPPORTUNITIES
Owner will sell or trade modern 9 unit apartment hotel. Pool. See us for details.

THERESA PRESS
Realtor
420 So. Indian Ave.
(Opposite Thrifty)
Phone 5282 or 5691

Cathedral City

3 BEDROOM, 2 bath, nicely furnished. Very roomy home. PLUS single apartment on corner walled lot, close in. An outstanding buy at $14,-500. Good terms.

INCOME — Apartment, motel or court. 7 modern units, well located, very roomy. 5 are 1-bedroom, 2 singles. Plaster and stucco construction, panel ray heat, gas stoves, good electric refrigerators. Units completely furnished including linens, dishes, etc. Large 100 ft. corner lot walled and landscaped. Full price $35,600 $14,000 handles.

STORE BUILDINGS
6 STORES, Hiway 111, very modern, shows good income. Owner leaving and will sacrifice. Consider trades for business lots, home or what have you? Must have some Cash. Submit all offers. Full price $75,000. Courtesy to brokers.

VIEW, VIEW, VIEW
CHOICE ACRES with good north exposure. Only a few left. $2950, easy terms. Better hurry!

Jorgensen Realty
68-574 Broadway (Hiway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

INCOME BARGAINS
LOVELY HOME, 1½ baths, plus 2 one bedroom units. Illness forces sale & lowers price. You can be proud of this.

6 FURNISHED units; location suitable for Motel or month basis. Out of town owner says "sell." $20,000. Make offer.

4 UNITS; large CI lot, 100 by 190. Room to expand. Close to everything. $19,500. Terms.

$2500 DOWN; 3 units, yearly rentals. Closie in, income $165 month. Price $12,000.

3 CLOSE IN older units, but always good rentals. $150 month income. $9,000, Easy.

Ask about a close in duplex that is an excellent buy.

A few small homes left at resonable prices but hurry.

RUTH BILES
Realtor
56 Glenn Cathedral City

ATTENTION

THE MARINES have landed. Housing situation serious. Investors wanted for
29 PALMS
See or call
RUTH M. BECKMAN, Realtor
Phone 3182. Home 4243

1 BEDROOM house furnished, newly decorated, close in. Large R-3 lot. Owner 564 So. Calle Encilia, Phones 4988 or L.A. WEbester 12896.

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Exchanges 36

LEVEL OCEAN front lot 30x100 approximately with Highway 101 frontage. Cardiff, Calif. Value $3500. Trade as down on Desert house. Phone Lester 83281.

EXCHANGE L.A. 7% trust deeds with 5 year due dates for units or large hotel site. Write C. N. Palmer, 2001 Pacific Coast Hiway, Lomita, Calif.

WILL TRADE 3 bedroom and guest cottage, hillside home for small foothill ranch. Ph. owner 7127 or write P.O. Box 603, Palm Springs.

TRADE '52 Cadillac sedan and cash for house or income property. Write Box 190, File J-1.

HOTEL on Palm Canyon drive. Will exchange or sell. Phone 9053.

Real Estate Wanted 37

FOR BEST RESULTS
List Your Property
With Adolph Israel
Ray Miller, associate
Realtor. 671 N. Palm Canyon

SPECULATOR will pay quick cash for bargain. Mail legal description and price. Mr. Black, Box 85, Palm Springs

LISTINGS WANTED
WE HAVE BUYERS
CULVER NICHOLS — Ph. 2182

WANTED — 1 or 2 bedroom house. Call 5850 evenings.

Business Rentals 38

PALM DESERT

NEW store buildings ready for rent. Suitable for gift shop, dress shop, delicatessen, bakery or small restaurant.

Edith Eddy Ward

73667 Hiway 111, Palm Desert
Phone 76-3431

FOR LEASE corner store, 943 sq. ft. directly across from new Associated Service Station. 306 No. Indian Ave., Ph. 5131.

PROFESSIONAL or business with apartment in rear. Parking. Lease or sale. 190 State Hiway 111.

Wanted to Rent 39

By Nov. 1st

IN NEED of a 2 bedroom house. Desirable couple with 11-yr.-old son. Top reference. Contact Al Pernett at 1651 8th st., Riverside. Phone 1-2733.

RESPONSIBLE party desires to rent house with pool for December and January. No children. Write: Mrs. A. W. Kent, 741 Burnside, L. A. 36.

Listings Wanted
DON CAMERON, REALTOR
P.S. 8-4932, Palm Desert 76-3961

Rooms for Rent 40

FOR 1 or 2 gentlemen. Private bath and entrance. Nice clean, modern, reasonable. Close-in. 354 N. Calle Santa Rosa.

1 OR 2 PRIVATE entrance, bath, garage, patio, fireplace, cooler. Good district. 1075 San Jacinto Way.

ROOMS with kitchen privileges $7 to $10 weekly. Near airport, also apartments. Phone 9973.

BEAUTIFUL room, twin, single beds, priv. entr., privileges. 414 Paseo El Mirador. 4439.

ROOM — private bath and entrance. 524 Calle Abronia. Ph. 4855.

YOUNG couple will share home with working girl. Ph. 2497 or 3066.

FRONT ROOM in lovely home, lady preferred. Privileges. $47.50 monthly. Ph. 2478.

BEAUTIFULLY Furn. private bath and entrance. Will consider semi invalid. Ph. 7905.

PRIVATE entrance and bath, good bed, good district, quiet, clean, colorful. Ph. 6921.

FRONT bedroom, ½ bath, separate entrance. South end. Ph. 6256.

FURNISHED, private room with bath. Air cooled. 400 S. Indian Ave.

SMALL but nice sunny south east room. Close in. $35 per month. 291 Athel Street.

For Sale or Rent 41

4 BEDROOM house for sale or lease with small down payment. 595 Calle Palo Fierro. Phone 3743.

Apartments for Rent 43

1 BEDROOM furnished apartment, close in. 503 Calle Palo Fierro. Phone 7525.

1 and 2 BEDROOM apartments. $100 and $125 month on years lease. Phone 9905.

STUDIO apartment $15 week, utilities furnished. Ph. 2173. 1680 E. Ramon Road.

DESIRABLE 4 room apartment. Lease for 2 or 3 months. Adults. 562 Calle Ajo.

FURNISHED studio apartment. Twin beds. Patio. Panel ray heat. 2784 Junipero Ave.

2 ROOM GUEST HOUSE
PHONE 6120.

Apartments for Rent 43

Beautifully Furnished
DELUXE APARTMENTS
DRASTICALLY REDUCED
For YEARLY rental
Centrally Located
Phone 2761.

COMPLETELY furnished, utilities paid. Living room, bedroom, bath, kitchen, filtered heated pool. Permanent tenants on lease or tourists by day, week, month. Embassy Apts. Helen Golden. Ph. 9901.

1 BEDROOM and studio apartment ,everything furnished. Seasonal or yearly rental. Spacious grounds, heated pool, walking distance. Also by day week or month. Ph. 2871 or 9037.

1 BEDROOM, furnished, fireplace, $160 month. 2 bedroom, 1½ baths, furnished, fireplace, $225 month. Block to Bullocks. Seasonal leasing. Ph. 5205 after 1 p.m.

VERY DELUXE apartments in 4 unit building with fine POOL. Price $150 per month on year lease.
HAROLD HICKS
Phone 2736

HAVE TENANTS wanting good rentals. List with us for immediate results. See Ray Miller, Associate Broker with ADOLPH ISRAEL, REALTOR 671 N. Palm Canyon Dr. Ph. 2981

UNFURNISHED 1 and 2 bedroom, new, good location, asphalt tile thru out, venetian blinds, stoves and refrigerators, utility room, years lease 3262.

SPACIOUS 2 bedroom apartment, double plumbing. Also 1 bedroom apartment beautifully furnished. Private pool and patio. 970 Parocela Place.

FURNISHED adorable apartment equipped. 1 or 2. Quiet, view, terrace, unusual garden $75 month. Phone 83212. Cathedral City.

FURNISHED apartments or hotel rooms, by week, month or season. Heated swim pool. Reasonable rent. Bus transp. Phone 9977.

1 SINGLE apartment, reasonable. Seasonal or yearly rental. 1419 San Jacinto Way. Ph. 5178.

MODERN, clean air conditioned apartments from $80 mo. or weekly rates. Pacific Apartments. Ph. 9095.

NICELY furnished double and single. Patios. By season. McCoy apartments, Rancho Mirage. Ph. 84607.

APARTMENTS and rooms. Air cooled, private entrances and baths. Reasonable pre-season rates. 954 E. Ramon.

ONE AND three room apartments in exclusive district. By season or year. 990 N. Patencio Road. Phone 4734.

STUDIO apartments and rooms. Low rates. Across from Doll House. Phone 3673. 1045 N. Palm Canyon Drive

ROOMS and apartments, $20 week and up. Near Bullock's. Children okay. Phone 9062.

SEASON RENTALS
FURNISHED APARTMENTS
1535 N. INDIAN AVE.

$15 WEEK UP. Private bath and kitchen. Center of town. Ph. 9053.

LARGE APARTMENT furnished, air cooled. 400 S. Indian Avenue.

NEW STUDIO APARTMENTS
FURNISHED. REASONABLE.
546 WARM SANDS DRIVE

1 & 2 ROOM apts. Swim pool. By year or season.
Phone 3143 or 9056

FURNISHED apartments, seasonal lease.
579 Calle Abronia.

3 ROOM furnished apartment for season. $125 without utilities. 437 Chuckwalla. Ph.4357.

FURNISHED apartment, attractive, newly decorated. Close in. Phone 7408.

NEW 23-FT. MODERN trailer, $75. Adults, Phone 9091.

Houses for Rent 46

OUTPOST ESTATES .2 bedroom, new furniture, swim, tennis privileges. Write G. Beardslee, 724 Luton Drive, Glendale, Calif. Ph. Citrus 35316.

WELL FURNISHED 6 ROOM HOUSE. 2 BATHS. ADULTS ONLY, LEASE.
PHONE 7854.

3 BEDROOMS 2 baths, forced air heat, desert cooling, unfurnished, $300 per month yearly lease. Ph. 5183.

1 BEDROOM modern house, view, unusual garden, terrace $125 month. Cathedral City. Phone 83212.

FURNISHED 2 bedroom home, view corner, $150 month, 6 month $750. Adults. Ph.6147.

WORKING GIRL to SHARE HOUSE. POOL PRIVILEGES. CALL 3649.

Trailer Rentals 49

HOUSE Trailer sleeps 2, electric refrigerator and ice box. Awning and utility connections. Ramon Trailer Park or Phone 6147.

COTTAGE type trailer with enclosed cabana room 8x22. Cheap by season or year. Ph. 6511, after 10 a.m. weekends.

Household Goods 50

WE NEED good used furniture and appliances for our 29 Palms store. Trade in your old furniture, rugs, appliances NOW!

Trade for these new items

MAK-A-BED divan love seat, similar to Simmons Hide-a-bed, beautiful colors, $159.95.
PROVINCIAL maple, limited quantity, big deep dresser base with 3 wide drawers, $49.95. Night stand, $22.50. 6 drawer Mr. and Mrs. Chest, $89.95.
HEAVY duty wringer type washing machine,$99.95.

Maher Furniture

6 miles out Indian Ave at
North Palm Springs
Phone DHS 4-2616

NEW AND USED FURNITURE
New box spring and mattress set $39.50 up. Guaranteed. Old reliable company. Wrought-iron, good selection. Chinese Peel-Fibre rugs, Armstrong rugs, carpeting, hemp. Chairs sectional divans, studio couches, lamps, baby furniture, stoves, refrigerators, a complete line of unpainted furniture. Will finish. USED FURNITURE. BIG SELECTION

RAMON TRADING POST
Corner Ramon & Sunrise Way
Ph. 2173
We BUY, SELL AND TRADE

HOME SOLD. Now selling contents. Table top stove, Lawson heater, Easy washer, wringer type, glass top wrought iron dining table, 4 chairs, rattan divan, end tables, bar stools, Sealey twin beds, 2 chests of drawers, gateleg extension dining table, blond phone bench, andirons, fire screen, patio furniture, mower, tools., 571 Camino Parocela. Ph. 6240.

GAS RANGE, Roper deluxe, model, electric control; two beautiful rugs, Kerman oriental 9x12, Kashmir India-imported, delft blue, sculptured beige border, like new. Phone Palm Desert 76-4311.

FRIGIDAIRE in good running condition, $60. Also several other good used refrigerators for sale. New and used wash machines. Used bedsprings. Apt. size ranges at Pavnys, 1001 So. Palm Canyon.

BIGGEST bargain in today's paper. $25 each takes 5 beautiful hand woven genuine oriental rugs. Approximately 4x6 each. Worth 3 times the asking price. Ph.5535.

NEARLY NEW Simmons bed divan, double dresser, twin beds, Provincial bedroom set, modern chest and desk (walnut), throw rugs. Ph. 7491.

DOUBLE oven electric range, good as new. 11 Palomino Rd. Ph. 2873.

CONLON mangle, excellent condition asking $65. Ph. 2734 Turquoise Villa.

GRAY tapestry with pale yellow scroll sofa and chair, excellent condition. Ph. 4555.

LIKE NEW 30" box springs with legs and inner spring mattress. $25. Ph. 7187.

FRIGIDAIRE electric range, like new $150, terms to anyone permanently employed. 6303.

Trailers for Sale 51

AIRSTREAMS — New — Used
25'—1950—$2395.
New Angelus Rollways - 33'
Two left, $1000 discount.
Sparton 26½', toilet—$1795.
Ask about our Rental Purchase Plan on Used Trailers
AUTO TRAILER EXCHANGE
1065 E. Ramsey, Banning

FOR SALE—Ramada and modern air conditioned trailer. Store house with wardrobe. Large lot with nice shade tree. R. Edwin Rogers, Lot 59, Rancho Trailer Park, 1563 South Palm Canyon Drive.

28 FT. EASTERN built trailer, ramada and large storeroom. With built in wardrobe. Large refrigerator, cooler and bamboo drop shade. On beautiful lot at Rancho Trailer Park. Lot C-28.

1952 - 25 FT. Kenskill, shower, toilet. Sacrifice or take vacation size in trade. Private party. Hanson Trailer Sales Tramview Village, Hiway 111.

1952 Fleetwood, 16 ft. Refrigerator 4 burner stove, electric brakes, double butane tank, complete awning setup, closed in all sides. Ph. 2341.

YOU ARE invited to inspect the 1954 Hanson Love Bug line now on display. Come see — Hanson Trailer Sales, Tramview Village, Hiway 111.

WESTCRAFT 32 ft. 1950. Bath, Cooler, like new, R17, Rancho Park. With or without porch. Choice view corner. Ph. 4526.

35 FT. KIT Trailer and ramada, like new, air cooled. Lot D19, Rancho Trailer Park. Owner A. G. Evanson.

HOUSE Trailers and vacation trailers. From $75 up to $2,900. M. M. Pavny. 1001 So. Palm Canyon. Ph. 7342.

19 FT. ROLL-A-WAY with cabana. Reasonable. 4035 Calle San Raphael.

1946 SPARTAN, 25½ ft., Frigidaire, heater, stove, cooler. Reasonable. Ph. 4465 after 5.

'46 LUXOR, 50 Glover, $1000 each with season's free space. Call 3547.

Trailer Space 53

PALM VALLEY
TRAILER PARK
LARGE spaces, special spaces for children. Private bath $30 month. $17.50 to $35.00 month.
One Mile East Cathedral City
70-210 Hiway 111. Phone 8-3399

RIO VISTA Trailer Park. Individual private bath rooms with tubs and showers. All lareg lots with concrete patios. Direct TV reception. Adults only. $25 and $30 mo. 874 1st St., Cathedral City.

SUNNY COVE Trailer Park, Cathedral City on Hiway 111. Spacious lots, direct TV. Clean rest rooms. Sewage connections. Children welcome. $25 mo. Special yearly rates. Ph. 8-4515.

Building Supplies 59

BUILDING
SUPPLIES
"To meet your every need"
DILL LUMBER CO.
GUY R. KREMER, Mgr.
691 Industrial Place
2758—Phone—2759
Open Saturdays until noon

Miscell. For Sale 60

RESTAURANT EQUIPMENT
3 SECTION Garland heavy duty range, stainless steel dishwashing machine, 3 deck "Blodgett" oven roasting and baking. All equipment like new. Phone Beaumont 2824.

4 NEW (unused) Firestone Champion deluxe tires, 600x16. Plus 4 new tubes. Sell for $75. You save $21. See Gibson, 1078 N. Palm Canyon. 2842.

2 DOUBLE and 2 twin box springs and good mattresses. Modern davenport and chairs, all types of furniture, drapes, rugs. Come and see. Ph. 2941.

BABY GRAND piano for sale or will take Spinet toward trade-in. 1419 San Jacinto Way. Phone 5178.

ELECTRIC HEATER, infra-red. Good heater. $10.00 Ph. 3174.

HIGH FIDELITY record-player, GE vacuum cleaner and attachments, Kodak 35 with flash, electric heater, Call 6841 evenings, all day Saturday and Sunday.

WHITE ICE cream table(four chairs, ideal for patio; antique small cherry loveseat, two chairs. Pirate's Chest, 431 N. Palm Canyon Drive.

Pets-Poul.-Livestock 65

2 GENTLE children's horses, 1 registered Tennessee walking horse. Some used saddles. Rogers Ranch Stables.

Used Cars For Sale 70

1949 FORD convertible. Radio, heater, overdrive. A good buy. During day call owner 2719 or see at 740 Sonora.

1937 BUICK and 1947 Hudson, good transportation. Reasonable. Ph. 2622 or 4414.

HILLMAN Minx ,51 convertible. Excellent condition $995. Ph. 2302.

'37 or '39 CHEVROLET COUPE
RUNS PERFECT, CLEAN
1371 SAN LUCAS

1948 OLDSMOBILE 4 door sedan, good condition, $845.
Plaza Motors Ph. 5122

1949 PACKARD 2201 standard series. Overdrive $790. Phone 7408, 9to 5.

GMC 1951 ¾ ton pickup. Like new, $1295. PLAZA MOTORS. Phone 5122

1947 PONTIAC. 2 tone grey, radio, heater, good rubber, good condition. $595. Ph. 6897.

1934 DODGE 4 door sedan $45. Cash. Garnet, near new over pass.

1946 BUICK super 4 door, sedan. A Real buy at $450. Call during day. 2719.

CLEAN, FORD COUPE. Radio good tires. Bargain $85. 582 Calle Ajo.

1942 DODGE 4 door. Radio, A-1 condition. Drives like late model car. $375. Ph. 7417.

A GOOD 1940 model Buick for $150. See at 369 N. Marcus Road.

Used Cars For Sale 70

SAFE BUY
USED CARS

EXCLUSIVE IN THIS TERRITORY

All our used cars are Waranteed

6000 Miles or 6 Months in Writing

	DOWN PAYMENT
1952 Ford -- $1695	**$308.50**

4 door Custom V8, overdrive, radio, heater, directional signals. Light tan in color, very clean. Plastic seat covers. Near new tires. Low mileage. 30 months to pay.

1951 Chevrolet --$1595	**$248.50**

Bel Air sport coupe. Powerglide, radio, heater. Beautiful green color. A hard top convertible. 24 months to pay.

1951 Dodge -- $1395	**$218.50**

4 door sedan. Coronet. Fluid drive, radio, heater.Two tone grey in color. A clean good car.

1951 Mercury -- $1495	**$218.50**

4 door sedan. Radio, heater, overdrive, new seat covers. Jet black finish. Very good buy.

1951 Mercury -- $1595	**$248.50**

Convertible coupe. Merc-o-matic drive, radio, heater, yellow body, white top, white side wall tires, electric windows and seat. A real good buy.

1950 Cadillac -- $2695	**$508.50**

Convertible 62. Hydramatic drive, radio, heater, white side wall tires, electric windows. Jet black finish. White top like new.

1950 Oldsmobile -- $1495	**$248.50**

4 door sedan "88" Deluxe. Hydramatic drive, radio, heater. Two tone grey finish. Very clean. A good buy on a good car.

1949 Pontiac -- $1195	**$158.50**

Station wagon. Hydramatic drive, radio, heater. Royalmaster white tires. Like new inside and out.

1949 Buick -- $1095	**$128.50**

Riveria Coupe. Two tone green. Dynaflow, radio, heater. A clean car.

See Them at

PALM SPRINGS
LINCOLN-MERCURY

335 Sunny Dunes at S. Palm Canyon

SALESROOM OPEN MONDAY THRU SUNDAY
8 A.M. TO 8 P.M.

Used Cars For Sale 70

BE WISE -
BUY NOW!

O.K. CARS — WITH
WRITTEN GUARANTEE

1952 CHEVROLET Styline deluxe, 4-door. Light blue. Heater, automatic transmission, 8,000 miles. Just like new. $1695.

1952 CHEVROLET Station Wagon. Very low mileage and very clean. Local car, $1895.

1951 BELAIR deluxe coupe. Two tone paint, radio and heater. $1595.

1951 CHEVROLET 4 door sedan, Powerglide, radio, heater, seat covers $1495.

1950 FORD, 8 custom, 4 door. Dark green, White wall tires, radio, heater, overdrive. $1350.

1949 CHEVROLET 2 door sedan, radio, heater, seat covers, new paint, $995.

Good Value Cars

1949 HUDSON, 8, 4 door sedan. Gold, radio, heater. $895.

1949 HUDSON, 6, 4 door sedan. new paint, drak green, radio, heater. $895.

1948 BUICK Convertible, cream color. dynaflow, radio, heater. $895.

1948 CHEVROLET Fleetline 4 door sedan $845.

1947 OLDSMOBILE, 76 Hydramatic, radio, heater $795.

1947 OLDSMOBILE 98, 4 door sedan, radio, heater, hydramatic, white wall tires $695.

Many Good Transportation Cars from $100 up.

Sales floor now open from
8 A. M. to 9 P.M.
Sunday to 12 noon

Stack Chevrolet
Korner

NEW CARS & TRUCKS

694 S. Palm Canyon Drive
and
330 Sunny Dunes Road
Phone 2042

PONTIAC '49, "8" Deluxe Torpedo, 2 door sedan. Hydramatic, radio, nearly new safety tubes and W.S.W. engine, excellent condition, clean exterior and interior. $1195, 18 months financing. Accept clean '40 to '42. Private party. Phone 7417 or 5340.

1953 JAGUAR, hard top coupe, 1600 miles, special equipment, like new. Cost $4700. Make offer. H. W. Burns. Ph. 2293. See at Cantina Motors, 430 So. Indian Avenue.

1952 PLYMOUTH suburban. 1949 Plymouth convertible. Phone Coachella 82811 between 9 a.m. and 7 p.m.

1948 CADILLAC coupe. Light green. White wall tires. First class condition. 114 So. Calle Encelia. Mr. Green.

'53 CHEVROLET Belair. '48 GMC Pickup. 226 N. Indian Avenue. Phone 2857 or DHS 4-2333.

Legal Notices 75

No. 59
CERTIFICATE OF INDIVIDUAL DOING BUSINESS UNDER A FICTITIOUS NAME
Civil Code Sec. 2466-68

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE—ss. No. 6139
I hereby certify that I am transacting business in the State of California, at 1078 NORTH PALM CANYON DRIVE, PALM SPRINGS under a designation and name not showing the name of the person interested in such business, to-wit:
PALM SPRINGS TOURIST BUREAU
PALM SPRINGS TOURIST AND VISITORS BUREAU
PALM SPRINGS TOURIST AND VISITORS SERVICE BUREAU
THIS WEEK IN PALM SPRINGS,
HOTEL DIRECTORY, MAP AND ENTERTAINMENT GUIDE
Name DEREK W. DuMAURIER
Place of Residence 678 GRANVIA VALMONTE, PALM SPRINGS.
STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE.—ss.
On the 20th day of October, in the year one thousand nine hundred and fifty-three before me personally appeared DEREK W. DuMAURIER known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.
WITNESS my hand and the seal of my office this 20th day of October, 1953.
(SEAL) MAXYNE M. WAYNE
Notary Public, Riverside County, California.
Published Desert Sun Oct. 22, 29, Nov. 5, 12, 1953.

CERTIFICATE OF INDIVIDUAL DOING BUSINESS UNDER A FICTITIOUS NAME
Civil Code Sec. 2466-68
No. 6175

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE — ss.
I hereby certify that I am transacting business in the State of California, at Palm Springs under a designation and name not showing the name of the person interested in such business, to-wit:
NAMES WICH HAVE AND/OR ARE NOW BEING USED BY THE PALM SPRINGS CHAMBER OF COMMERCE (a California Corporation)
DESERT ASSOCIATES
DESERT TOURIST BUREAU
DESERT VISITOR ('S) (S') BUREAU
DESERT NEWS BUREAU
PALM SPRINGS TOURIST BUREAU
TOURIST BUREAU OF PALM SPRINGS
PALM SPRINGS VISITOR ('S) (S') BUREAU
VISITOR ('S) (S') BUREAU OF PALM SPRINGS
PALM SPRINGS TOURIST AND VISITOR ('S) (S') BUREAU
TOURIST AND VISITOR ('S) (S') BUREAU OF PALM SPRINGS
VISITOR ('S) (S') AND TOURIST BUREAU OF PALM SPRINGS
PALM SPRINGS CONVENTION AND VISITOR ('S) (S') BUREAU
CONVENTION AND VISITOR ('S) (S') BUREAU OF PALM SPRINGS
VISITOR ('S) (S') AND CONVENTION BUREAU OF PALM SPRINGS
PALM SPRINGS HOUSING BUREAU
HOUSING BUREAU OF PALM SPRINGS
PALM SPRINGS RESERVATION BUREAU
VISITOR ('S) (S') CENTER
RESERVATION BUREAU OF PALM SPRINGS
PALM SPRINGS VISITOR ('S) (S') CENTER
VISITOR ('S) (S') CENTER OF PALM SPRINGS
DESERT VISITOR ('S) (S') CENTER
VISITOR ('S) (S') CENTER OF THE DESERT
TOURISTS
VISITOR ('S) (S')
PALM SPRINGS INFORMATION BUREAU
INFORMATION BUREAU OF PALM SPRINGS
PALM SPRINGS NEWS BUREAU
NEWS BUREAU OF PALM SPRINGS
PALM SPRINGS NEWS AND PHOTO BUREAU
PALM SPRINGS VISITOR ('S) (S') (TOURIST) BUREAU
PALM SPRINGS PHOTOS
NEWS AND PHOTO BUREAU OF PALM SPRINGS
PALM SPRINGS PUBLIC RELATIONS BUREAU
PALM SPRINGS EVENTS BUREAU
PALM SPRINGS MAP-GUIDE
MAP GUIDE OF PALM SPRINGS
PALM SPRINGS MAP
PALM SPRINGS OFFICIAL MAP
MAP OF PALM SPRINGS
OFFICIAL MAP OF PALM SPRINGS
Name PALM SPRINGS CHAMBER OF COMMERCE. William J. Dunkerley, Mgr
Place of Business: 190 W. Amado Road Palm Springs, California.
STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE — ss.
On the 30th day of September in the year one thousand nine hundred and fifty-three before me personally appeared WILLIAM J. DUNKERLEY, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.
WITNESS my hand and the seal of my office this 30th day of September, 1953.
(SEAL)
(SIGNED)
MAXINE WADE. My Commission expires April 2, 1956.
Published Desert Sun Oct. 15, 22, 29, Nov. 5, 1953

No. 46
NOTICE
SUPERIOR COURT
No. 81124
SHERIFF'S SALE ON EXECUTION

WESTERN HELICOPTER OPERATIONS, INC., a California Corporation, Plaintiff
vs.
MARY NELSON and ELMER A. RILEY, Defendants — ss.

Under and by Virtue of a Writ of Execution, issued out of the Superior Court of the County of Fresno, State of California, dated the 15th day of September, A. D. 1953, in the above entitled action, and directed to the Sheriff of the County of Riverside, State of California,) wherein WESTERN HELICOPTER OPERATIONS, INC., a California Corporation the above named plaintiff, obtained a judgment in the Superior Court of the County of Fresno, State of California, against MARY NELSON and ELMER A. RILEY the above named defendants, on the 30th day of June, 1953, for the sum of EIGHT THOUSAND SIX HUNDRED FIVE & NO/100 Dollars, and costs amounting to $110 and no/100 dollars, I have this day attached and levied upon all the right, title and interest and estate of the above named defendant MARY NELSON of ,in and to the following described real property, situate, lying and being in the County of Riverside, Sate of California, and more particularly described as follows, to wit:

That portion of Lot 30 in Section 13, Township 4 South, Range 4 East, San Bernardino Base and Meridian, as shown by map of Palm Valley Colony Lands on file in Book 14 page 652 of Maps, San Diego County records, particularly described as follows:

Beginning at a point in the West line of said Lot 30 that bears South 00° 07' 25" West, a distance of 30 feet from the Northwest corner of said Lot 30; thence South 89° 41' 30" East and parallel with the North line of said Lot 30, a distance of 425.19 feet to the true point of beginning; thence continuing South 89° 41' 30"

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East and parallel with said North line, a distance of 192.65 feet to a point of curve; thence along said curve concave to the Southwest and having a central angle of 89° 50' 33" and a radius of 20 feet, a distance of 31.36 feet; thence South 09° 09' 08" West and parallel with the East line of said Lot 30, a distance of 279.10 feet; thence North 89° 37' 08" West, a distance of 212.53 feet; thence North 00° 08' 42" East, a distance of 298.77 feet to the true point of beginning;

EXCEPTING therefrom all uranium, thorium, and all other materials pursuant to the Atomic Energy Act of 1946 with the right to enter upon such lands and prospect for, mine and remove the same as reserved in Deed from the United States of America to Ethel A. Walker, et al., recorded February 9, 1948, in Book 893 at page 152 of Official Records, Riverside County Records;

ALSO EXCEPTING therefrom an 11/12ths interest in and to that certain water well located on the above described property, adjacent to the Southeast corner thereof.

Said property is also shown as Lot 3 on Record of Survey on file in Book 16 page 37 of Records of Survey, Riverside County Records.

Public Notice Is Hereby Given, That I will, on Friday the 30th day of October A. D. 1953, at 10 o'clock A. M. of that day, in front of the Sheriff's office on Orange Street in the City of Riverside, sell at public auction, for Lawful Money of the United States, all the right, title, claim and interest of said defendant MARY NELSON of, in and to the above described property, or so much thereof as may be necessary to raise sufficient to satisfy said judgment, with interest and costs, etc., to the highest and best bidder.

Dated this 8th day of October, 1953.
JOE W. RICE
Sheriff of Riverside County.
By Basil Mowrey, Deputy Sheriff.
Published in Desert Sun Oct. 8, 15, 22, 29.

CERTIFICATE OF FICTITIOUS NAME

We, the undersigned, do hereby certify that we are partners transacting a general automobile sales and service business, under the firm name and style of "ED THOMPSON DeSOTO AND PLYMOUTH SALES AND SERVICE," that the principal place of business of said partners is at 662 South Palm Canyon Drive, in the City of Palm Springs, County of Riverside, State of California; that the names in full of all members of said partnership and their respective residences are as follows, to-wit:

D. E. Thompson, 2761 Catalillo Avenue, Palm Springs, California.
George Beebe, 1450 Mesquite Avenue, Palm Springs, California.

IN WITNESS WHEREOF, we have hereunto set our hands this 5th day of October, 1953.

D. E. THOMPSON
GEORGE BEEBE

STATE OF CALIFORNIA,
COUNTY OF RIVERSIDE — ss.
On this 5th day of October, 1953, before me, MARY DRACSKO, a Notary Public in and for said County and State, personally appeared D. E. THOMPSON and GEORGE BEEBE, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.
IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.
(SEAL) MARY A. DRACSKO
Notary Public in and for the County of Riverside, State of California.
Publish in Desert Sun Oct. 8, 15, 22, 29, 1953.

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Bank No. 891
REPORT OF CONDITION
OF DESERT BANK,
located at Cathedral City, California as of the close of business on the 30th day of September, 1953.
Published in accordance with a call made by the Superintendent of Banks

ASSETS	Commercial	Savings	Combined
1. Cash balances with other banks, including reserve balance, and cash items in process of collection	$ 852,513.93	143,565.28	996,079.21
2. U.S. Government obligations, direct and fully guaranteed	1,052,210.54	1,103,127.08	2,155,337.62
3. State, county, municipal and school district obligations.	239,634.14	249,218.40	588,852.54
6. Loans and discounts (includes $4,356.12 overdrafts)	2,881,880.29	600,568.29	3,482,448.58
8a. Bank premises	44,512.39		44,512.39
8b. Furniture, fixtures and equipment	125,453.25	27,596.52	153,049.77
11. Other assets	21,148.85		21,148.85*
TOTAL ASSETS	$5,317,353.39	$2,124,075.57	$7,441,428.96
LIABILITIES			
12a. Commercial deposits —demand (individuals, partnerships, corps.)	$4,266,279.34		$4,266,279.34
12b. Other demand deposits (certified and officers' checks, etc.)	153,582.81		153,582.81
14. Savings deposits		1,987,563.07	1,987,563.07
16. U.S. Government and postal savings deposits	21,625.75		21,625.75
17. State, county and municipal deposits	380,000.00		380,000.00
21. Other liabilities	69,788.08		69,788.08
TOTAL LIABILITIES (excl. subordinated obligations shown below)	$4,891,275.98	$1,987,563.07	$6,878,839.05
CAPITAL ACCOUNTS			
22. Capital paid in: b Common stock 3472 shares, Par $100.00	266,400.00	86,800.00	347,200.00
23. Surplus	126,637.50	49,712.50	176,350.00
24. Undivided profits-net	39,039.91		39,039.91
TOTAL CAPITAL ACCOUNTS	426,077.41	136,512.50	562,589.91
27. Total Liabilities and Capital Accounts	$5,317,353.39	$2,124,075.57	$7,441,428.96

MEMORANDA:

1. Pledged assets (and securities loaned) (book value): a U.S. Government obligations pledged to secure deposits and other liabilities	$ 587,742.92	$ 50,075.00	$ 637,817.92
TOTAL	$ 587,742.92	$ 50,075.00	$ 637,817.92

STATE OF CALIFORNIA, COUNTY OF RIVERSIDE, ss.
O. A. TORGERSON, President
G. W. RICHARDSON, Cashier
of the Desert Bank, Cathedral City, California, being duly sworn, each for himself, says he has a personal knowledge of the matters contained in the foregoing report of conditions and schedules pertaining thereto and that every allegation, statement, matter and thing therein contained is true to the best of his knowledge and belief.

O. A. TORGERSON,
President
G. W. RICHARDSON,
Cashier

Severally subscribed and sworn to before me by both deponents this 16th day of October, 1953.
HELEN PATTERSON,
Notary Public in and for said County of Riverside, State of California.

Correct - Attest
Bank No. 891
C. S. Cobb (
Herman Reise (Directors
William C. Tackett (

Published Desert Sun, October 22, 1953

Mocambo Orchestra Plays Here

Good news from the Racquet Club for those who love really good dance music plus delightful listening pleasure. Eddie Oliver and his Mocambo orchestra will play a two night engagement at the Club on Saturday and Sunday evenings.

While Saturday will be the Club's regular Saturday night dinner dance, Sunday features the second of the Club's weekly buffet dinners.

Dozens of guests from both Los Angeles and the local area enjoyed opening doings about the Club this week.

First of the Hollywood group to check in were screen lovely Rhonda Fleming and her handsome doctor husband Lew Morrill. Others included actress Evelyn Keyes, producer Michael Todd, and Telemeters Mr. and Mrs. Carl Lesserman, and Mr. and Mrs. Larry Finley (the disk jockey).

A sixsome included Mr. and Mrs. John Gibbs, Mr. and Mrs. Willard Parker (Virginia Field), and Mr. and Mrs. Vic Orsatti.

Among the many glimpsed joining in the fun Mr. and Mrs. Ray Corliss, Sallye Smith and John Faunce, Nancy Davis, Eddie Weiner, Jean Cameron, Paul Trousdale, Frank Muller, Warren Jacobson, George Cameron, Mr. and Mrs. William de Groot, Mr. and Mrs. William Bannerman, Mr. and Mrs. William Malouf with Mrs. Nina Anderton, Peggy Lloyd, Marjorie Deegan, Bill Ryan, James Copp, Brandy Brent, Louella Parsons with Jimmy McHugh, Mr. and Mrs. William Powell, Mr. and Mrs. Tony Owen (Donna Reed), Mrs. George Machris with her fiance Harold Maundrell, Dorothy Gray and Harry Joe Brown.

READ SUN CLASSIFIEDS

SADDLE HORSES

BEST HORSES IN PALM SPRINGS

Gaited . . . English and Western Horses

Breakfast . . . Luncheon or Moonlight Rides

Haywagon . . . Tallyho . . . Stage Coach

CHILDREN and ADULT INSTRUCTION

Reliable Guides

Ponies and Pony Carts for Children

Birthday Parties with Hostess furnished all at

Rogers Ranch Stables

East end of Sunrise Way Phone 2912

Come Out and See Our Horses

Pioneer Residents Celebrate 50th Wedding Anniversary

Pioneer Villagers Mr. and Mrs. Oliver McKinney of 634 South Palm Canyon drive, celebrated their Golden Wedding Anniversary with a family dinner Saturday night and a reception on Sunday.

The McKinneys were married in San Bernardino and came to the Village in 1917, when he put down the first well here for the Cree Ranch.

Their first home was an 80-acre place on Deep Well Ranch, and then they built one where the Mira Monte stands today. This house burned down in 1925 and they lost all their belongings.

Mrs. McKinney remembers that when they arrived there were four students in the Palm Springs school and no high school.

Their son Councilman Ted McKinney was the first white child born here on January 11, 1919.

All the McKinney children, except one, gathered at the McKinney home for dinner Saturday night. One daughter, Mrs. B. P. Moore, whose husband is stationed at Woodly Island near Seattle, was unable to be present.

There were 30 at the dinner including Ted McKinney, the Glen McKinneys (he was born on his parents' first anniversary) of San Fernando, the Guy Campbells of Hemet, the Burl Duncans of Morongo, the Eldon McKinneys, the Willard McKinneys, the Don McKinneys, all of Palm Springs.

The McKinneys have 18 grandchildren and two great-grandsons.

At the family gathering the Senior McKinneys were presented with a chest of the gold-colored silverware.

On Sunday afternoon they held open house from 2 to 5, and 150 friends and relatives stopped by to felicitate them on their anniversary.

Among the guests was Mrs. Nellie Keller of San Jacinto, who was a classmate of Mrs. McKinney. They started school together in San Jacinto.

Golden bells topped the four-tiered cake which was served with punch, and the house was bright with flowers and golden memories.

(Desert Sun Photo)

GOLDEN WEDDING — Mr. and Mrs. Oliver McKinney cut the cake which marked the celebration of their fiftieth wedding anniversary. The McKinneys are numbered among the pioneer residents of Palm Springs, having arrived here in 1917.

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Savings Bond Sales in County up 60%

In the first nine months of the year, sales of U. S. Savings Bonds in Riverside county have increased 60 per cent over last year's purchases in the same period, as September sales of $164,170.48 brought the 1953 total to $1,851,180.28.

Reported by J. S. Bordwell, Savings bond committee chairman for the county, these sales of Series E and H bonds for the nine-month period compare with a total of $1,137,299.91 at September-end 1952.

On The Trails

Moonlight and Sagebrush . . . may not have the phonetic ring of Moonlight and Roses . . . but to forty-five Los Compadres and their guests who rode moonlight Sunday night . . . it was a sight for the Gods.

Destination was the Cathedral City Park, where as many steaks were charcoal broiled and served with all the complete dinner trimmings. Cocktails were first served at the clubhouse. Curley Atkinson, fast becoming popular, and known for his whimsical songs and guitar playing, entertained the merry gathering. A large number of guests were out, and many for the first time. Among them were Bill Breitwig, Ruth Paris, Dick Moseley, Dorothy Sutphen, Diane Wetherford and many more . . . Little Cathy Moseley stole the show from Curley, for a while, with her adorable syncopation. Blanche Denslow put on a dance which can not be described, but will long be remembered. Cliff Campbell and Bud Kinnermin gave forth with a harmony of amusing verse to music. It was a gala party . . . and such good fun.

Good news for trail-goers . . . A horseshoer has come to the village to stay. Bob Sherrill, formerly of Westcliff, Colorado, has a completely equipped outfit on a truck and will willingly answer the call to shoe one horse or a whole stable of horses. Bob comes well recommended, having worked with Ed Black around Los Angeles and the San Fernando Valley. Hearing that Zeke Reed was no longer available here in the desert colonies, he chose our locale. He can be reached by calling 6918.

Now that Los Compadres through the support of the merchants will stage Western Week, much speculation and eyebrow raising is abroad as to exactly what female co-chairman can do with such a he-man event. The proof will be in the event itself. Let's all get into the spirit.

ANITA HASKELL JONES

Avery Allen New Tamarisk Club Resident Broker

A. E. (Ted) Cadman, Managing Director of Tamarisk Country club, this week announced the appointment of Avery Allen as resident broker and exclusive sales agent for their golf course houses and lots.

Allen, a graduate of Union College, was for many years a department store executive. He was personnel director with R. H. Macy for several years and was also with Gimbel Brothers in New York City as superintendent of warehouses and delivery system. More recently he was store superintendent of the Harris company in San Bernardino.

He and his wife, Miriam Richards Allen, who has been a realtor in the Palm Springs area for many years, have returned from Los Altos, California, where they operated a large real estate and property investment service office.

Both Mr. and Mrs. Allen will be available at their club office for property and house inspection tours and cooperation with local brokers.

Theft of a wooden "no vacancy" sign was reported to police Sunday by Ada Williams, 314 North Indian avenue.

Relax . . .Enjoy Yourself at the completely renovated

SUN TAN LODGE

2231 No. Palm Canyon Dr.

Phone 6044

Completely soundproofed, new tile sinks, individual panel ray heaters.

Fully equipped kitchenette apartments

$6.50 per day, $40 per week

Mr. and Mrs. Arland Privett, Manager-Hosts

When you want to GO You want DYNAFLOW*

(We mean T.T. Dynaflow!)

WORLD'S ONLY VERTICAL VALVE V8

THE GREATEST BUICK IN 50 GREAT YEARS

No doubt about it—as thousands of prideful owners will tell you.

When you press the pedal of a 1953 Buick with Dynaflow, you *move.*

You move with instantly responsive getaway, with great quiet, with truly infinite smoothness.

You move in this special and spirited and soul-satisfying manner because you're bossing *Twin-Turbine* Dynaflow — where two turbines, instead of one, now turn out the magic.

We can put pictures before you to show how TT Dynaflow delivers its sensational performance and flowing-oil smoothness. And we will, if you ask.

But surely you ought to take the wheel of a 1953 Buick with this big-thrill wonder drive and let your own sensations tell you how wonderful it is.

You ought to try it for getaway, for cruising, for suave deceleration — for the sheer and restful comfort it gives you every step of the way.

And, very definitely, you ought to try it for the power that goes with it . . .

For the highest horsepowers and compression ratios, Series for Series, ever placed in a Buick—including the power of the world's newest V8 engine in every SUPER and ROADMASTER.

Why not come in and try out this terrific performance team of Buick power and TT Dynaflow?

We're ready, willing and eager to show you what you've been missing—and how easy it is, price-wise, to have it. Can you drop in on us for a no-obligation sampling—this week?

MILTON BERLE stars for BUICK —in the BUICK-BERLE SHOW on TV Tuesday evenings. Also, every Saturday, tune in The TV Football Game of the Week—a "GM" Key Event

*Standard on Roadmaster, optional at extra cost on other Series

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

DESERT INN GARAGE

193 N. PALM CANYON DRIVE PHONE 4001

Specials for Thurs., Fri., Sat., Sun., Oct. 22-23-24-25

VILLAGE MARKET

441 South Palm Canyon

PHONES 7932 9055

Santa Claus says:
"With S&H Green Stamps you save
During October, November and December
You can get Xmas gifts you crave
Even if your friends do not remember."
Get S&H Green Stamps at Village Market

Choice Meats

Farm Fresh — Yucaipa **Frying Chickens** 69¢ lb

U.S. Choice **TOP ROUND STEAK or SWISS STEAK** 73¢ lb

Rump Roast 69¢ lb

Bon'l'ss Rump Roast 73¢ lb

Ocean Beauty **Fillet of Sole-lb.pkg** 49c

Fresh Produce

TOKAY **GRAPES** 3 lbs. 29c

WHITE ROSE **POTATOES** 5 lbs. 19c

JONATHAN **APPLES** 2lbs. 25c

KOPPER KETTLE **Grape or Strawberry Jelly** Large 20-oz. Jars 3 for $1

PEACHES DAINTY-PAC ELBERTA Halves 2½ Can 29c STAR ORCHARD Yellow Cling Sliced 2½ Can 25c

Case-Swayne, 46-oz.can **Grapefrt Jce** 29c

Vets, 15 1-2 oz. Can **Dog Food** 3 for 25c

Old Ranchers — 2½ can **Satsuma Plums** 29c

Windsor Hills, 17-oz. can **Applesauce** 18c

All Advertised Items Subject to Stock on Hand

Carnation Corner

BY June Goode

CARNATION HOME SERVICE DIRECTOR

It is an excellent idea to have good Carnation Half & Half on hand all the time. Half Carnation Fresh Milk, half rich Carnation Cream . . . so of course it is a wonderfully delicious product . . . and there are so many ways to use it!

Half & Half Hints

Makes mashed potatoes extra light and flavorful . . . extra good over packaged puddings, such as chocolate or butterscotch...wonderful for cereals and fruits (peaches are so good now) . . . or over apple upside down cake, or dumplings.

DOUBLE USE FOR DOUBLE BOILER

Cook vegetables such as beans, peas or carrots in bottom of your double boiler and make cream sauce in top part at the same time. Saves time and fuel. That cream sauce will be extra-savory, too, if you make it with Carnation Half & Half.

Here's a "hearty" recipe for family meals, yet unusual enough for a party "special." Good made with left-over turkey, too.

CHICKEN-VEGETABLE LOAF

(Makes 6 servings)

3 cups diced cooked chicken
⅓ cup lemon juice
1½ teaspoons salt
½ teaspoon pepper
⅔ cup cracker crumbs
1 egg
1 cup diced cooked carrots
1 cup cooked peas
1 cup Carnation Half & Half

Combine all ingredients until thoroughly blended. Place mixture in wax paper-lined loaf pan (9"x 5"x 3"). Bake in moderate oven (350°F.) about 45 minutes. Serve hot, with horseradish sauce.

Horse-radish Sauce

Combine 1 cup (½ pint) sour cream with 2 tablespoons chopped onion, ¼ cup prepared horse-radish, ½ teaspoon paprika and 1 teaspoon salt; blend well; chill. Serve with chicken loaf, ham or broiled beef.

PEASE PORRIDGE HOT...

Peas have a long, long history, some authorities claiming they were eaten back in the Stone Age. Pottery jars of peas were found in the ruins of ancient Troy, where they had been buried some 34 centuries. In old England, the use of peas was so common that "pottage" and "porridge" came to mean pease porridge, as in the old nursery rhyme. All the old-timers, though, ate the peas dried . . . it was not until the Middle Ages that the whole green pea was cooked, and later still before shelled peas became popular.

HINT FOR HUSBANDS

To make your step ladder skid-proof on slippery floors (and prevent it from marring the floor), nail a rubber heel to the bottom of each ladder leg.

One of my favorite uses for Carnation Half & Half is in making chicken gravy. Grand, too, for making quick cream soups. You'll find *so* many ways to enjoy Carnation Half & Half—do keep plenty on hand!

CARNATION COMPANY
45-910 Jackson Street
Phone Indio 73139
INDIO, CALIFORNIA